

# Celebrate 40 Years of Golden Gate Bridging

MAY 1, 2027 | 8:00AM-3:30PM



## Sponsorship Opportunities

For four decades, Golden Gate Bridging has marked a milestone in the lives of thousands of Girl Scouts. More than a walk across an iconic bridge, this beloved tradition celebrates leadership, belonging, confidence, and the next step in every Girl Scout's journey.

As a sponsor of the 40th Celebration of Golden Gate Bridging, your company will help create an unforgettable experience for 2,000+ Girl Scouts, families, volunteers, and community members, including participants traveling from across the Bay Area, California, and Girl Scout councils nationwide. Your partnership connects your brand to one of the organization's most cherished traditions while demonstrating a commitment to youth leadership and community impact.

### EVENT DETAILS

[www.gsnorcal.org/ggb](http://www.gsnorcal.org/ggb)



## Sponsorship Levels

\$40,000

**40th Celebration Sponsor**

- Exclusive recognition as the **40th Celebration Sponsor of Golden Gate Bridging**
- Premier logo placement on event website, participant communications, and select promotional materials
- Sponsor logo displayed on prominent directional signage guiding attendees to the meeting space at the host hotel
- Opportunity to sponsor a signature activity zone or refreshment area
- Featured recognition in social media, event communications, and post-event storytelling
- Engage up to 40 employees as event volunteers
- Recognition during event program and announcements

\$20,000

**Champion Sponsor**

- Prominent logo placement on event website and participant communications
- Featured social media recognition before and after the event
- Recognition during event program
- Engage up to 20 employees as event volunteers

\$10,000

**Leadership Sponsor**

- Logo placement on event website and participant communications
- Recognition in post-event communications
- Engage up to 15 employees as event volunteers

\$4,000

**Bridge Builder Sponsor**

- Logo placement on event website
- Recognition in post-event communications
- Engage up to 10 employees as event volunteers

# Community Partners, Booth Sponsors & In-Kind Support

Community partners, booth sponsors, and in-kind donors are essential to the success of Golden Gate Bridging, helping create a memorable celebration while connecting with thousands of participants and families.

\$1,000

Community Sponsor

- Company name listed on the event website
- Recognition in post-event thank-you communications
- Invitation for two representatives to attend and volunteer

\$220

Community Booth Partner

- Booth space at Crissy Field
- Company name listed on event website
- Opportunity to distribute approved materials or activities

Custom

In-Kind Partnerships

We welcome donations of products, services, and experiences that help enhance Golden Gate Bridging and support participating Girl Scouts and families.

**Examples include:**

- Family activities and crafts
- Transportation support
- Photography and videography
- Entertainment and performers

- Volunteer support
- Participant giveaways and swag
- Wellness and first-aid supplies

Recognition will be customized based on the value and impact of the contribution.

## Extend Your Impact Beyond the Bridge

Golden Gate Bridging isn't just a single day, it's a celebration of everything Girl Scouts stand for. Your sponsorship supports leadership programming all year long, including:

### STEM Career Pathways

Giving girls hands-on experiences with robotics, coding, and engineering.

### Outdoor Leadership

Opening pathways to confidence and adventure through camp.

### Financial Literacy & Entrepreneurship

Empowering girls through the iconic Girl Scout Cookie Program.

### Equity & Inclusion Programs

Reaching girls in under-resourced communities with after-school and troop programs.



## Questions?

Contact: [FundDevelopment@gsnorcal.org](mailto:FundDevelopment@gsnorcal.org)

# Golden Gate Bridging Sponsorship Form

## Sponsor Information

Donor or Business Name for Program Materials: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship Commitment

### Please select your sponsorship level:

- ☐ 40th Celebration Sponsor — \$40,000
- ☐ Champion Sponsor — \$20,000
- ☐ Leadership Sponsor — \$10,000
- ☐ Bridge Builder Sponsor — \$4,000
- ☐ Community Sponsor — \$1,000
- ☐ Community Booth Partner — \$220

### Please check one:

- ☐ Please invoice me at the address above.
- ☐ I am enclosing a check for sponsorship.
- ☐ I am unable to sponsor at this time but would like to donate \$\_\_\_\_\_ to support the event.

Signature of Responsible Party: \_\_\_\_\_ Date: \_\_\_\_\_

*Custom partnership packages are available, including employee volunteer days, branded engagement activities, and combined sponsorships across Girl Scout programs (STEM, camp, and community initiatives). For more information, email [FundDevelopment@gsnorcal.org](mailto:FundDevelopment@gsnorcal.org).*

## Payment Information

### Make checks payable to:

Girl Scouts of Northern California  
1301 Marina Village Parkway #200, Alameda, CA 94501

*Girl Scouts of Northern California is a 501(c)(3) nonprofit organization. Contributions are tax-deductible as allowed by law; please consult your tax advisor for details.*

Thank you for empowering the next  
generation of Girl Scout leaders!

