

Ambassador Girl-Led Matrix

Use this matrix to help you empower your Ambassador level girls to take the lead as they choose, plan, do, problem solve, and reflect on the activities that they would like to do in Girl Scouting. When girls step up and take ownership of their decisions, they grow into confident leaders who can make informed and empowered decisions— a valuable skill they’ll carry throughout their lives. Learn more with the [Girl-Led Progression Chart](#) and [Virtual Girl-Led Progression Chart](#).

Empower Ambassadors to Lead	How to Support Girls Leading Examples	Ambassador Characteristics	Ambassador Girl-Led Examples
CHOOSE	Leader acts as a mentor to girls as they choose and make decisions for all of their troop activities, outings, adventures, Take Action and Gold Award projects.	Ambassadors are able to find and propose solutions to their own real-life problems or to problems in their community. They can set specific academic and/or career goals and make plans to achieve them.	As girls prepare for their future, assist girls in finding the resources and connections they need to be successful (ex. Networking opportunities, career opportunities, internships, college tours, etc.).
PLAN	Volunteer acts as a coach and mentor for girls as they plan and lead all their troop activities and prepare for their future.	Ambassadors are better able to independently plan, organize, and manage projects. They can actively seek partnerships to achieve greater community participation and impact for their projects.	Ambassadors recognize the value of cooperation and team building for effective leadership. They are able to promote cooperation and effective team building in their communities and plan a Take Action project that encourages sustained cooperation among various people/organizations in their communities.
DO	Encourage girls to develop creative ways to communicate with others on topics of interest in their local, national, or international communities.	Ambassadors are able to organize and moderate a public forum or panel discussion on a topic of local concern. They can design and communicate messages through various media outlets.	Girls identify alternative means of communicating (blogs, forums, newsletters, etc.) about topics of interest with more diverse and larger audiences. Help girls in using technology to connect (webinars, public access shows, etc.) with people outside their communities on a particular topic (internet safety, violence in schools, etc.).
PROBLEM SOLVE	Volunteers let girls lead problem solving discussions. Girls identify a problem they wish to solve, identify potential root causes of the problem and take action to find solutions.	Ambassadors are more skilled in identifying issues that balance feasibility with achieving long-term changes in their local or global communities. They are able to question the logic, validity, or usefulness of popular opinions, trends, rules, and regulations and reflect on how they could be better.	Girls look for ways personal habits conflict with achieving goals that are important to them (ex. global warming). Girls ask each other questions and think critically about local and global issues (ex. Everyone seems to be ‘going green’ these days. What are the costs and benefits? Is it really worth it to our community?). Encourage girls to ask questions and independently identify challenges in neighborhoods, communities, and the world.
REFLECT	Volunteer encourages girls to lead discussions Girls reflect on their cooperative learning experiences and how it could benefit others doing similar work.	Ambassadors can effectively evaluate group vs. individual contributions through reflection on group work. They are able to reflect on group procedures and document their work in a form that can be passed on to others for use in the future.	Engage girls in reflection and discussion of how skills learned in cooperative settings extend to other settings. Have girls reflect, orally or in writing, on their cooperative learning experiences and how this model could benefit larger organizations.