

MEDIA STARS

Community Agreement

Girl Scouts of Northern California

Media Stars are experienced Media Squad alumni who have completed two or more cohorts and are continuing their involvement as on-call contributors and ambassadors for Girl Scouts of Northern California. Media Stars is an opportunity to keep building your skills in storytelling, content creation, public speaking, and media while using your expertise in media to help share the impact and experiences of Girl Scouts across Northern California.

COMMUNITY GUIDELINES

- Respect others' identities and pronouns.
- Treat fellow Girl Scouts, staff, volunteers, and guests with kindness, respect, and consideration.
- Be welcoming and respectful of people with diverse backgrounds, perspectives, experiences, and ideas.
- Participate positively in events and Media Stars projects.
- Be here for support and try to stay positive.
- When offering feedback, keep comments respectful.
- Have fun!

I have read, understand, and will do my best to uphold this agreement.

Girl Scout's Initials: _____

PARTICIPATION & COMMITMENT

While participation in Media Stars opportunities is optional, we highly encourage you to get involved and participate as much as you can! **Participating in Media Stars opportunities is also the only way to earn a Media Star patch.** Girl Scouts of Northern California's Marketing & Communications staff may reach out to you with opportunities to create social media content, cover events, participate in media opportunities, appear on TV or radio, and more.

To remain an active member of Media Stars, we ask that you:

- **Actively volunteer for opportunities:** Sign up for media opportunities when they're available and you're interested.
- **Stay responsive:** Respond to emails within 24 hours when a response is needed.
- **Participate in the 2027 Girl Scout Cookie Program:** This may include in-person cookie sales, Digital Cookie, and/or the Cookie Lite Program.
- **Communicate with us:** We understand that life happens and schedules can change! If you're unable to participate in an opportunity, just let us know as early as possible.

I have read, understand, and will do my best to uphold this agreement.

Girl Scout's Initials: _____

COMMUNICATIONS

Email will be the primary form of communication between Media Stars members, parents/caregivers, and GSNorCal staff. We strongly encourage members and parents/caregivers to check their email regularly for Media Stars opportunities, announcements, updates, deadlines, and other important information.

To help keep communication clear and respectful, we ask that Media Stars:

- **Communicate respectfully:** Use respectful, appropriate, and positive language in all Media Stars communications.
- **Stay informed:** Check your email regularly for announcements, updates, deadlines, and media opportunities.
- **Respond in a timely manner:** Respond to emails and messages from Media Stars staff when a response is requested.

I have read, understand, and will do my best to uphold this agreement.

Girl Scout's Initials: _____

MEDIA & CONTENT CREATION

As a Media Star, you may get opportunities to create photos, videos, social media content, and other forms of media.

- Follow all Girl Scouts of Northern California's social media [guidelines](#) and instructions when creating media.
- Respect the privacy, comfort, and boundaries of people who appear in photos or videos.
- Ask for appropriate permission before photographing or filming others. If you would like to, you may also print this [Video & Photo Release Form](#) and have anyone featured in your content to sign it to provide consent to be included. Please include the completed release form with your submission.
- Never share another person's private or personal information.

I have read, understand, and will do my best to uphold this agreement.

Girl Scout's Initials: _____

PRIVACY & SAFETY

Keeping Media Stars and others safe is one of our top priorities. By participating in Media Stars, you agree to follow the safety and privacy guidelines below to help protect yourself, other members, staff, volunteers, and anyone featured in your content.

- Only share first name and last name initial when referring to others online, including yourself.
- Never share your home address, personal phone number, passwords, or other sensitive personal information online.
- Never share another person's personal information without permission.
- Avoid sharing information that could identify someone's private location or other sensitive details.
- Tell a trusted adult or Girl Scouts of Northern California staff member if something online or within the program makes you feel uncomfortable, unsafe, or concerned.
- Follow Girl Scouts of Northern California safety policies and instructions when participating in online and in-person activities.

I have read, understand, and will do my best to uphold this agreement.

Girl Scout's Initials: _____

REPRESENTING GIRL SCOUTS

As a Media Star, you will represent Girl Scouts and Girl Scouts of Northern California in the media and in content that we share online.

- Represent Girl Scouts and Girl Scouts of Northern California in a positive and respectful manner during Media Stars activities.
- Follow Girl Scouts of Northern California policies and brand guidelines when creating official content.
- Be thoughtful about what you share when identifying yourself as a Media Star.
- Not speak on behalf of Girl Scouts of Northern California or represent your personal opinions as official Girl Scout statements unless you have been authorized to do so.
- Respect the Girl Scout brand and the organization's mission and values.

I have read, understand, and will do my best to uphold this agreement.

Girl Scout's Initials: _____

PARENT/CAREGIVER PARTICIPATION

Media Stars events are not drop-off events. A parent or caregiver must remain on or near the premises for the duration of the event. Parents/Caregivers are responsible for being available to support their Girl Scout and respond if needed.

I have read, understand, and will do my best to uphold this agreement.

Parent/Caregiver's Initials: _____

UPHOLDING THE GIRL SCOUT PROMISE & LAW

Sharing or changing passwords or altering others' content without permission may result in removal from Media Stars. We trust you to uphold the Girl Scout Promise and Law, respect this opportunity, use resources responsibly, and support one another in a positive and safe environment.

I have read, understand, and will do my best to uphold this agreement.

Girl Scout's Initials: _____

ACCOUNTABILITY & EXPECTATIONS

We ask all Media Stars to follow the guidelines outlined in this Community Agreement to help create a safe, respectful, and positive experience for everyone. If these guidelines are not followed, it may result in limited participation in Media Stars events, being asked to leave an event or meeting, or removal from Media Stars.

I have read, understand, and will do my best to uphold this agreement.

Girl Scout's Initials: _____

By signing below, I agree to uphold these community agreements to the best of my ability as a member of Media Stars.

Girl Scout's Full Name

Date

Girl Scout's Signature

Parent/Caregiver's Full Name

Date

Parent/Caregiver's Signature