



Embrace Ambition

Sponsor the Lead The Way Conference

Girl Scouts of Northern California invite you to support the empowerment of girls by sponsoring the Lead The Way Conference. Your sponsorship will directly impact 100-300 Girl Scouts, providing them opportunities to develop leadership skills and self-confidence for success in school, their communities, and life after high school.

The 2025 Lead The Way Conference will be held in two locations:

Milpitas on February 7-9 and **Walnut Creek on May 16-17**

Both events will be hosted at the Embassy Suites by Hilton.

Sponsorship Levels

\$10,000

Ambassador

- Logo displayed prominently on the event website and event materials.
- Recognition in multiple social media posts and email newsletters.
- Name listed in event program materials.
- Complimentary display table at the event venue.
- Verbal recognition at the event.

\$5,000

Cadette

- Logo displayed prominently on the event website.
- Recognition in three event-related social media posts.
- Name listed in event program materials.
- Logo displayed on signage at the event venue.

\$2,500

Junior

- Logo displayed on the event website.
- Recognition in two event-related social media posts.
- Name listed in event program materials.

\$1,000

Brownie

- Logo displayed on the event website.
- Recognition in one event-related social media post.

\$500

Daisy

- Name listed on the event website as a sponsor.

\$300

Friendship

- Covers the full conference fee for one Girl Scout to attend.
- Name included on the event website under "Friendship Sponsors."

Questions?

Contact: funddevelopment@gsnorcal.org

girlscouts
of northern california



Lead the Way Sponsorship Form

Sponsor Information

Donor / Business Name for Program Materials: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Sponsorship Commitment

Please select your sponsorship level:

- ☐ Friendship Sponsorship – \$300
- ☐ Daisy Level – \$500
- ☐ Brownie Level – \$1,000
- ☐ Junior Level – \$2,500
- ☐ Cadette Level – \$5,000
- ☐ Ambassador Level – \$10,000

Please Check One:

- ☐ Please invoice me at the address above.
- ☐ I am enclosing a check for sponsorship.
- ☐ I am unable to sponsor at this time but would like to donate \$_____ to support the event.

Signature of Responsible Party: _____ Date: _____

Payment Information

Make checks payable to:

Girl Scouts of Northern California
1301 Marina Village Parkway #200, Alameda, CA 94501

**Thank you for empowering the next generation of
Girl Scout leaders!**