

GSNORCAL Product Program Team



Ashley Pasch apasch@gsnorcal.org



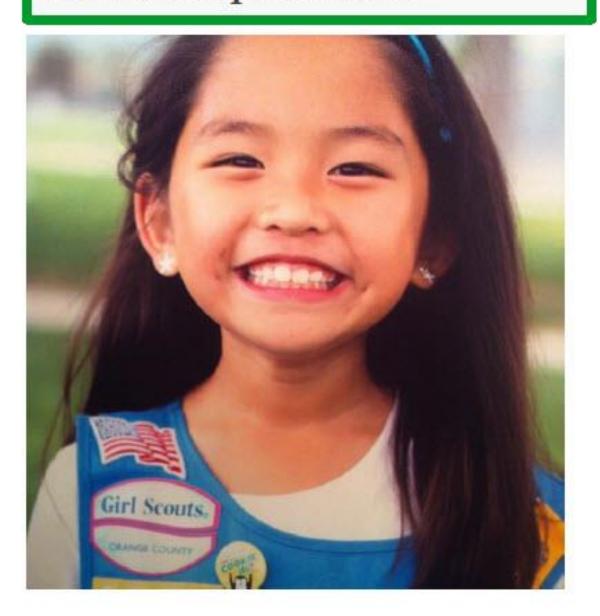


Thank you for being our partner

We look forward to a magical 2023 program!



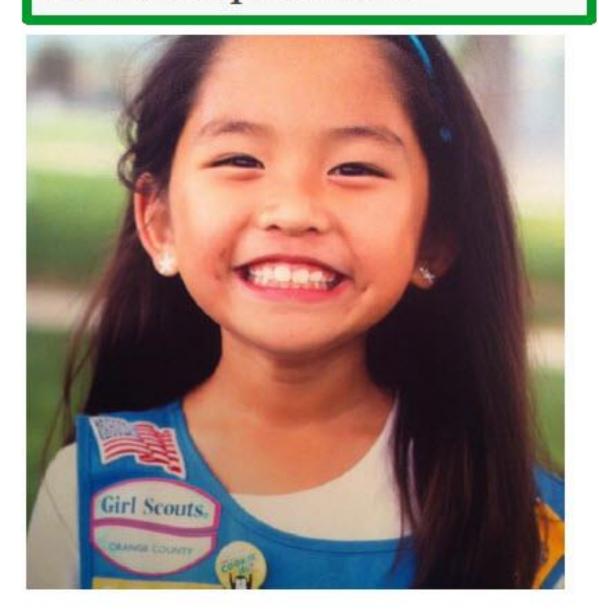




Girl Stats	
Girls Uploaded	19,375
Girls Participating	3,890
Girls Selling	3,700
% Part	19.10%
# Avatars Created	3,725
# Girls OC	876
# Girls OGDel	2,893
# Girls Mags	2,457
# Girls Direct Ship	2,892
\$PGA	\$442.33
Total Units PGA	43.03
PGA Order Card	6.91
PGA Direct Ship	15.31
PGA Care to Share	1.33
PGA Girl Delivered	18.17
PGA Total Nut	40.43
PGA Magazines	2.60
# Emails Sent	76,117
\$ per Email	\$18.51
\$ PGA Online	\$378.14
# Email Average PGA	20.43
PGA Units Online	35.84
Troops Selling	805
Troop Avg Online	\$1,749.76
Troop \$ Avg	\$2,033.07

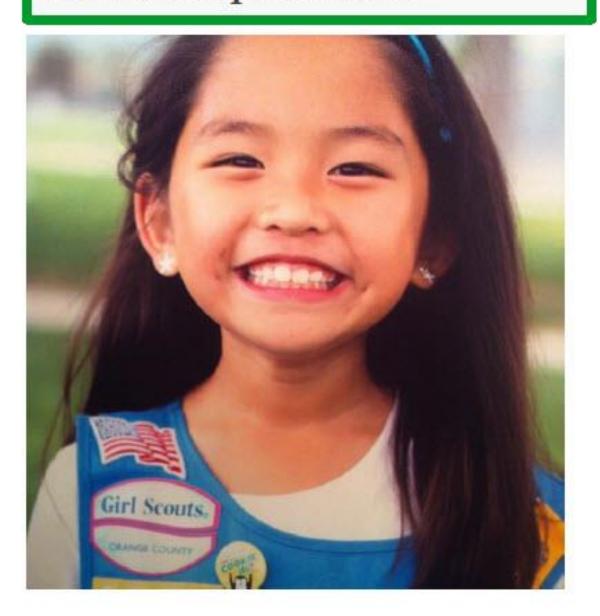
100% of sellers





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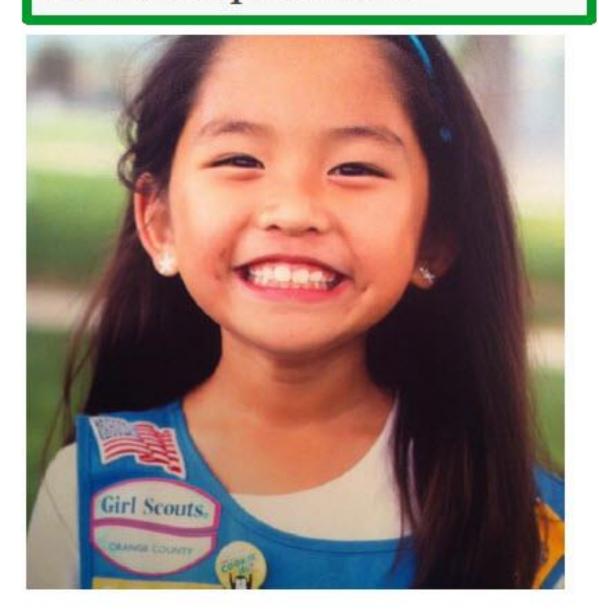




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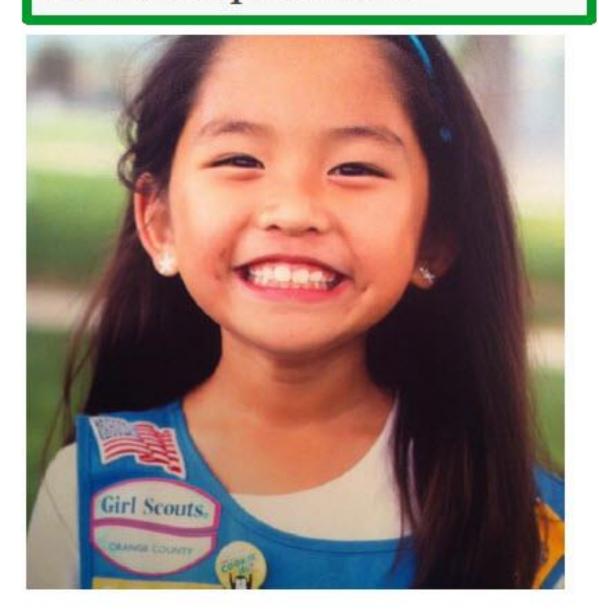




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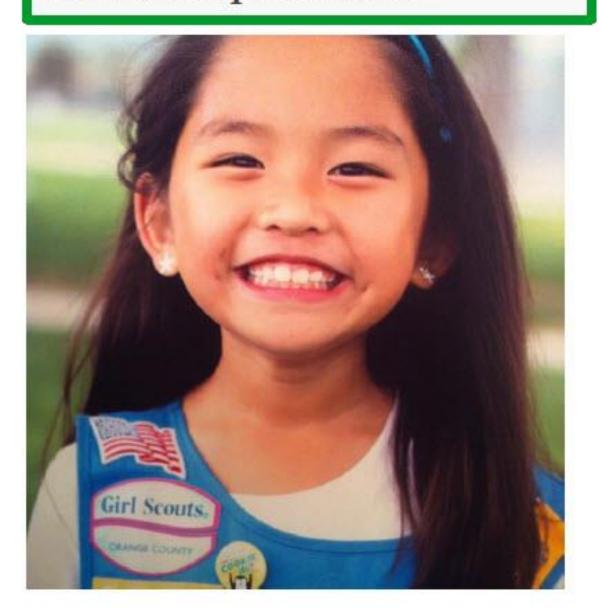




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Training Agenda

- **♥** WHY Product Program 5 minutes
- ♥ Products What's NEW 5 minutes
- ▼ Reward Program 10 minutes
- ♥ Online Girl Scout Experience 15 minutes
- ♥ Supporter Experience 5 minutes
- **♥** Volunteer Experience 5 minutes
- **♥** Important Dates 5 minutes
- **♥** Customer Service 20 seconds
- ♥ Q & A as much time as you would like. ◎





You Make the Difference



You are directly impacting the future of Girl Scouts by...

- Facilitating a girl-led entrepreneurial program
- Assisting girls in earning funds to support their amazing Girl Scout-led adventures and service opportunities locally, nationally and globally
- Providing girl scouts the opportunity to share their skills to make the world a better place







Fall Product is...

The Girl Scout Fall Product Program is a Girl Scout's FIRST entrepreneurial experience to:

PRACTICE



GENERATE



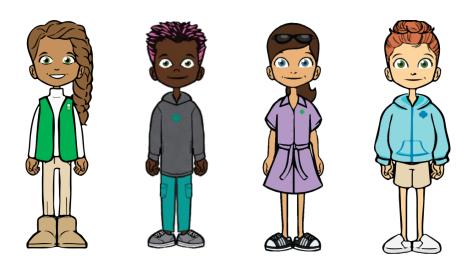
EARN



while selling chocolates, nuts & magazines....and MORE!

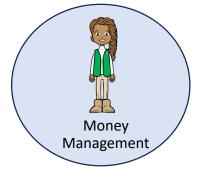


Understanding the Girl's WHY



Volunteers and girls told us WHY it's important for girls to be encouraged to participate in the Fall Product Program





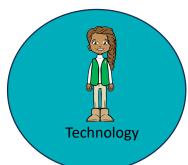








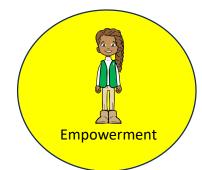














Troop Proceeds

ALL troops earn proceeds as a % of all sales!

20% of all Gross Sales





OWN YOUR













Mascot: Ocelot

Life Span: 8-11 years

Size: Up to 3 feet in length, 35 pounds and runs up to 38 MPH

- Wide distribution from northern Argentina to the southwestern U.S.
- Solitary and exclusive territories which can range upwards of 35 square miles
- Endangered due to habitat destruction

All About Ocelots



Scientific Name: Leopardus Pardalis

Length: 2.2 – 3.3 feet **Tail length:** 10 – 18 inches

Weight: 18 – 34 pounds **Gestation Period:** 79 – 82 days

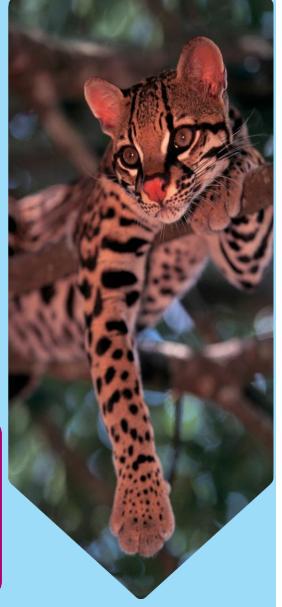
• **Diet:** They are carnivores that mostly prey on mammals, reptiles, birds, fish, and crustaceans. Their largest prey items include large rodents, armadillos, sloths, monkeys, hoofed animals.

• Characteristics: Has gray to golden brown fur. Their brown spots and patches are bordered by black on their sides. Their spots can come in many patterns. It has two to three stripes on its cheeks and four to five horizontal stripes on its neck and chest.

Interesting Facts:

- Ocelots live in rainforests
- Ocelots are picky eaters
- Ocelots are nocturnal
- Ocelot's coats are unique
- (no two ocelots have the same markings)





Rare sighting in Texas









M2 customer care support line 1-800-372-8520









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Delicious Nuts and Chocolate

GSNorCal's Top Selling Item in 2022 for girl delivered

- #1 English Butter Toffee
- #2 Dark Chocolate Caramel Caps with sea salt
- #3 Dark Chocolate Peppermint Pretzels
- #4 Peanut Butter Bears
- #5 Chocolate Covered Almonds



Ashdon Farms Tins Perfect for Gifts and Treats



Peace Out Girl Scout Tin
(order card, online girl delivered or direct ship)
Milk Chocolate Mint Treasures



Mushroom Friends Holiday Tin (order card, online girl delivered or direct ship) Deluxe Pecan Clusters

Samples for Troop Tastings

(Service Units will be sent samples to hand out to troops)











M2 customer care support line 1-800-372-8520







Additional Updates for 2023





Tervis Tumblers BarkBox

New Products Available Online!

Tervis Tumblers

\$27.99 - \$49.99

Over 300 SKUs with 100+ designs to choose from including MLB, NFL, collegiate teams and more.

Shipping is:

- \$5.99 ea. for the first three purchased
- \$1 for each additional tumbler.



Each pilot product sold (Tervis or Bark) will help girls reach their Magazine goal!

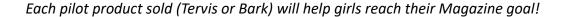
New Products Available Online!



Each Barkbox comes with a custom Pose & Play Beret dog toy as well as one canister of Berry Trios dog treats.

Shipping is a flat \$5 per delivery address.



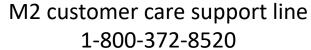






Rewards

















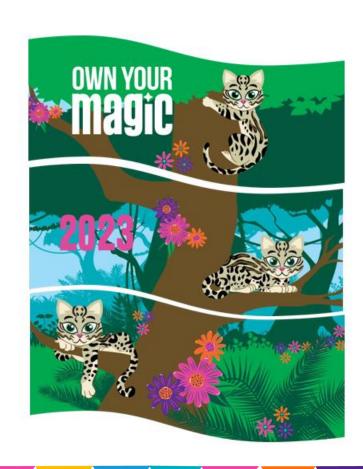




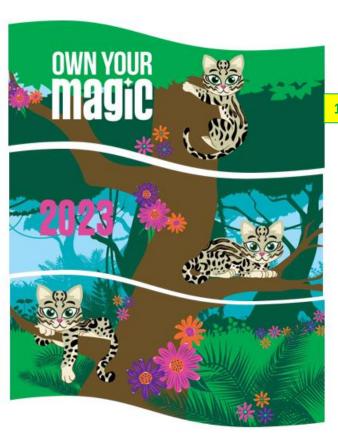
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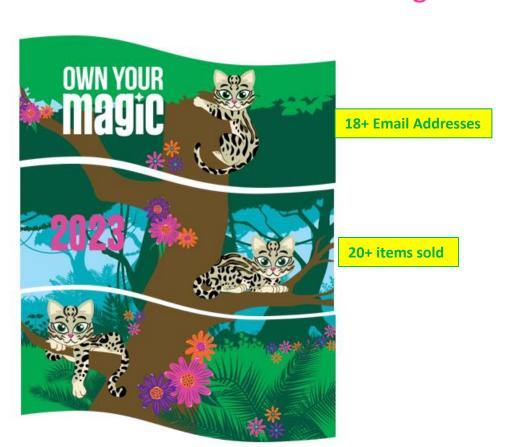






18+ Email Addresses



















Girls collect \$8 donations for the military with their order card & through their online store.

Money is collected in person or online but troops will not receive a physical nut item to deliver.

These items are delivered on behalf of GSNorCal directly FOODBANKS, MILITARY & HOMETOWN HEROES – Local beneficiaries of choice.

Care to Share Patch & Ocelot Charm





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Care to Share Patch & Ocelot Charm

How to earn!

- Create Avatar
- Enter 18+ emails into M2
- Reach \$450 in Total Sales (online and order card)

Personalized Patch







- Girls add their name or initials to their patch
- Two options for backgrounds
- Personalized patches ship to girls as earned throughout the program

How to earn!

• IN FALL:

Enter 18+ emails into M2

2024 Cookie Program:
 Sell 400+ boxes of cookies

Cookie Crossover Patch









THEME NECKLACE or \$5 Donation

35 Total Items Sold









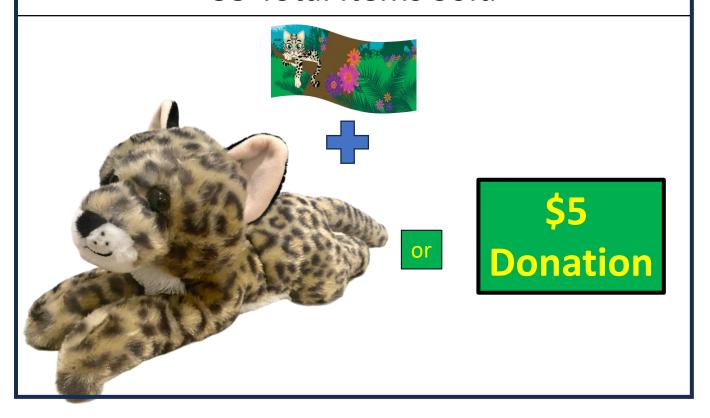






Ocelot Patch + Small Plush or \$5 Donation

55 Total Items Sold



























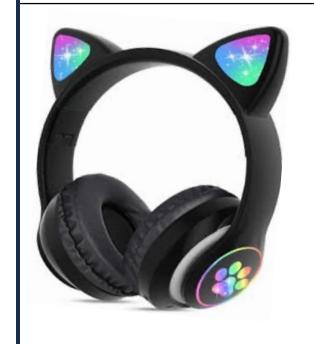






Cat Ears LED Headphones or \$15 Donation























Choice of Inflatable Couch or \$35 Donation or \$35 Reward Card

150 Total Items Sold



\$35 Donation \$35 Reward Card

















Goal Getter Patch + Choice of 2 Person Tent or \$50 Donation or \$50 Reward Card

200 Total Items Sold



\$50 Donation \$50 Reward Card

















Engraved Plaque + \$10 Reward Card

250 Total Items Sold



\$10 Reward Card















Engraved Plaque + \$10 Reward Card

260 Total Items Sold + every 10 Items past 260













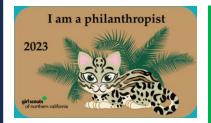






Ocelot Adoption Kit

75% of Troop sending 18+ Emails & reaching 50+ items PGA



Troop will receive Ocelot Adoption Kit

Including...



- ✓ 2023 Philanthropist Patch
- **✓** Pair of Ocelot Socks

For two leaders:

✓ Pair of Ocelot Socks







250 Items



260 Items

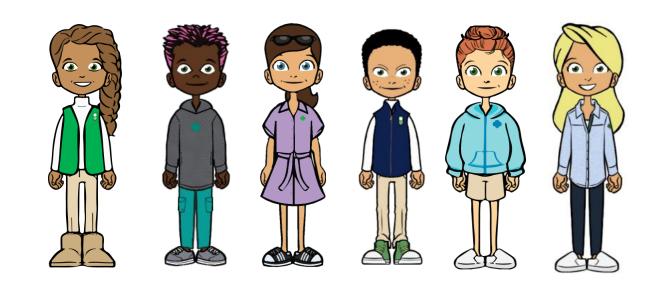






Online Girl Experience









Getting Started - Girls



Girl access opens **September 30** and site setup and order taking begins!

How are girls added to M2?

• Girls are uploaded for site access.

Self launch at: gsnutsandmags.com/GSNorCal





Caregivers receive launch email from Troop on 9/30







Announcement

Thank you for supporting M2 GS Test Council 1 Trophy by creating an account and participating in the Girl Scout product program. You're helping to inspire Girl Scouts to be the leaders of today and tomorrow.

Great news: Your Girl Scout can earn a special patch for entering 18 emails. You can log in to check her progress anytime. Updates: You will receive emails when a supporter has ordered. You'll also get weekly emails updating you on her progress and how close she is to reaching her goal.





Reminder: The information you provided when creating the account will be used only for this program. If you would like to learn more about our information practices, please see our <u>privacy policy</u>. You can delete your account or revoke your consent to M2 Media Services' to collect, use, and disclose your Girl Scout's information for this product program anytime by contacting us at <u>support.gsnutsandmags.com</u>.

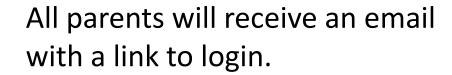
Also, share the news with friends and family by sending emails, texts or on your social media accounts.

If you have any questions about how to participate, please contact us online or call 1-800-372-8520. We will be happy to help you.

Thank you,

M2 Media Services Customer Care

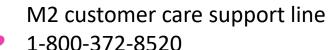
Launch Emails Now!





- Troop Leader on 09/30/23 or
- Council on 10/01/23

Email will come from email@mail.gsnutsandmags.com













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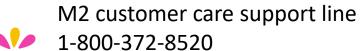
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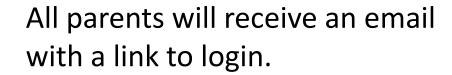


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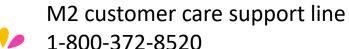
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Girls and Parents/Adults

Already Registered?

New User?

LOGIN

CREATE AN ACCOUNT



Troop Leaders or Volunteers

New and returning users

VISIT ADMIN SITE





- Create your avatar
- Earn rewards (your avatar can too!)
- · Invite friends and family to visit your personalized site















Participant Login | Volunteer Login 😵 View in Español

Girl Scouts of Northern California



Girls and Parents/Adults

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girl scouts

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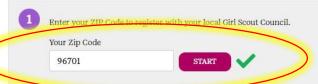








Register An Account Girl Scouts of Northern California



- Please read the Parent / Adult Permission and Responsibility Pledge. Once you have scrolled to the end, you will be able to continue.
 - · I understand that no product will be sold prior to the start date of the program.
 - · I accept responsibility for meeting all troop deadlines.
 - . If my Council is offering the ability to accept orders in person for girl delivery, I understand that I will be financially responsible for these products upon receipt of them from Council or another administrative level volunteer. I will also ensure that all orders are delivered promptly to customers and will be responsible for returning payment for these items to the troop.
 - · I understand that all proceeds are troop or Council funds and are NOT the property of my participating Girl Scout.
 - . I understand that my Girl Scout Council might have policies in place regarding accepting checks and I will review those specific policies which are outlined in more detail in my Council provided resources and information.
 - . Troops, Girls Scouts or adults participating in the Fall Product Program may not have any outstanding debts with the Council.
 - · Participating Girl Scouts may have the option to earn rewards. These earned items coincide with the level of products sold and are subject to

ACCEPT AND CONTINUE

Please read the Girl Scout Participant Pledge. One you have scrolled to the end, you will be able to continue.

- . I will never agree to meet in person with someone I "meet" online through my personalized site, other than to deliver products to customers approved by my parent/adult for in-person delivery (if applicable), and only if accompanied by my parent or an adult designated by my parent/adult.
- . I will not bully nor will I tolerate bullying (and I will always tell a trusted adult if this is a problem) during my participation in the Fall Product
- . I understand that my personalized site may be temporarily or permanently disabled at the discretion of my Council for any reason including if there is a security-related issue or an issue relating to any of the content on my site.

I will be guided by the Girl Scout Promise and Law in all actions related to the Fall Product Program.

ACCEPT AND CONTINUE

CAREGIVER DETAILS

Your Account Details		
Parent or Adult's First Name		
Doug		
Parent or Adult's Last Name		
Mostrom		
Parent or Adult's Email	Confirm Email	
Doug.Mostrom@6StarFundraising.com	Doug.Mostrom@6StarFundraising.com	
Password	Confirm Password	
•••••	•••••	
By signing up, I certify that I am over 18 years of a	age.	
☐ By signing up I certify I am over 18 years of ago	e and the parent or adult of the Girl Scout participant.	
_		ion. My consent is required for such collection, use and such consent. To learn more about M2 Media Services'
REGISTER		

CAREGIVER DETAILS

Your Account Details		
Parent or Adult's First Name		
Doug		
Parent or Adult's Last Name		
Mostrom		
Parent or Adult's Email	Confirm Email	
Doug.Mostrom@6StarFundraising.com	Doug.Mostrom@6StarFundraising.com	
Password	Confirm Password	
•••••	******	
By signing up, I certify that I am over 18 years of a	ge.	
☐ By signing up I certify I am over 18 years of age	and the parent or adult of the Girl Scout participant.	
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REGISTER		

NAME, TROOP & GOAL

Set up your Girl Scout's Profile

Setting up your personalized site is simple. Watch the video and then complete the questions below. When finished, you will also have an opportunity to set up any additional accounts.



2 Girl Scout Information

Please select your Troop or Group # before entering your Girl Scout details.



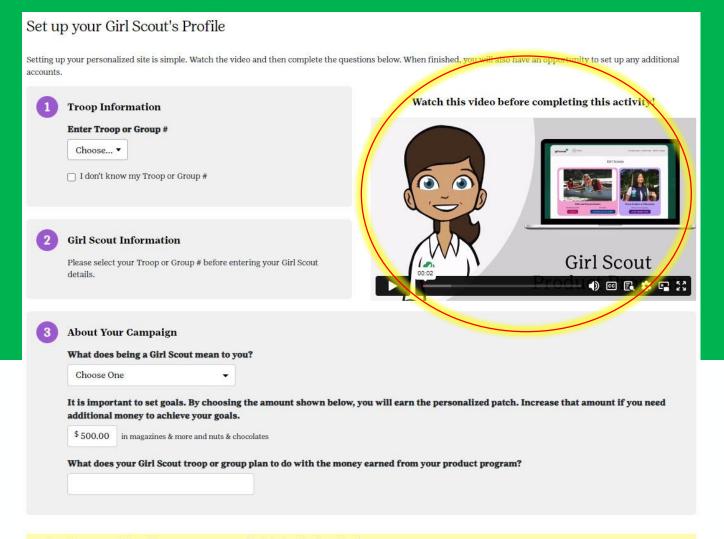
viiat uoes	being a Girl Scout mean to	o you?
Choose Or	ne 🔻	•
	money to achieve your goa	sing the amount shown below, you will earn the personalized patch. Increase that amount if you need als.

Preview: The message below will appear on your personalized site for friends and family to see.

Please review it carefully and make changes to your answers if necessary. The text within brackets is ready for customization. Mention things like what you do as a Girl Scout and how your troop will be putting the money you earn to good use.



Caregiver Training Video



Preview: The message below will appear on your personalized site for friends and family to see.

Please review it carefully and make changes to your answers if necessary. The text within brackets is ready for customization. Mention things like what you do as a Girl Scout and how your troop will be putting the money you earn to good use.



Enter Troop #

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2 Girl Scout Information

Please select your Troop or Group # before entering your Girl Scout details.



3 About Your Campaign

What does being a Girl Scout mean to you?

Choose One	•

It is important to set goals. By choosing the amount shown below, you will earn the personalized patch. Increase that amount if you need additional money to achieve your goals.

\$ 500.00 in magazines & more and nuts & chocolates

What does your Girl Scout troop or group plan to do with the money earned from your product program?

Preview: The message below will appear on your personalized site for friends and family to see.

Please review it carefully and make changes to your answers if necessary. The text within brackets is ready for customization. Mention things like what you do as a Girl Scout and how your troop will be putting the money you earn to good use.



Don't know Troop #

Set up your Girl Scout's Profile

Setting up your personalized site is simple. Watch the video and then complete the questions below. When finished, you will also have an opportunity to set up any additional accounts.



2 Girl Scout Information

Please select your Troop or Group # before entering your Girl Scout details.



Watch this video before completing this activity!

About Your Campaign

What does being a Girl Scout mean to you?

Choose One

It is important to set goals. By choosing the amount shown below, you will earn the personalized patch. Increase that amount if you need additional money to achieve your goals.

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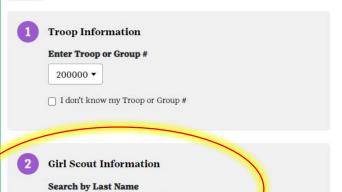


NAME, TROOP & GOAL

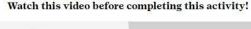
Set up your Girl Scout's Profile

Mostrom

Setting up your personalized site is simple. Watch the video and then complete the questions below. When finished, you will also have an opportunity to set up any additional accounts.



SEARCH





About Your Campaign

What does being a Girl Scout mean to you?

Choose One

It is important to set goals. By choosing the amount shown below, you will earn the personalized patch. Increase that amount if you need additional money to achieve your goals.

\$ 500.00 in magazines & more and nuts & chocolates

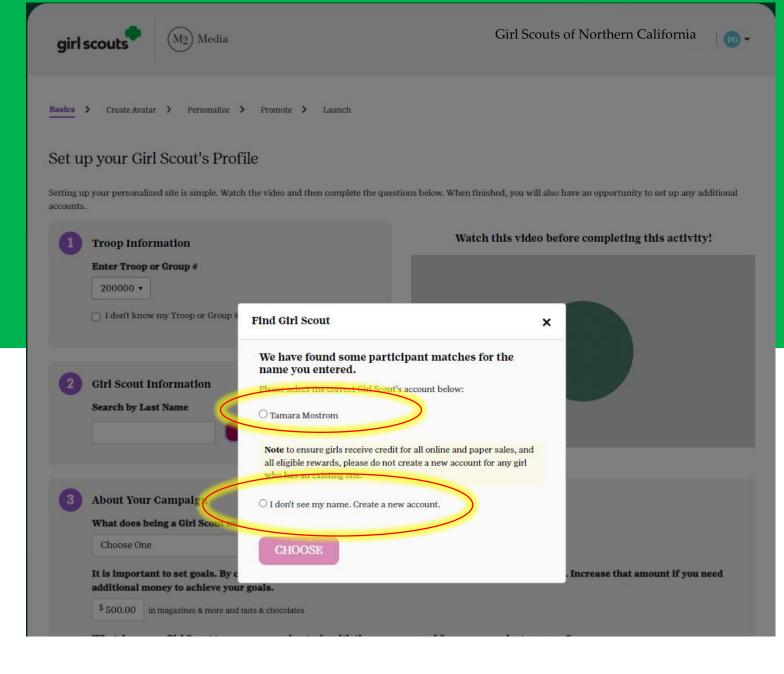
What does your Girl Scout troop or group plan to do with the money earned from your product program?

Preview: The message below will appear on your personalized site for friends and family to see.

Please review it carefully and make changes to your answers if necessary. The text within brackets is ready for customization. Mention things like what you do as a Girl Scout and how your troop will be putting the money you earn to good use.



NAME, TROOP & GOAL



STEP 1 -

Nick Name

Set up your Girl Scout's Profile

Setting up your personalized site is simple. Watch the video and then complete the questions below. When finished, you will also have an opportunity to set up any additional accounts.

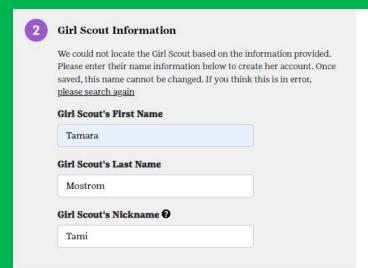


Girl Scout Information We could not locate the Girl Scout based on the information provided. Please enter their name information below to create her account. Once saved, this name cannot be changed. If you think this is in error, please search again Girl Scout's First Name Tamara Girl Scout's Last Name Mostrom Girl Scout's Nickname Tami

Watch this video before completing this activity!



Tell Customers about you





Girl Scout Product Program

Choose One	→
Choose One	
I can help other people	g the amo <mark>/</mark> nt shown below, you will earn the personalized patch. Increase that amount if you nee
I can make the world a better pla	ince .
I can become a leader	
I can serve my community	hoolates
I can learn important life long sk	

Preview: The message below will appear on your personalized site for friends and family to see.

Please review it carefully and make changes to your answers if necessary. The text within brackets is ready for customization. Mention things like what you do as a Girl Scout and how your troop will be putting the money you earn to good use.



Tell Customers about you

About Your Campaign

What does being a Girl Scout mean to you?

I can make the world a better place -

It is important to set goals. By choosing the amount shown below, you will earn the personalized patch. Increase that amount if you need additional money to achieve your goals.

\$500.00

in magazines & more and nuts & chocolates

What does your Girl Scout troop or group plan to do with the money earned from your product program?

travel to Washington DC to tour the White

STEP 1 –

Tell Customers about you

About Your Campaign

What does being a Girl Scout mean to you?

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STEP 1 –

Tell Customers about you

About Your Campaign

What does being a Girl Scout mean to you?

I can make the world a better place -

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\$ 500.00 in magazines & more and nuts & chocolates

What does your Girl Scout troop or group plan to so with the money earned from your product program?

travel to Washington DC to tour the White

STEP 1 – Your Story



About Your Campaign

What does being a Girl Scout mean to you?

I can make the world a better place -

It is important to set goals. By choosing the amount shown below, you will earn the personalized patch. Increase that amount if you need additional money to achieve your goals.

\$ 500.00

in magazines & more and nuts & chocolates

What does your Girl Scout troop or group plan to do with the money earned from your product program?

travel to Washington DC to tour the White

Preview: The message below will appear on your personalized site for friends and family to see.

Please review it carefully and make changes to your answers if necessary. The text within brackets is ready for customization. Mention things like what you do as a Girl Scout and how your troop will be putting the money you earn to good use.

Being in Girl Scouts, I can make the world a better place. We do fun activities and help the community while learning important skills that will help us forever. My goal this year is to sell \$500.00 in magazines & more and nuts & chocolates to help Girl Scouts, and so that our troop can travel to Washington DC to tour the White House. Will you please help by shopping at my online site? Thank you.

NEXT

STEP 1 –

Complete



Girl Scouts of Northern California



NEXT

Basics > Create Avatar > Personalize > Promote > Launch Set up your Girl Scout's Profile Setting up your personalized site is simple. Watch the video and then complete the questions below. When finished, you will also have an opportunity to set up any additional accounts. Watch this video before completing this activity! Troop Information Enter Troop or Group # 200000 -☐ 1 don't know my Troop or Group # **Girl Scout Information** Girl Scout We could not locate the Girl Scout based on the information provided. Please enter their name information below to create her account. Once Product Program saved, this name cannot be changed. If you think this is in error, please search again Girl Scout's First Name Tamara Girl Scout's Last Name Mostrom Girl Scout's Nickname @ Tami 3 About Your Campaign What does being a Girl Scout mean to you? I can make the world a better place . It is important to set goals. By choosing the amount shown below, you will earn the personalized patch. Increase that amount if you need additional money to achieve your goals. \$500.00 in magazines & more and nuts & chocolates What does your Girl Scout troop or group plan to do with the money earned from your product program? travel to Washington DC to tour the White Preview: The message below will appear on your personalized site for friends and family to see. Please review it carefully and make changes to your answers if necessary. The text within brackets is ready for customization. Mention things like what you do as a Girl Scout and how your troop will be putting the money you earn to good use. Being in Girl Scouts, I can make the world a better place. We do fun activities and help the community while learning important skills that will help us forever. My goal this year is to sell \$500.00 in magazines & more and nuts & chocolates to help Girl Scouts, and so that our troop can travel to Washington DC to tour the White House. please help by shopping at my online site? Thank you.

AVATAR

Create Tami's Avatar

Build Your Avatar

Create an avotar that reflects your personality! Creating an avotar will let you earn virtual rewards as you complete the activities and let you into your avotar's room to see your rewards. Get started and earn your first reward!

Check out the new uniform and official apparel options that will be available in select councils stores and online at girlscoutshop.com.



To see all choices for your avatar, use the arrows in the avatar software below.

	Pace	
•	Skin Tone	
1	Eyes	- 1
•	Eye Color	
•	Face / Masks	
	Hair	
	Body	
	Clothing	

Add Your Avatar's Voice

Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the audio guide.

\$ RECORD NOW

9 UPLOAD AN AUDIO PILE

I do not want to record a voice

Preview how your avatar will sound on your own personalized Talking Avatar landing page!

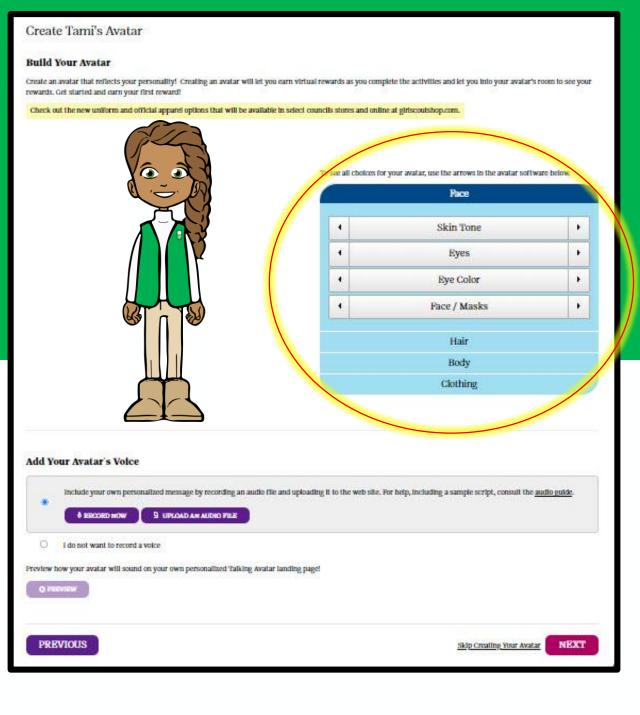
O PRIEVIEW

PREVIOUS

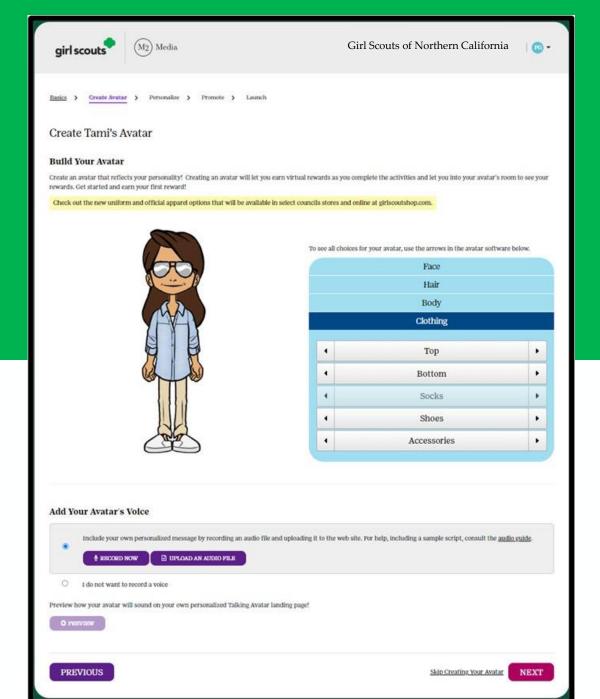
Skip Creating Your Avatar

NEXT

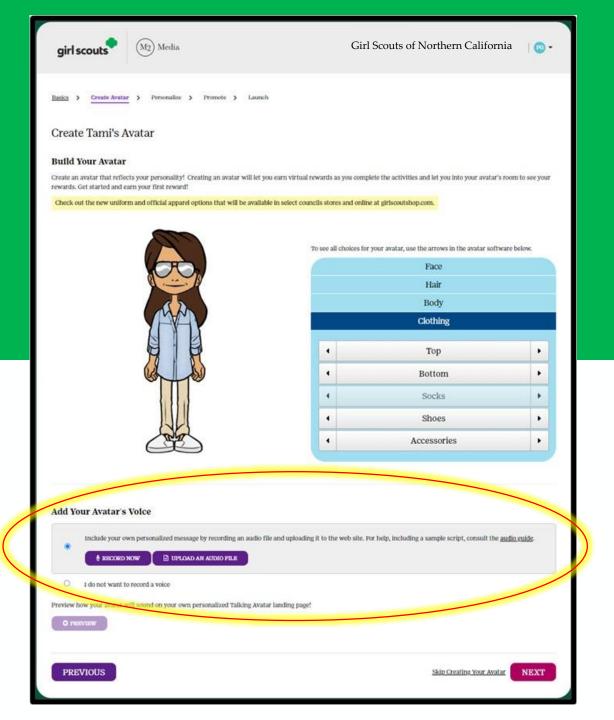
AVATAR



AVATAR - Give her a voice



AVATAR - Give her a voice



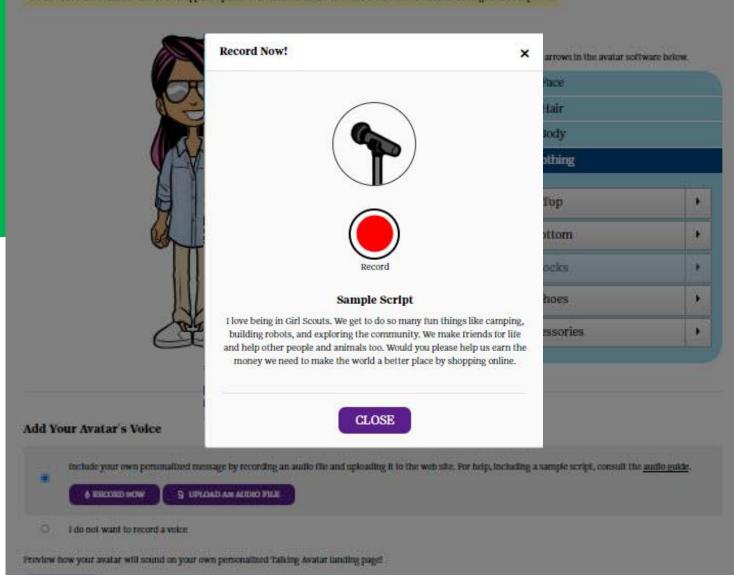
AVATAR - Give her a voice

Create Kim's Avatar

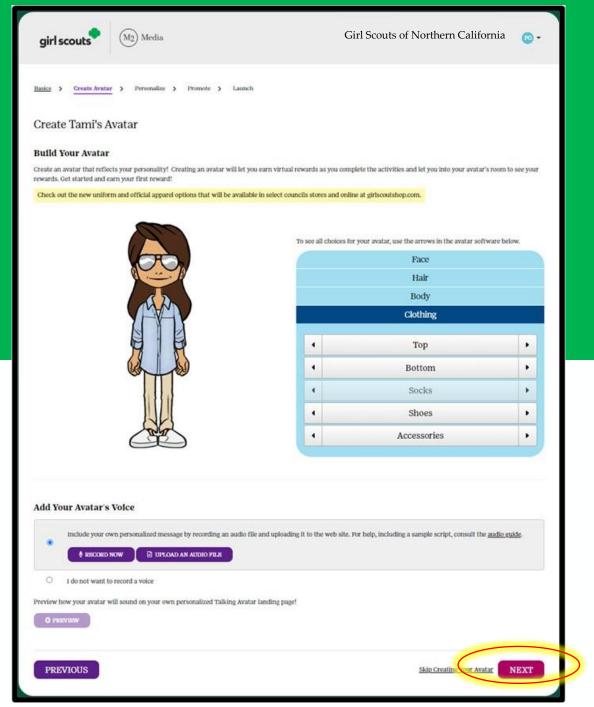
Bulld Your Avatar

Create an avatar that reflects your personality! Creating an avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Check out the new uniform and official apparel options that will be available in select councils stores and online at girlscoulshop.com.



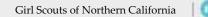
Complete



Personalize

Upload picture and/or video





Baseics

Create Avata

Personalize)

Promote

Launch

Design your Personalized Site



Kim's Photo

Friends and family will enjoy seeing your picture while they shop. Upload a favorite photo and decorate to

Send 18 emails, sell \$375.00 in magazines, nuts and chocolates, and share your site to earn your own personalized patch!



UPLOAD PHOTO

Privacy: Your photo will only be seen by friends and family you email. You will have a chance to preview, change, and delete it before sending emails. Additional Privacy Rules.



Kim's Video

Who better to tell your friends and family about your campaign than you?

UPLOAD A VIDRO

Privacy: Your video will only be seen by friends and family you email. You will have a chance to preview, change, and delete it before sending emails. Additional Privacy Rules.





Personalize

Upload picture and/or video





Baoux > Create Avatar > Personalite > Promote > Laune

Design your Personalized Site



Kim's Photo

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Basics > Create Avatar > Personalite > Promote >

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Additional Privacy Rules.

Kim's Video who better to tell your friends and family about your campaign than you? UPLOAD A VIDEO

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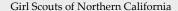




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Send emails (58% of sales)

Email addresses of last year's online customers pre-loaded into this form for returning girls





Girl Scouts of Northern California





Or Add Emails Individually

First Name	Last Name	Greeting Water in 1962	Email	Options (the area)
Unug	Mostrom	Uncle Drug	Doug mostrom@fixtarfundraber	☐ Cirt Delivery 🛛
				☑ Cirt Delivery



Add 17 or more emails and launch your campaign to earn a reward!

Emails can take up to 90 minutes to be delivered.

include email addresses only for adults over the age of its. Names will be treated with strict confidentiality and will not be used for any purpose other than this campulgo.

Since this program is for friends and family, the Cirl Scoul's first and last name will be shown in emails. Review and edit if necessary. MAKE CHANGES.

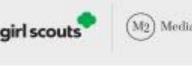
PREVIOUS



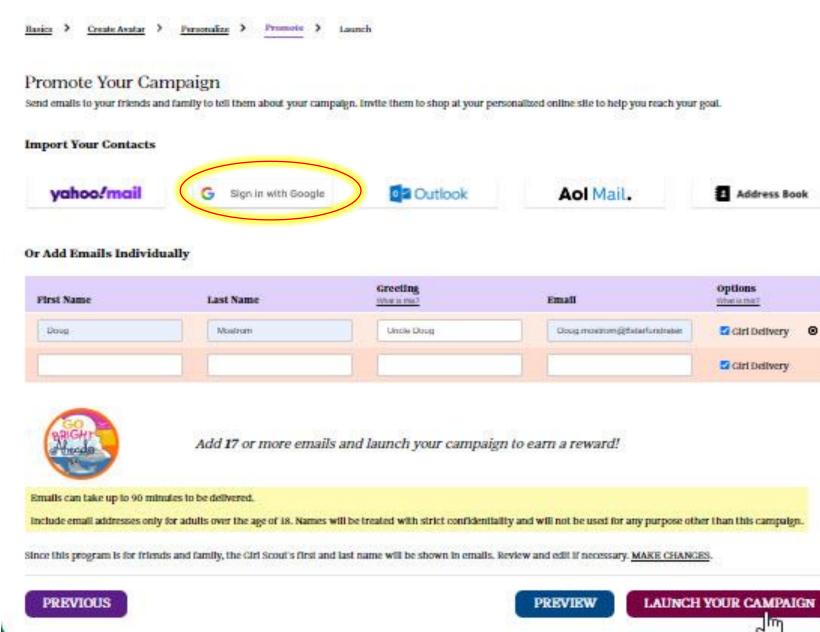
LAUNCH YOUR CAMPAIGN



Send emails (58% of sales) last year's customers are preloaded & girl delivery option

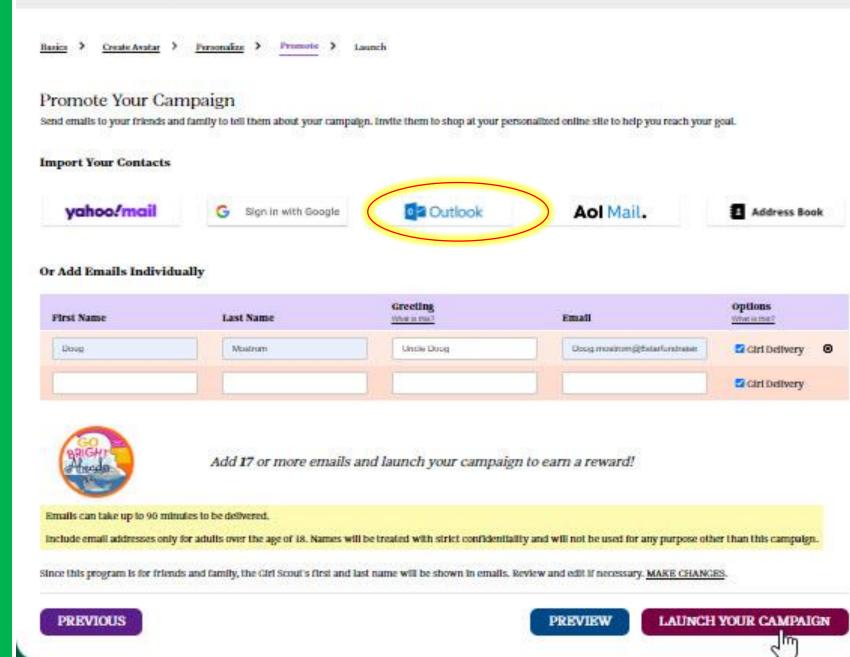






Send emails (58% of sales) last year's customers are preloaded & girl delivery option



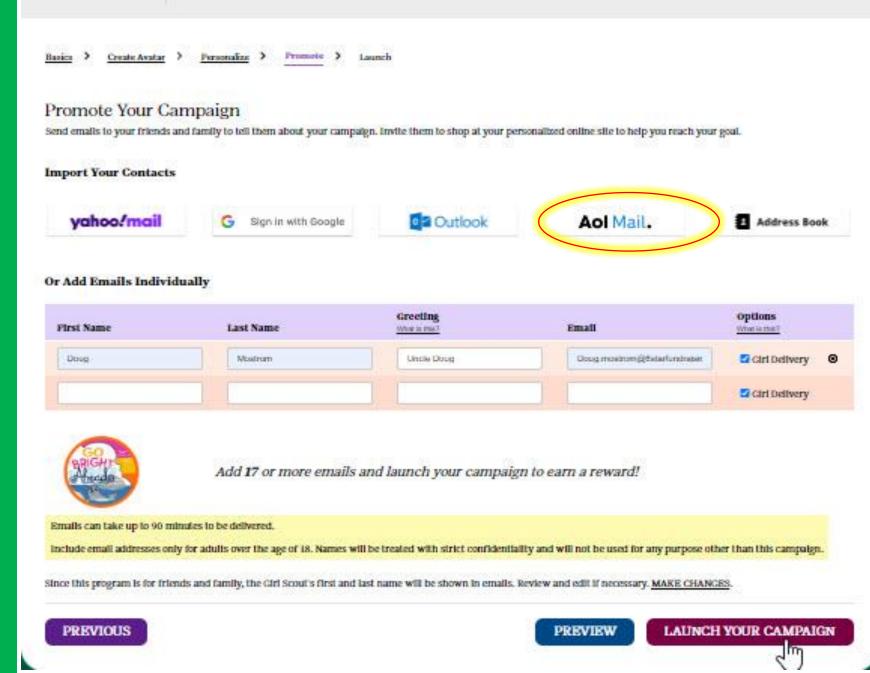


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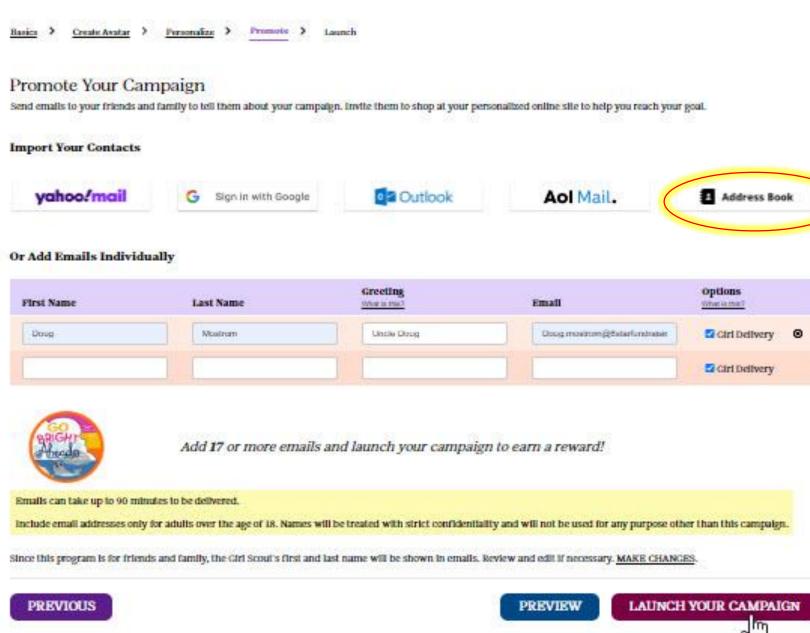


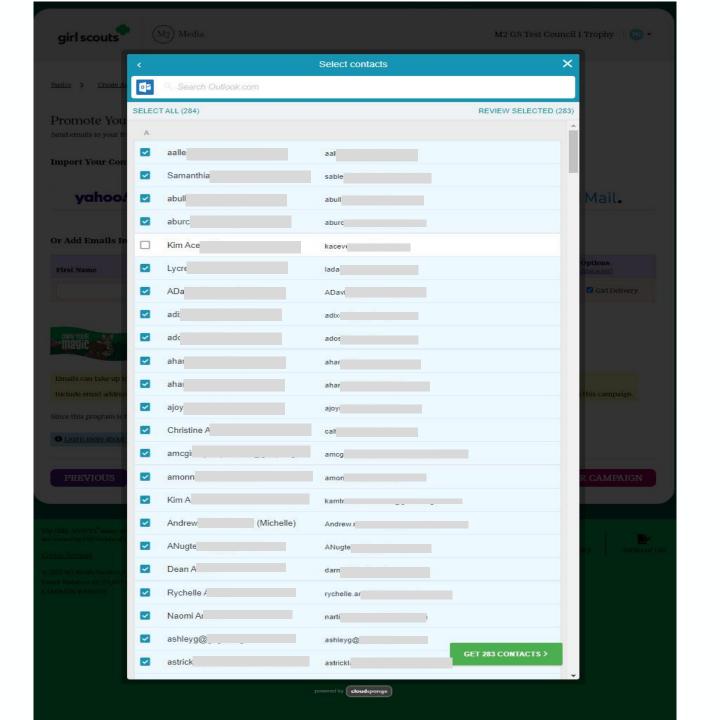
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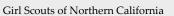




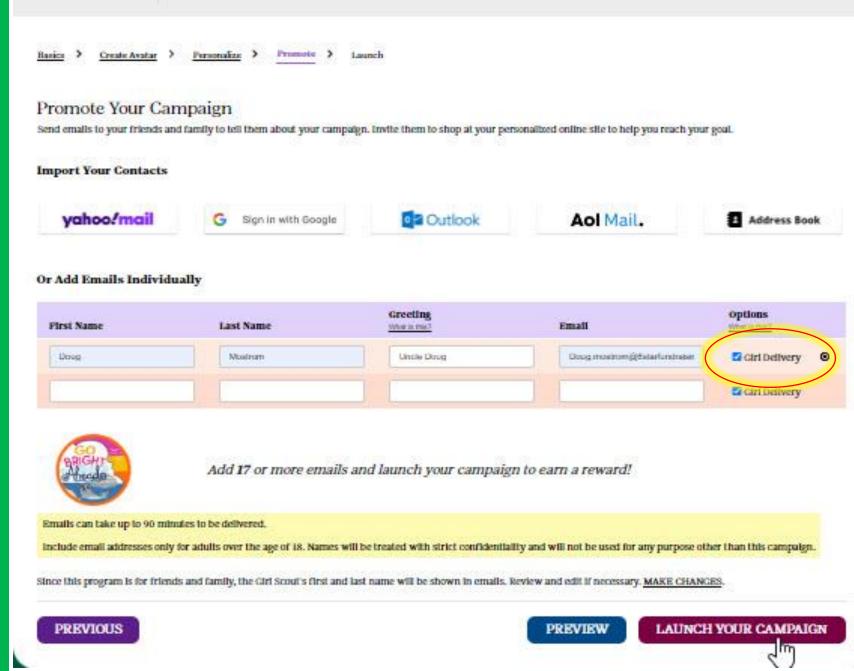
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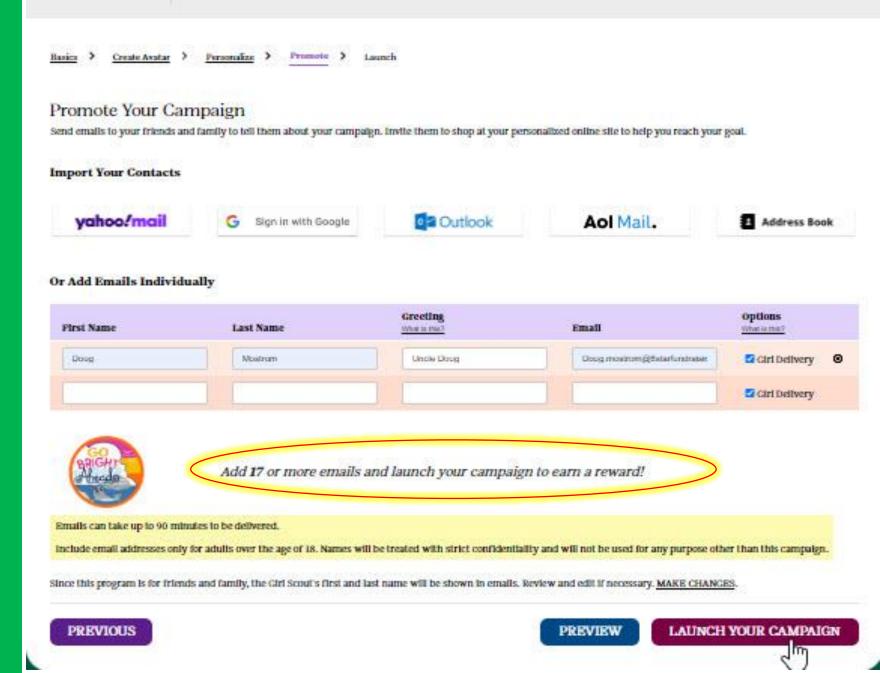


Send emails (58% of sales) last year's customers are preloaded & girl delivery option







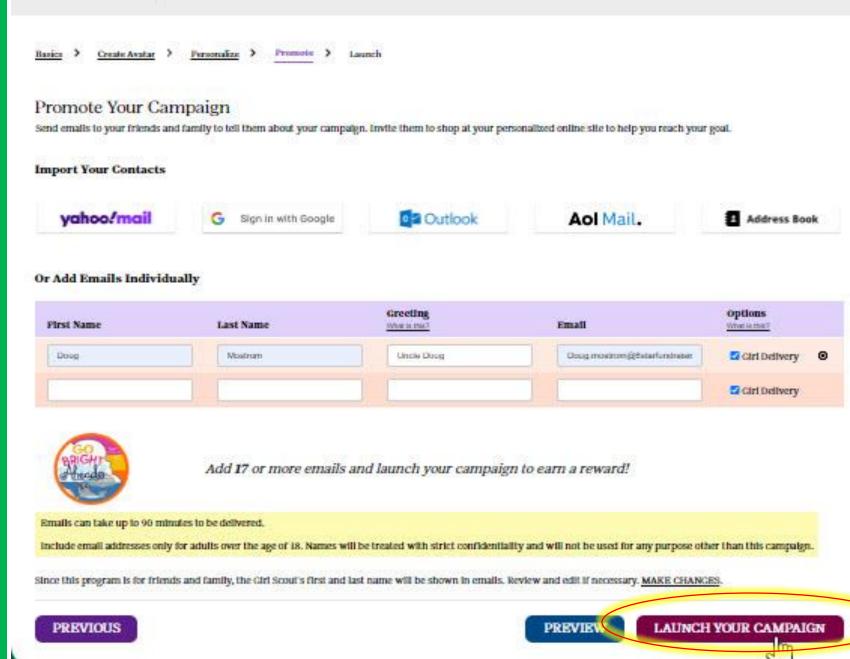


Send emails (58% of sales) last year's customers are preloaded & girl delivery option















your avatar, you can do that after



Congratulations

Personalized Patch

Enter or verify your address below. Your perconfirming your address.



Share your website via text, phone, app, or on social media. Choose where you would like to share:

Copy Link to Clipboard

Share my site on Facebook

Share my site on Twitter

own as you ir patch

×

Shipping Address For best delivery use parent / guardian name.

First Name Last Name

Doug

CLOSE

Tell Your Friends

Mostrom

Address Line 1



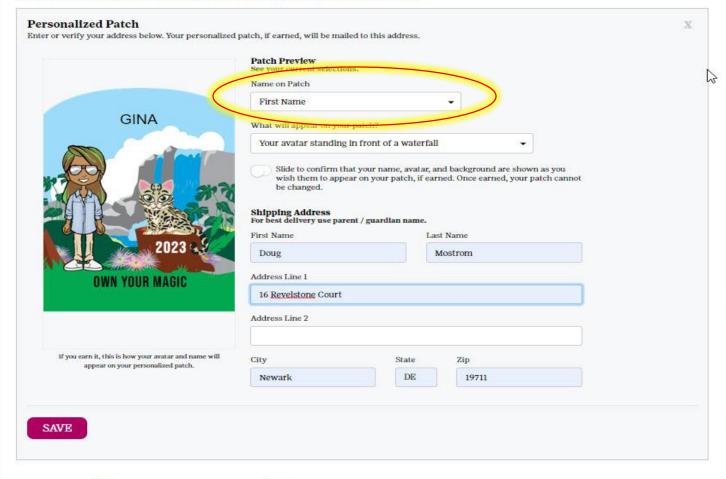


Girl Scouts of Northern California



Verifying Account for Gina Mostrom (Gina Lee)

Thank you for participating and entering email addresses for friends and family. Your registration as a Girl Scout and your Girl Scout ID number are being confirmed. Once that's complete, we will notify you and send your emails to friends and family.







DESIGN PATCH



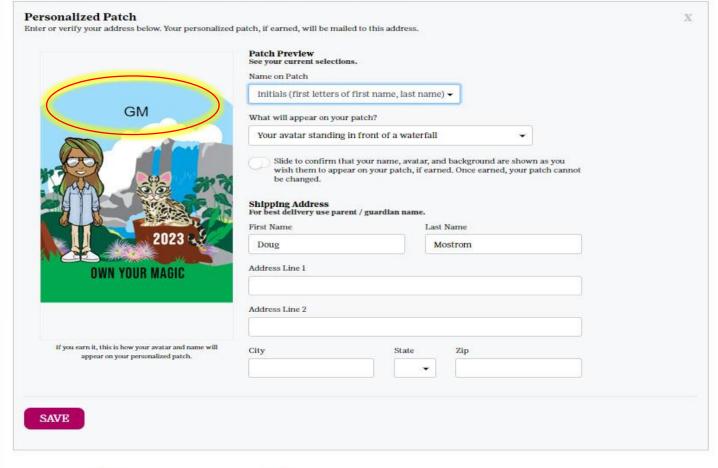


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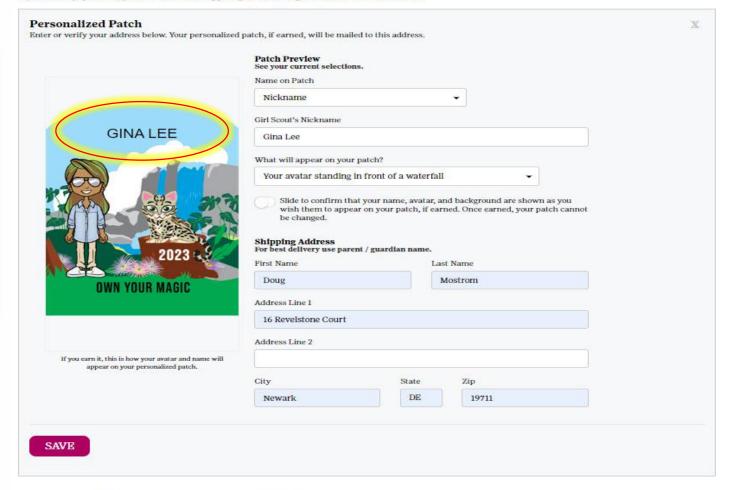


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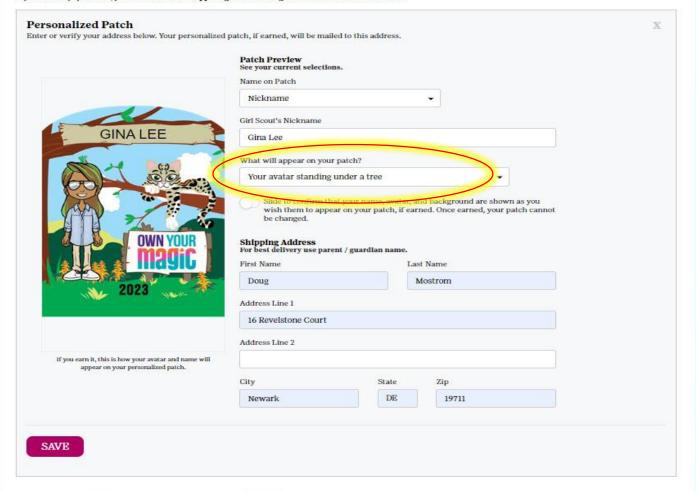


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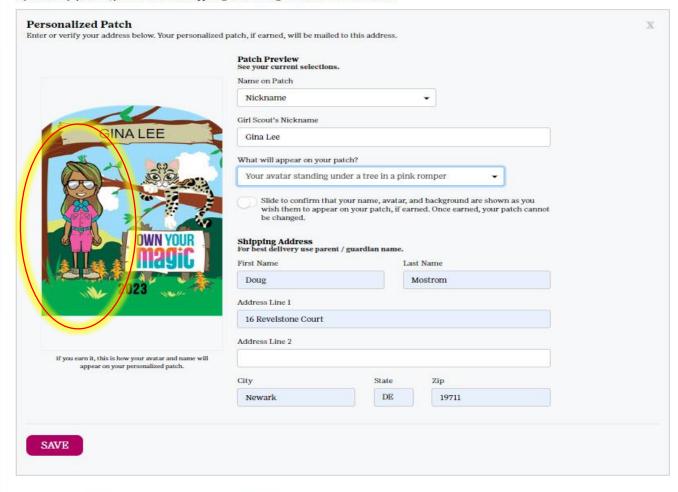


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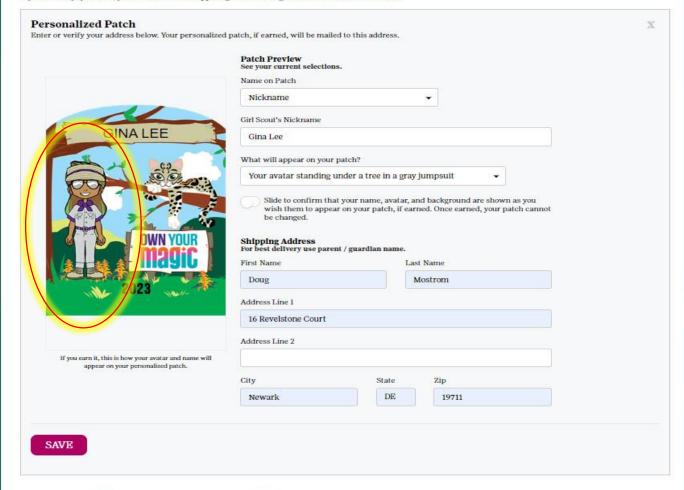


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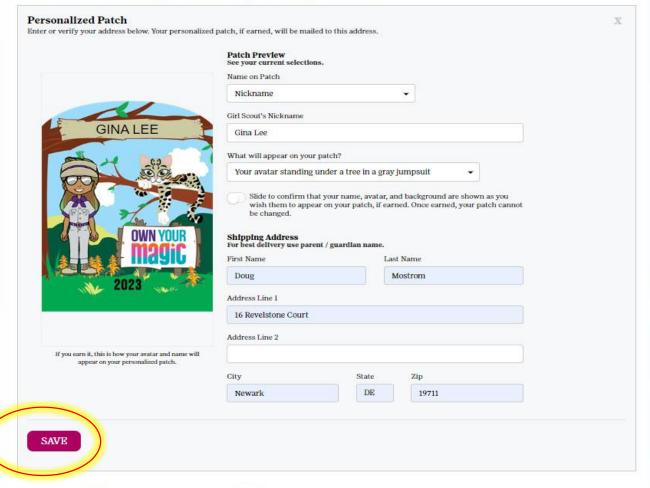


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If you have any questions, please contact us at support.gsnutsandmags.com or call 1-800-372-8520.

Personalized Patch



If earned, your name, avatar and background will appear on your patch as shown and will be mailed to you in an envelope like the one below. If you would like to make changes, use the "Back" button. Once earned, no changes can be made.



Girl Scout Product Program M2 Media Group Customer Service 2401 Sawmill Parkway, Suite 6 Huron, OH 44839 Return Service Requested

PRSRT STD U.S. POSTAGE PAID WEAVERVILLE, NO

Doug Mostrom 16 Revelstone Court Newark, DE 19711



If you earn it, this is how your avatar and name will appear on your personalized patch.

BACK

CONFIRM





CONGRATULATIONS!





Thank you for supporting M2 GS Test Council 1 Trophy by creating an account to participate in the Girl Scouts product program. You are helping to inspire Girl Scouts to be the leaders of today and tomorrow.

Great news: Tamara can earn a special patch for entering 18 emails. You can always log in to check her progress anytime.

Updates: You will receive emails when a supporter has ordered. You'll also get weekly emails updating you on Tamara's progress and how close she is to reaching her goal.





Reminder: The information you provided when creating the account will be used only for this program. If you would like to learn more about our information practices, please see our <u>privacy policy</u>. You can delete your account or revoke your consent to M2 Media Services' to collect, use, and disclose your Girl Scout's information for this product program anytime by contacting us at <u>support.gsnutsandmags.com</u>

Make sure to also share the news with friends and family by sending an email, text or on your social media accounts if you haven't already.

<u>Click here</u> to send additional emails, make any updates, or check your progress.

Click here to shop in your online site.

Thank you, M2 Media Customer Care

Shop Your Online Site

Check Your Progress





Congratulations

You have successfully created your personalized sites for magazines, nuts, and chocolates. Plus, you've sent emails inviting friends and family to shop online.

Unique Code @

TQ2K3TRV

Please keep this code for future reference. Write this code in the space provided on any materials you received. If you share it with friends and family you see in person, it will allow them to visit your personalized site online.



Your Site is Live!

Be the first to shop:

CONGRATULATIONS!

· Shop Your Online Site



Helpful Sales Tools

Use your unique code and these helpful tools to boost your sales and help you reach your goal.

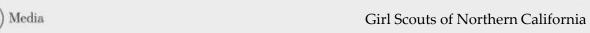
- Door Hanger
- Business Cards



Manage Your Campaign

Track your results and monitor your campaign

- · Visit Your Dashboard
- · See Your Avatar's Room
- · Register Another Participant



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- Business Cards

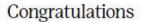


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Be the first to shop:

CONGRATULATIONS!

Shop Your Online Site



Helpful Sales Tools

Use your unique code and these helpful tools to boost your sales and help you reach your goal.

- Door Hanger
- · Business Cards



Manage Your Campaign

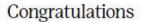
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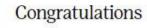
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Manage Your Campaign

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- · See Your Avatar's Room
- · Register Another Participant









Congratulations

You have successfully created your personalized sites for magazines, nuts, and chocolates. Plus, you've sent emails inviting friends and family to shop online.



TQ2K3TRV

Please keep this code for future reference. Write this code in the space provided on any materials you received. If you share it with friends and family you see in person, it will allow them to visit your personalized site online.



Your Site is Live!

Be the first to shop:

Shop Your Online Site



Helpful Sales Tools

Use your unique code and these helpful tools to boost your sales and help you reach your goal.

- Door Hanger
- Business Cards



Manage Your Campaign

- · Visit Vour Dashboard
- · See Your Avatar's Room
- · Register Another Participant









Congratulations

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Please keep this code for future reference. Write this code in the space provided on any materials you received. If you share it with friends and family you see in person, it will allow them to visit your personalized site online.



Your Site is Live!

Be the first to shop:

Shop Your Online Site



Helpful Sales Tools

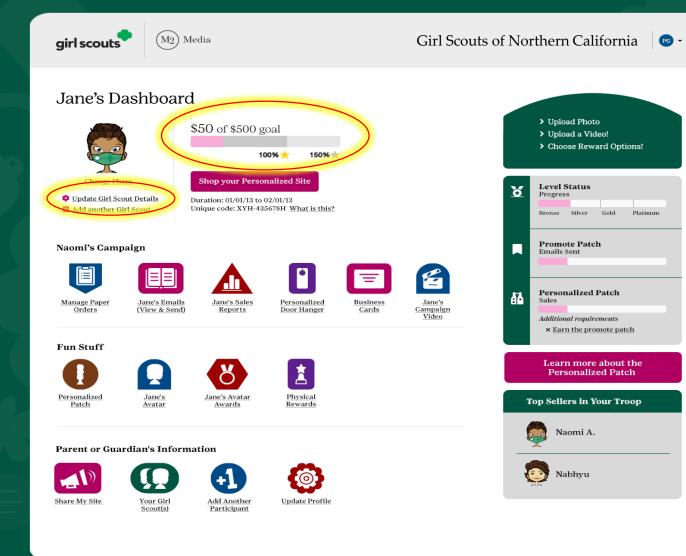
Use your unique code and these helpful tools to boost your sales and help you reach your goal.

- Door Hanger
- Business Cards



Manage Your Campaign

- · Visit Your Dashboard
- · See Your Avatar's Room
- · Register Another Participant



> Upload a Video! > Choose Reward Options! Level Status Progress Bronze Silver Gold Platinum Promote Patch Emails Sent Personalized Patch Additional requirements × Earn the promote patch Learn more about the Personalized Patch **Top Sellers in Your Troop** Naomi A. Nabhyu

> Upload Photo

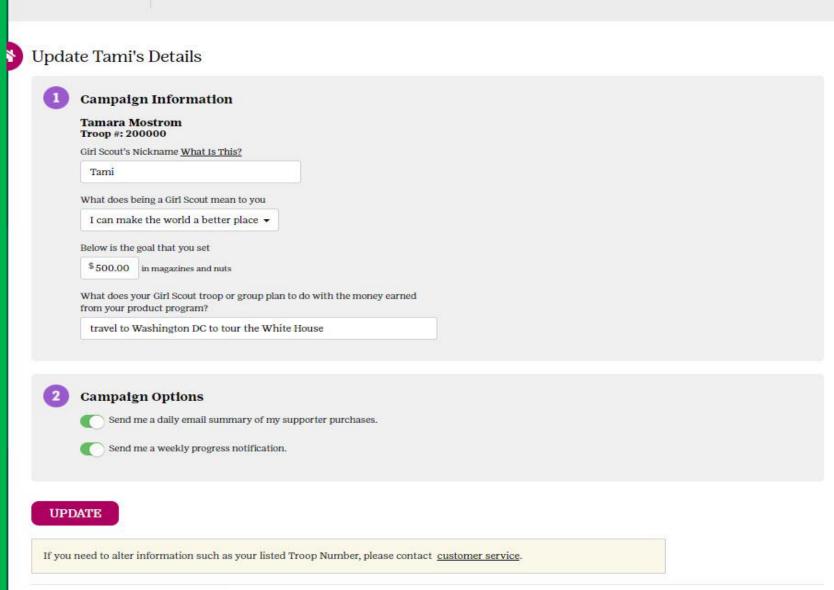
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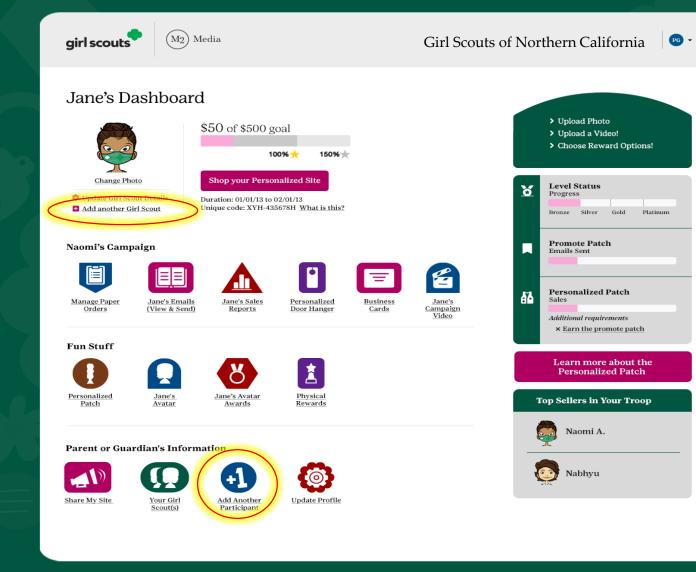






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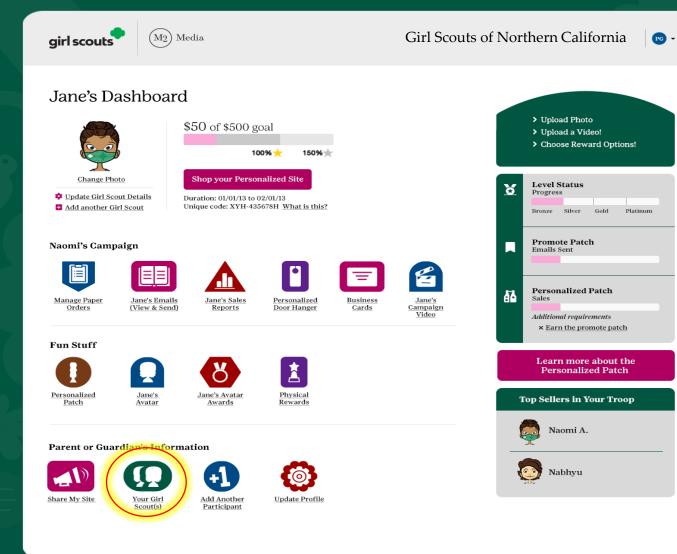
Patent Number 10,275,807.

CAMPAIGN WEBSITE









> Upload Photo > Upload a Video! > Choose Reward Options! Level Status Progress Bronze Silver Gold Platinum Promote Patch Emails Sent Personalized Patch Additional requirements × Earn the promote patch Learn more about the Personalized Patch **Top Sellers in Your Troop** Naomi A. Nabhyu

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Manage Your Accounts

Here's your list of Girl Scouts participating in the online program. You can see details for each Girl Scout or add additional Girl Scouts.

Your Accounts



Tamara Mostrom (Tami)

Saving up for: travel to Washington DC to tour the White House

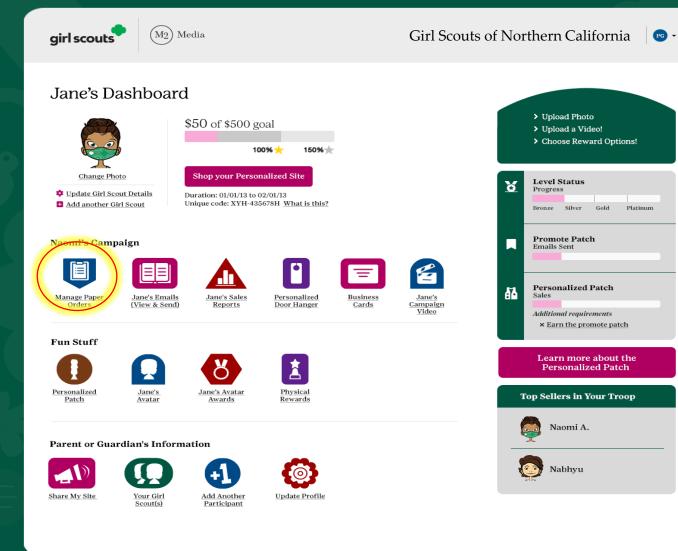




ADD ANOTHER GIRL SCOUT

RETURN TO DASHBOARD





> Upload Photo > Upload a Video! > Choose Reward Options! Level Status Progress Bronze Silver Gold Platinum Promote Patch Emails Sent Personalized Patch Additional requirements × Earn the promote patch Learn more about the Personalized Patch **Top Sellers in Your Troop** Naomi A.

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Nabhyu









Manage Paper Orders

Nut Orders

Enter the total number of items by product from your in-person nut order card sales. The last date you can enter items is 01/29/2024.

	Product	Price	Quantity	Total
A	Pecan Supremes	\$8.00	0	\$0.00
В	Whole Cashews	\$10.00	0	\$0.00
С	Peanut Butter Penguins	\$8.00	0	\$0.00
D	Honey Roasted Peanuts	\$6.00	0	\$0.00
Е	Care to Share	\$6.00	0	\$0.00
		Totals	0	\$0.00

UPDATE

RETURN TO DASHBOARD





Manage Paper Orders

Nut Orders

Enter the total number of items by product from your in-person nut order card sales. The last date you can enter items is 01/29/2024.

	Product	Price	Quantity	Total
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E	Care to Share	\$6.00	0	\$0.00
		Totals	0	\$0.00

UPDATE

RETURN TO DASHBOARD











Manage Paper Orders

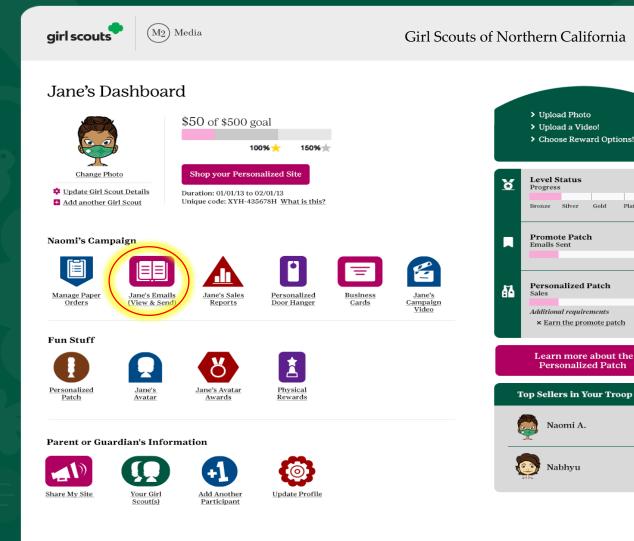
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D	Honey Roasted Peanuts	\$6.00	0	\$0.00
Е	Care to Share	\$6.00	0	\$0.00
		Totals	0	\$0.00



RETURN TO DASHBOARD



> Upload Photo > Upload a Video! > Choose Reward Options! Level Status Progress Bronze Silver Gold Platinum Promote Patch Emails Sent Personalized Patch Additional requirements × Earn the promote patch Learn more about the Personalized Patch **Top Sellers in Your Troop** Naomi A.

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Nabhyu



ADD CONTACTS

Status

0

Resend

Options

What is this?

Girl Delivery

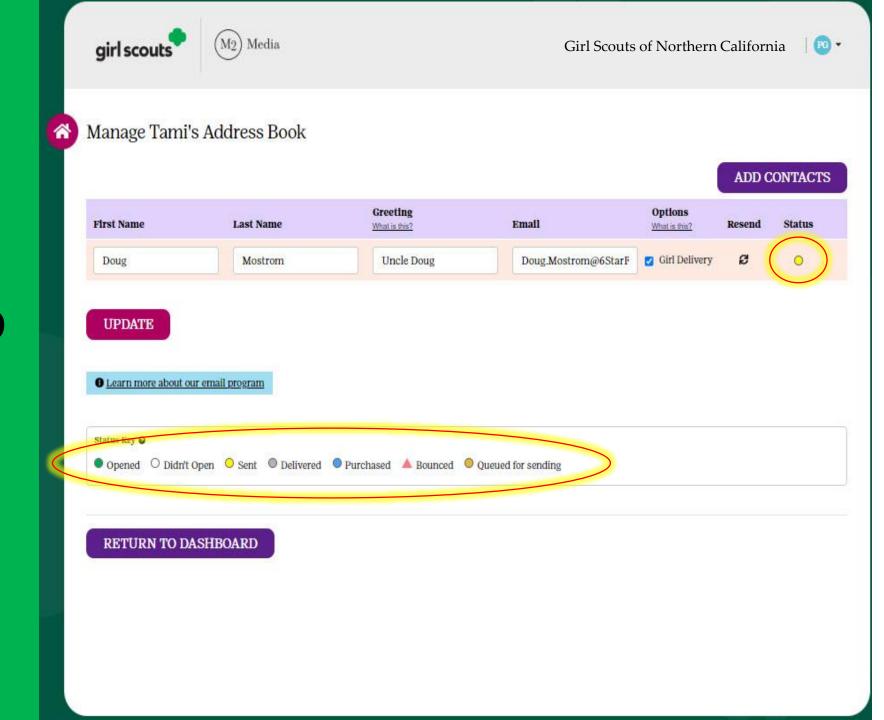
ADD CONTACTS

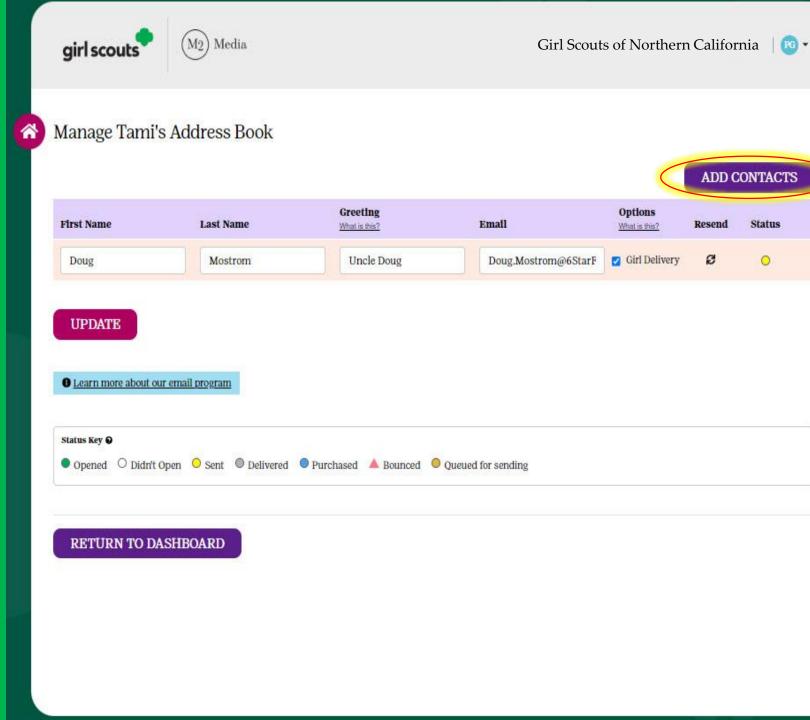
Status

Resend

Options

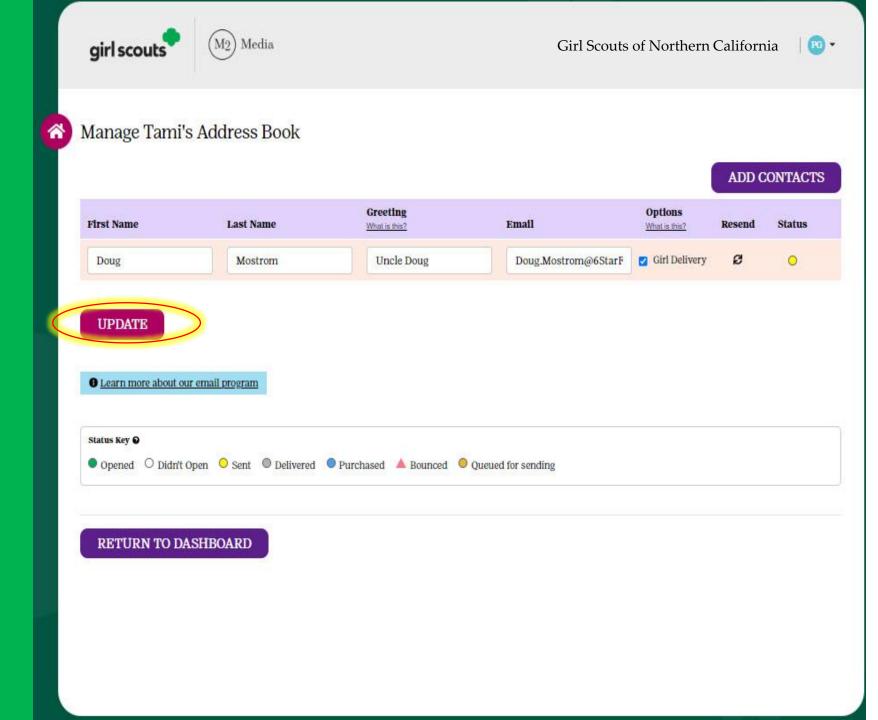
What is this?



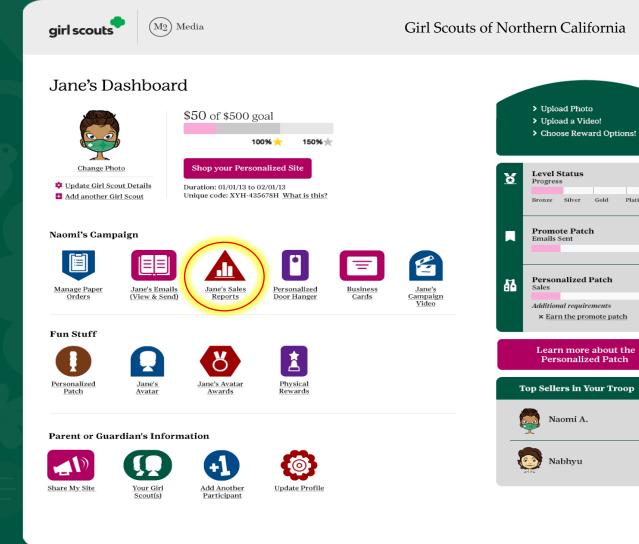


Status

0



REPORTS ICON



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> Upload Photo

Level Status Progress

Bronze Silver Gold

Personalized Patch

Additional requirements × Earn the promote patch

Learn more about the Personalized Patch

Top Sellers in Your Troop

Naomi A.

Nabhyu

Promote Patch Emails Sent

Platinum



ALL SALES



Qty

0

Total

\$0.00



Reports

Kimberly Mostrom M2 GS Test Council 1 Trophy Service Unit: 200000 Troop/Group: 200000 Number of emails sent: 1

Number of shares: 0

All Sales

Magazine Sales

Direct Ship Nuts

Nut Order Card

Tumbler

Total Sales

BarkBox C

Campaign Stats

Online Nuts Girl Delivered

Total Sales: \$0.00

Online Magazine Sales

Supporter Product Price Qty Sales

No supporter sales exist for the Girl Scout

PRINT REPORT

DOWNLOAD REPORT



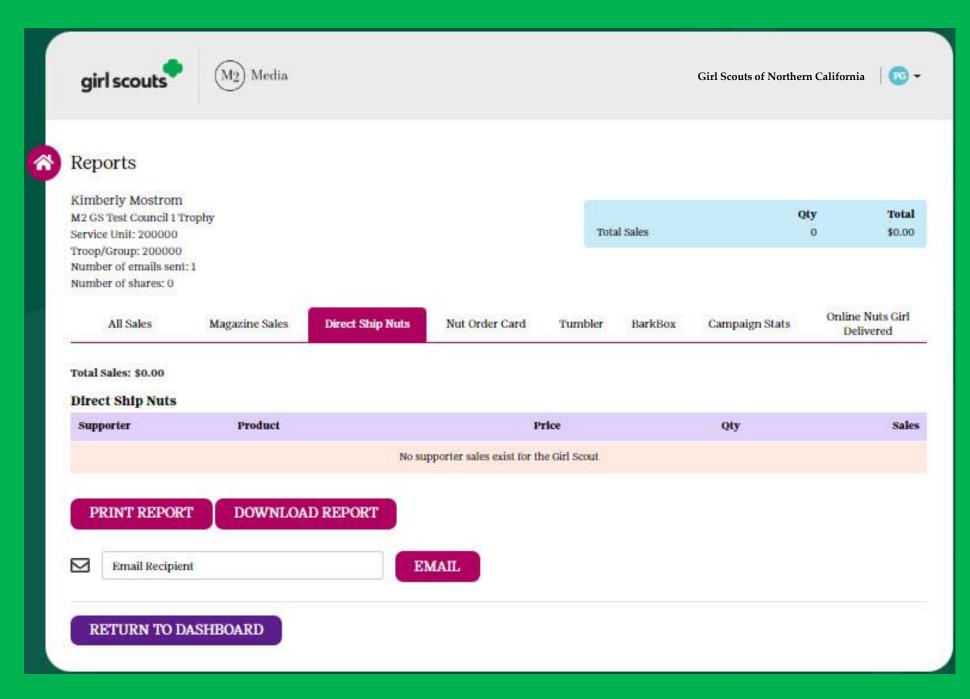
Email Recipient

EMAIL

RETURN TO DASHBOARD

Magazines

Direct Ship Nuts/Chocolates



Qty

Total

\$0.00







Kimberly Mostrom

M2 GS Test Council I Trophy Service Unit: 200000

Troop/Group: 200000 Number of emails sent: 1

Number of shares: 0

Online Nuts Girl All Sales Magazine Sales Direct Ship Nuts **Nut Order Card** Tumbler BarkBox Campaign Stats Delivered

Total Sales

Total Sales: \$0.00

Nut Order Card

Product	Price	Qty	Sales
Peran Supremes	\$8.00	0	\$0.00
Whole Cashews	\$10.00	0	\$0.00
Peanut Butter Penguins	\$8.00	0	\$0.00
Honey Roasted Peanuts	\$6.00	0	\$0.00
Care to Share	\$6,00	0	\$0.00
Total		0	\$0.00

PRINT REPORT

DOWNLOAD REPORT



Email Recipient

EMAIL

RETURN TO DASHBOARD

Order Card







Total

\$0.00



Reports

Kimberly Mostrom M2 GS Test Council 1 Trophy Service Unit: 200000

Troop/Group: 200000 Number of emails sent: 1 Number of shares: 0

All Sales

Magazine Sales

Direct Ship Nuts

Nut Order Card

Tumbler

Total Sales

BarkBox Campaign Stats

Online Nuts Girl Delivered

Qty

Total Sales: \$0.00

Tumbler Sales

Supporter Product Price Qty Sales

No supporter sales exist for the Girl Scout

PRINT REPORT

DOWNLOAD REPORT



Email Recipient

EMAIL

RETURN TO DASHBOARD

TUMBLERS







Qty

0



Reports

Kimberly Mostrom M2 GS Test Council 1 Trophy Service Unit: 200000

Troop/Group: 200000 Number of emails sent: 1

Number of shares: 0

All Sales Magazine Sales Direct Ship Nuts

Nut Order Card

Tumbler

Total Sales

BarkBox

Campaign Stats

Online Nuts Girl Delivered

Total Sales: \$0.00

BarkBox Sales

Supporter Product

Price

Qty

Sales

Total

\$0.00

No supporter sales exist for the Girl Scout

PRINT REPORT

DOWNLOAD REPORT



Email Recipient

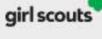
EMAIL

RETURN TO DASHBOARD

Barkbox









Reports

Kimberly Mostrom M2 GS Test Council 1 Trophy Service Unit: 200000

Troop/Group: 200000 Number of emails sent: 1 Number of shares: 0

All Sales

Magazine Sales

Direct Ship Nuts

Nut Order Card

Tumbler

BarkBox

Online Nuts Girl Campaign Stats Delivered

Campaign Stats Report

Did you upload a video? No

Did you upload a photo? No

Did you create an avatar? Yes

Did you earn a personalized patch? No

Number of emails sent: 1

Did you earn your 18 or more emails reward? No

Your current rank: N/A

PRINT REPORT

DOWNLOAD REPORT



Email Recipient

EMAIL

RETURN TO DASHBOARD

Campaign Stats







Kimberly Mostrom M2 GS Test Council 1 Trophy Service Unit: 200000

Troop/Group: 200000 Number of emails sent: 1 Number of shares: 0

All Sales

Magazine Sales

Direct Ship Nuts

Nut Order Card

Tumbler

BarkBox

Online Girl Delivered

Campaign Stats

Online Nuts Girl Delivered

Total

\$0.00

Qty

Online Girl Delivered Sales

Online Girl Delivered Totals

Product Qty
Total 0

No supporter sales exist for the Girl Scout

PRINT REPORT

DOWNLOAD REPORT



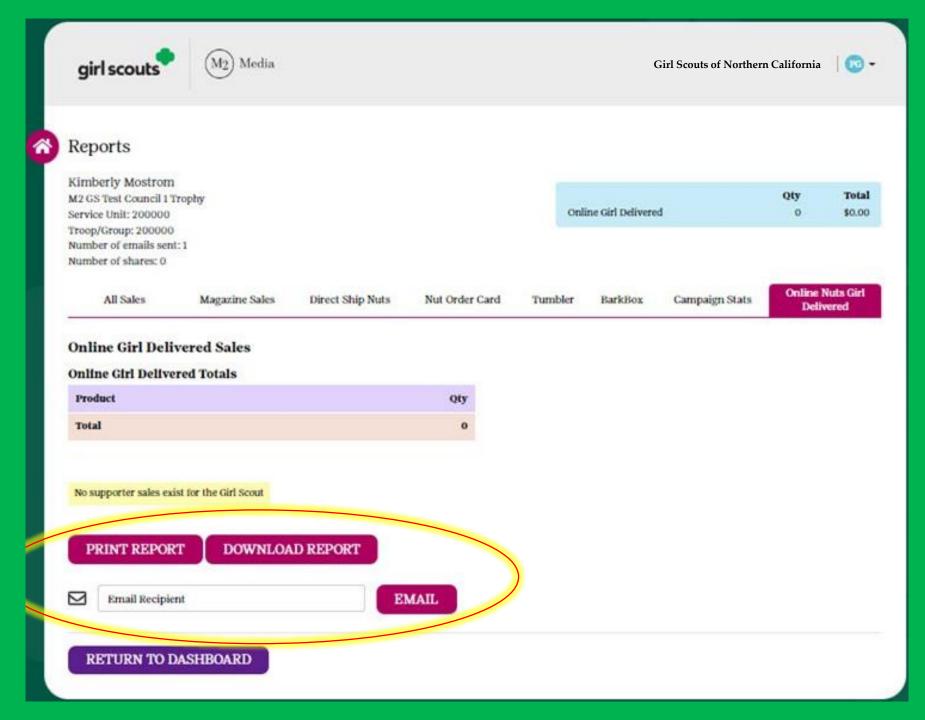
Email Recipient

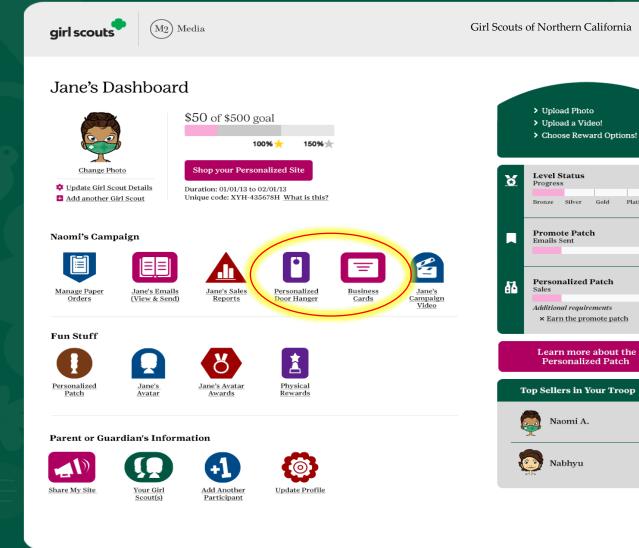
EMAIL

RETURN TO DASHBOARD



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& Email
REPORTS





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> Upload Photo

Level Status Progress

Bronze Silver Gold

Personalized Patch

Additional requirements × Earn the promote patch

Learn more about the Personalized Patch

Top Sellers in Your Troop

Naomi A.

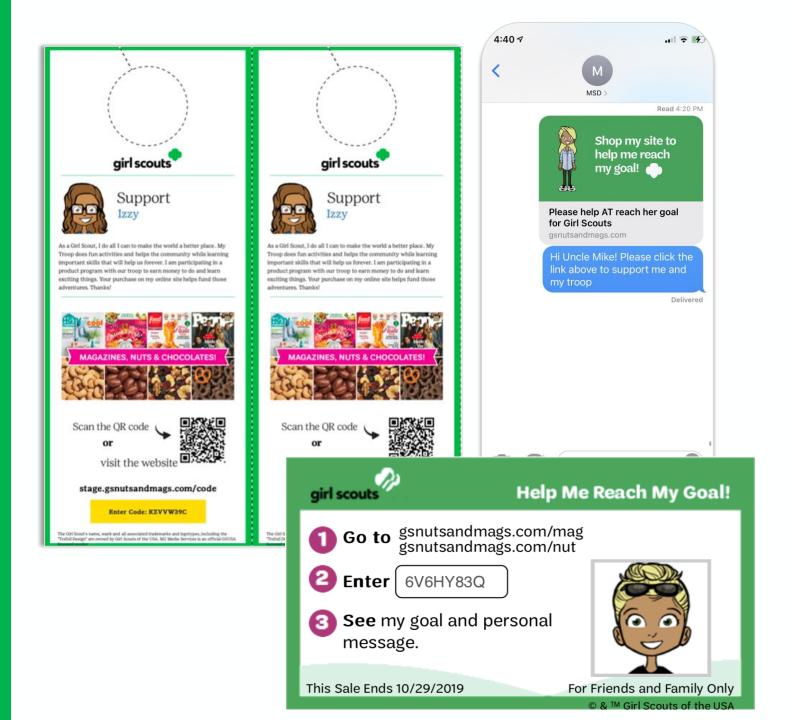
Nabhyu

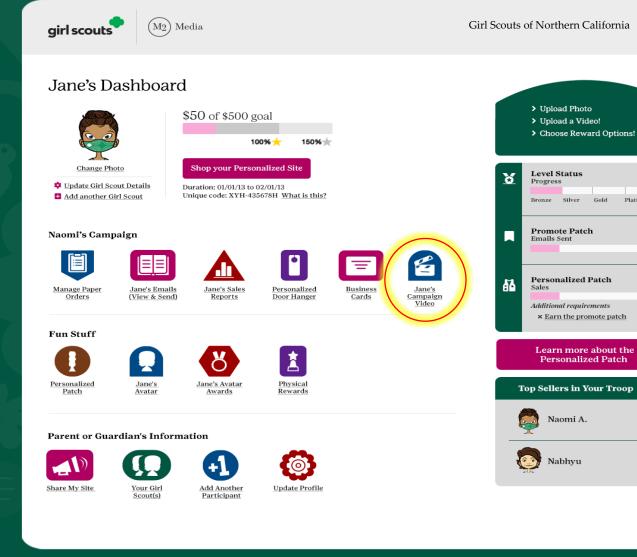
Promote Patch Emails Sent

Platinum



- ✓ Door Hanger
- ✓ Share via Text
- ✓ Business Card





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Level Status Progress

Bronze Silver Gold

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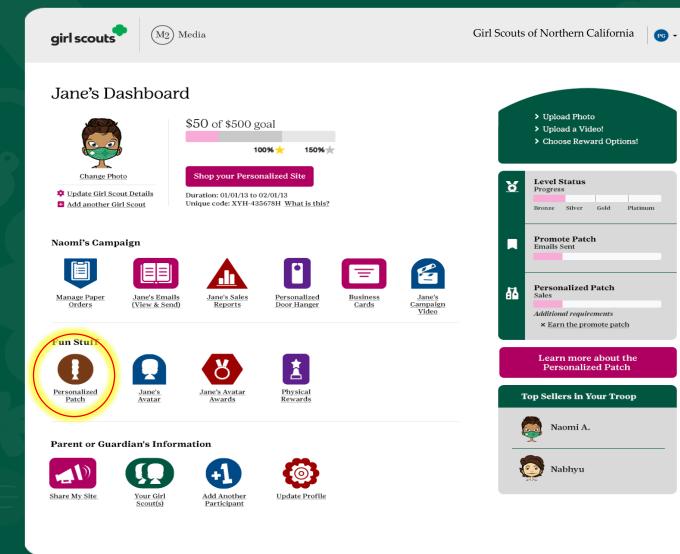
Naomi A.

Nabhyu

Promote Patch Emails Sent

Platinum





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Level Status Progress

Bronze Silver Gold

Personalized Patch

Additional requirements × Earn the promote patch

Learn more about the Personalized Patch

Top Sellers in Your Troop

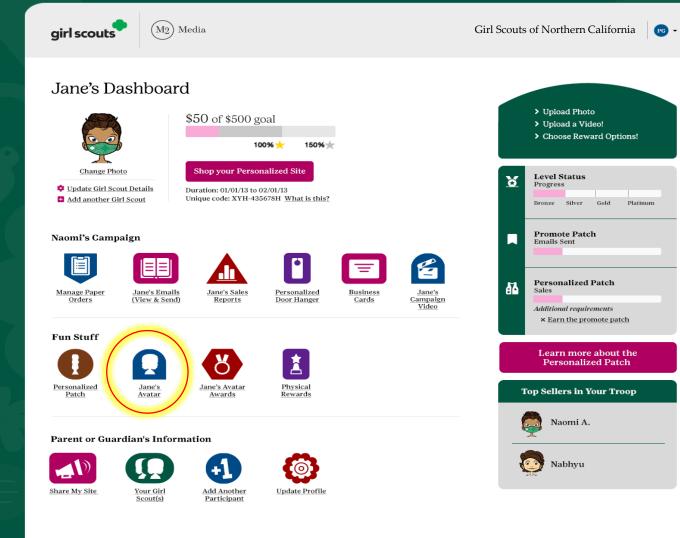
Naomi A.

Nabhyu

Promote Patch Emails Sent

Platinum





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Level Status Progress

Bronze Silver Gold

Personalized Patch

Additional requirements × Earn the promote patch

Learn more about the Personalized Patch

Top Sellers in Your Troop

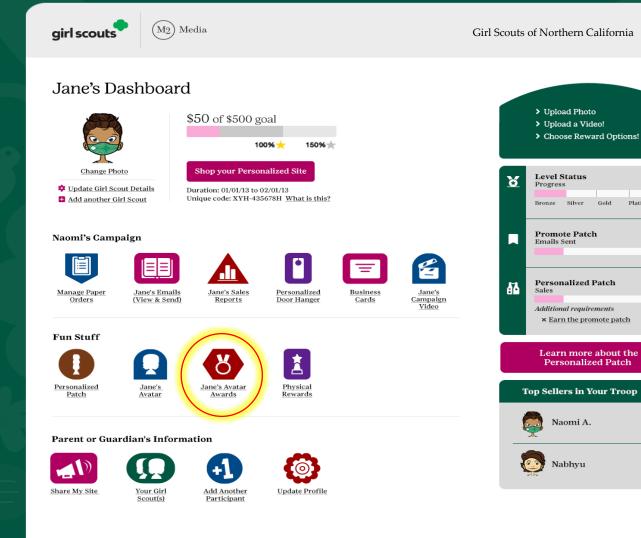
Naomi A.

Nabhyu

Promote Patch Emails Sent

Platinum





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Level Status Progress

Bronze Silver Gold

Personalized Patch

Additional requirements × Earn the promote patch

Learn more about the Personalized Patch

Top Sellers in Your Troop

Naomi A.

Nabhyu

Promote Patch Emails Sent

Platinum



@ Help

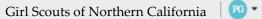
Tami's Avatar Room



GIRL'S DASHBOARD

RETURN TO DASHBOARD





Tami's Avatar Room



GIRL'S DASHBOARD



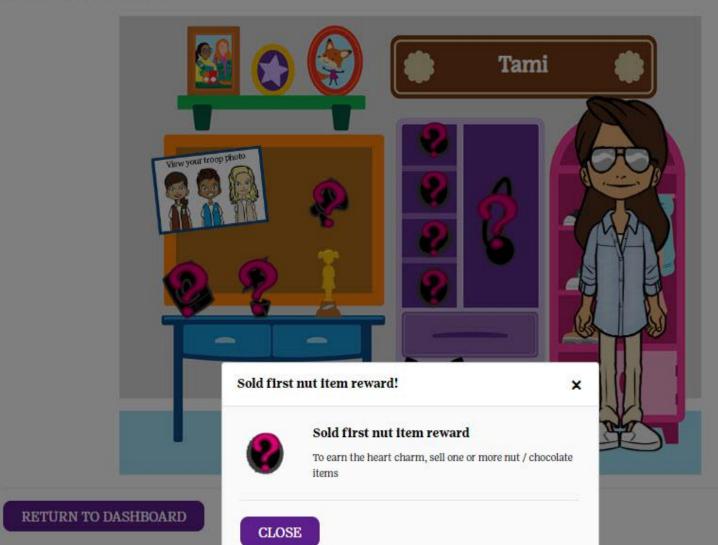
RETURN TO DASHBOARD

@ Help

girl scouts



Tami's Avatar Room









Tami's Avatar Room

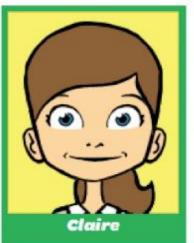


Avatar Room

RETURN TO DASHBOARD

Troop Photo

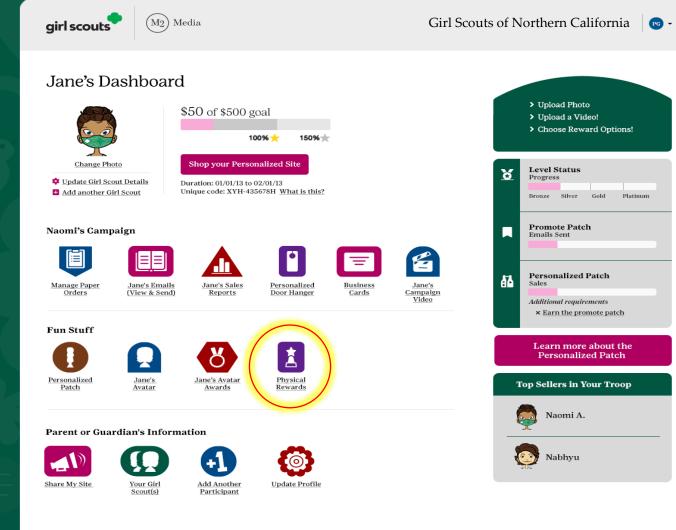












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> Upload Photo

Level Status Progress

Bronze Silver Gold

Personalized Patch

Additional requirements × Earn the promote patch

Learn more about the Personalized Patch

Top Sellers in Your Troop

Naomi A.

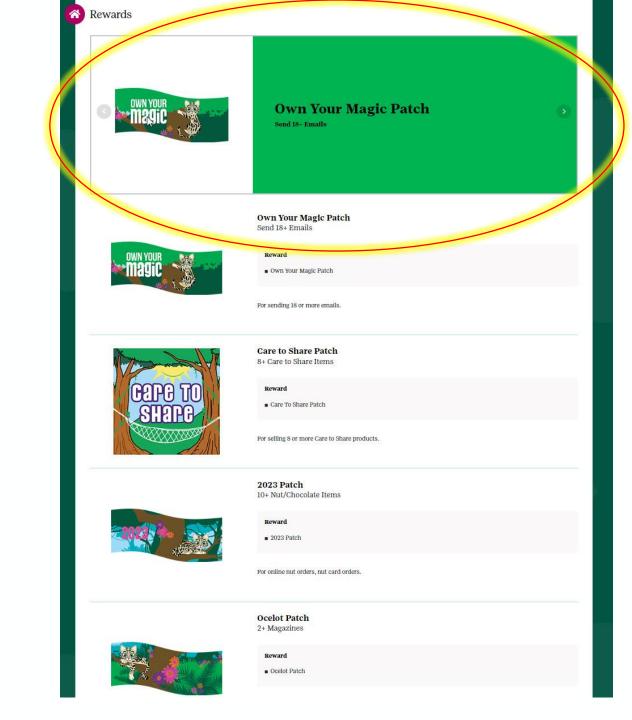
Nabhyu

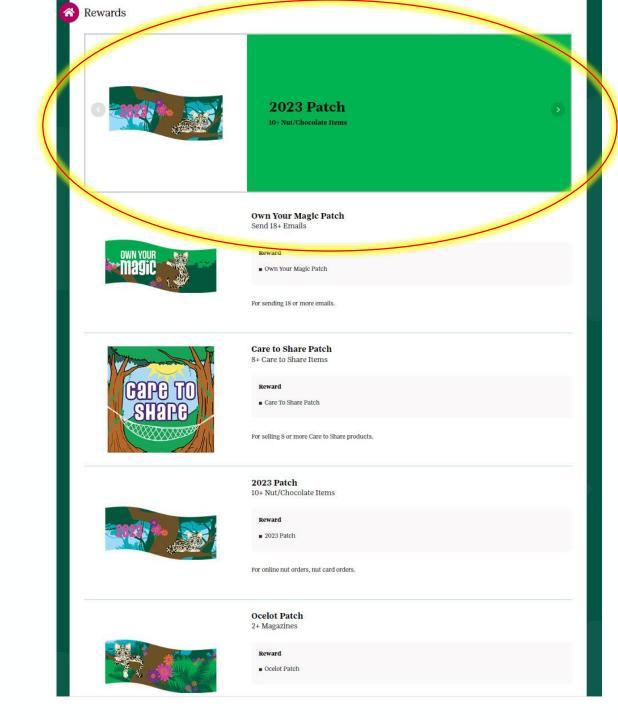
Promote Patch Emails Sent

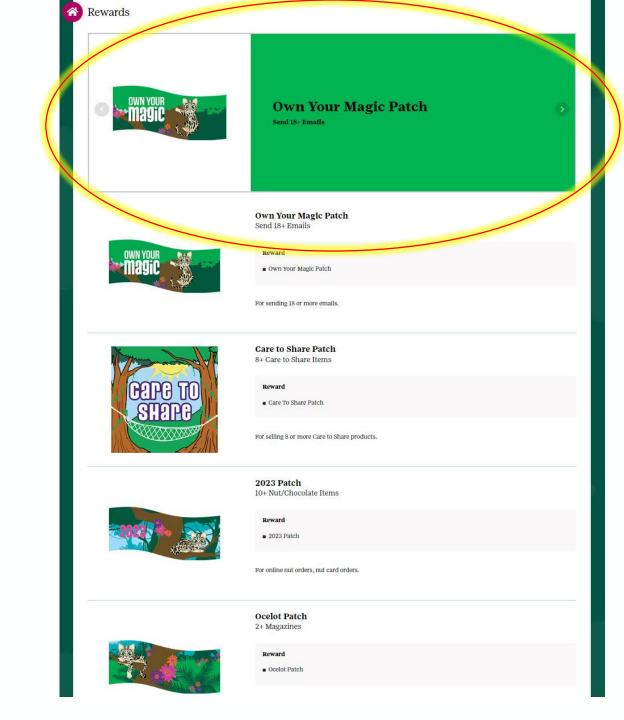
Platinum

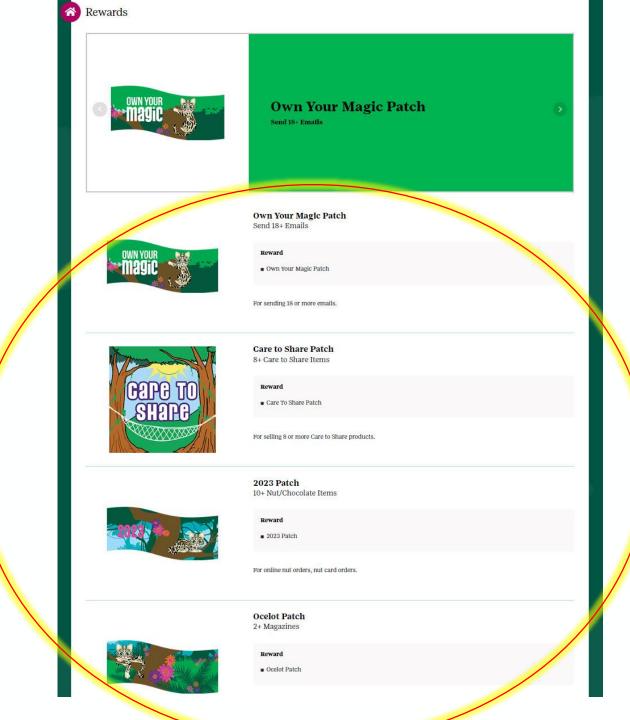
> Upload a Video! > Choose Reward Options!













Ocelot Charm & Bracelet

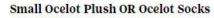
\$175+ Total Sales

Reward

Charm Bracelet

Ocelot Charm

For online magazine & more orders, online nut orders, nut card orders.



\$275+ Total Sales

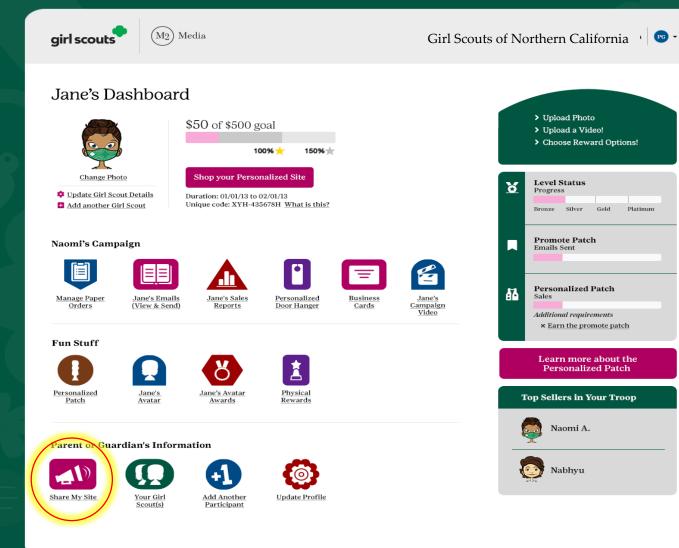
Rewards

Small Plush

or

Ocelot Socks

For online magazine & more orders, online nut orders, nut card orders.



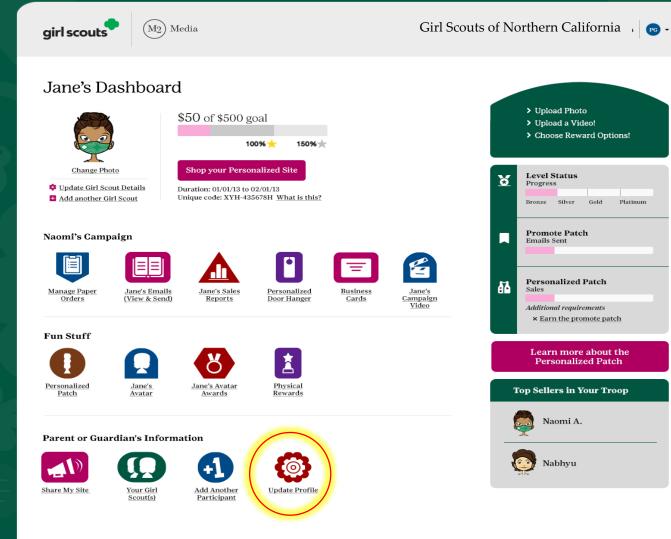
> Upload Photo > Upload a Video! > Choose Reward Options! Level Status Progress Bronze Silver Gold Platinum Promote Patch Emails Sent Personalized Patch Additional requirements × Earn the promote patch Learn more about the Personalized Patch **Top Sellers in Your Troop** Naomi A. Nabhyu

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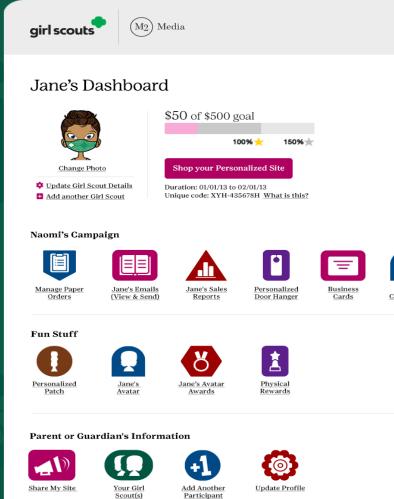
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Nabhyu





Girl Scouts of Northern California ,





- > Upload a Video!
- > Choose Reward Options!



Learn more about the Personalized Patch



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1- Butterfly/Dragonfly





- 1- Butterfly/Dragonfly
- 2- Eye on Axolotl





- 1- Butterfly/Dragonfly
- 2- Eye on Axolotl
- 3- little green tree





- 1- Butterfly/Dragonfly
- 2- Eye on Axolotl
- 3- little green tree
- 4- yellow flower on tree





- 1- Butterfly/Dragonfly
- 2- Eye on Axolotl
- 3- little green tree
- 4- yellow flower on tree
- 5- # of cattails





- 1- Butterfly/Dragonfly
- 2- Eye on Axolotl
- 3- little green tree
- 4- yellow flower on tree
- 5- # of cattails
- 6- small flower by frog





- 1- Butterfly/Dragonfly
- 2- Eye on Axolotl
- 3- little green tree
- 4- yellow flower on tree
- 5- # of cattails
- 6- small flower by frog
- 7-lily pad





- 1- Butterfly/Dragonfly
- 2- Eye on Axolotl
- 3- little green tree
- 4- yellow flower on tree
- 5- # of cattails
- 6- small flower by frog
- 7-lily pad
- 8- design on hat





- 1- Butterfly/Dragonfly
- 2- Eye on Axolotl
- 3- little green tree
- 4- yellow flower on tree
- 5- # of cattails
- 6- small flower by frog
- 7-lily pad
- 8- design on hat
- 9-freckles on the frog





- 1- Butterfly/Dragonfly
- 2- Eye on Axolotl
- 3- little green tree
- 4- yellow flower on tree
- 5- # of cattails
- 6- small flower by frog
- 7-lily pad
- 8- design on hat
- 9-freckles on the frog
- 10- pockets on jumpsuit







Supporter's Experience







Email from Girl



Hello Uncle Doug,

My Girl Scout troop at M2 GS Test Council 1 Trophy is launching a magazine, nut, and chocolate sales program to earn money this year. We also have some exciting new products to choose from too! We're planning to use what we earn to support fun activities and help our community. This program also helps me gain business skills and build confidence. I really can't wait to get started!

I created personalized online sites—one for nuts and chocolates and one for magazines and other new products. When you visit these sites, you'll see my special message, my goal, a video and picture. You'll also find some super sweet deals.

Buy or renew your favorite magazines, and over 50% of your purchase goes to Girl Scouts. There's a great selection of other products. Treat yourself, or send a thoughtful gift to family, friends, or co-workers.(Or both!)

There is also a tasty assortment of awesome nuts and chocolate packages. If we can coordinate and I am able to deliver these products in person (safely, of course), you will save on the shipping costs if you order by 02/01/2024.

I hope you'll visit my sites right away. I had a great time building them, and learned so much. They're fun and easy places to shop and any purchase helps me reach my goal. Plus, I may earn a personalized patch with my name on it!



Shop Tamara's Sites

Click to hear a special message!



Thank you for supporting me and my Girl Scout Troop

Tamara Mostrom

Girl Scouts of Gulfcoast Florida







Email from Girl



Hello Uncle Doug,

My Girl Scout troop at M2 GS Test Council 1 Trophy is launching a magazine, nut, and chocolate sales program to earn money this year. We also have some exciting new products to choose from too! We're planning to use what we earn to support fun activities and help our community. This program also helps me gain business skills and build confidence. I really can't wait to get started!

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Buy or renew your favorite magazines, and over 50% of your purchase goes to Girl Scouts. There's a great selection of other products. Treat yourself, or send a thoughtful gift to family, friends, or co-workers.(Or both!)

There is also a tasty assortment of awesome nuts and chocolate packages. If we can coordinate and I am able to deliver these products in person (safely, of course), you will save on the shipping costs if you order by 02/01/2024.

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Shop Tamara's Sites

Click to hear a special message!



Thank you for supporting me and my Girl Scout Troop

Tamara Mostrom

Girl Scouts of Gulfcoast Florida







Email from Girl



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My Girl Scout troop at M2 GS Test Council 1 Trophy is launching a magazine, nut, and chocolate sales program to earn money this year. We also have some exciting new products to choose from too! We're planning to use what we earn to support fun activities and help our community. This program also helps me gain business skills and build confidence. I really can't wait to get started!

I created personalized online sites—one for nuts and chocolates and one for magazines and other new products. When you visit these sites, you'll see my special message, my goal, a video and picture. You'll also find some super sweet deals.

Buy or renew your favorite magazines, and over 50% of your purchase goes to Girl Scouts. There's a great selection of other products. Treat yourself, or send a thoughtful gift to family, friends, or co-workers.(Or both!)

There is also a tasty assortment of awesome nuts and chocolate packages. If we can coordinate and I am able to deliver these products in person (safely, of course), you will save on the shipping costs if you order by 02/01/2024.

I hope you'll visit my sites right away. I had a great time building them, and learned so much. They're fun and easy places to shop and any purchase helps me reach my goal. Plus, I may earn a personalized patch with my name on it!



Shop Tamara's Sites

Click to hear a special message!



Thank you for supporting me and my Girl Scout Troop

Tamara Mostrom

Girl Scouts of Gulfcoast Florida







Girl's Storefront











Help Tami,

Being in Girl Scouts, I can make the world a better place. Girl Scouts do activities and help the community while learning important skills that will help us forever. My goal this year is to earn \$500.00 to help Girl Scouts, and so that our troop can travel to Washington DC to tour the White House. Will you please help by shopping at my online site? Thank you.

PLAY >

How You Can Support Me



Magazines

Visit my magazine site to purchase your favorite magazines.

SHOP MY SITE



Nuts and Chocolates

Visit my nuts and chocolates site to purchase your favorite treats and snacks.

SHOP MY SITE



Tumblers

Visit my Tervis® Tumblers site to purchase premium, insulated tumblers and water bottles.

SHOP MY SITE



BARK x Girl Scouts Shop

Visit my site to purchase an exclusive Girl Scout themed Mini BarkBox for dogs.

SHOP MY SITE







Girl's Storefront





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PLAY >

Girl's Storefront



How You Can Support Me



SHOP MY SITE



SHOP MY SITE













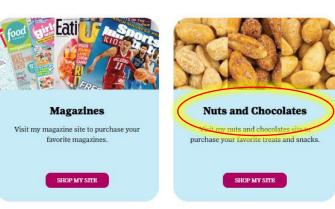
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Girl's Storefront



How You Can Support Me











Nuts & Chocolates





View in Español 3



Welcome to Tami's Nut and Chocolate Store



SAVE SHIPPING COSTS

I would like to purchase nuts and chocolates and coordinate with Tami to pick up the products in person. There will be no shipping charges and I will pay for my order now by credit card.

(Perfect for people who live close to Tami)

GIRL DELIVERED



CONVENIENCE

I prefer the convenience of paying by credit card and having products shipped directly to me. I understand that shipping charges apply.

(Additional products available for this option)

SHIPPED TO ME









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Girl's Storefront



How You Can Support Me



Magazines

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SHOP MY SITE



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SHOP MY SITE











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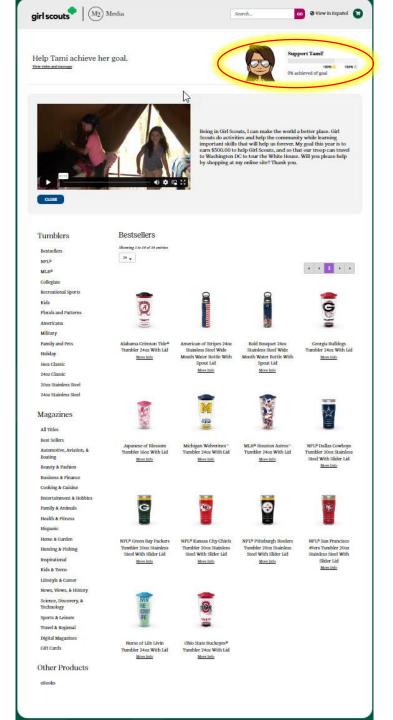










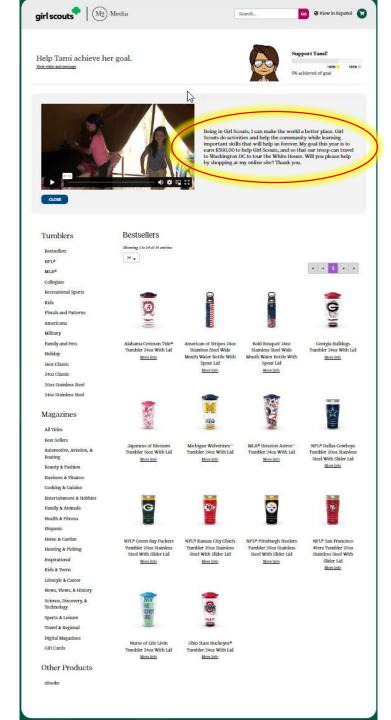










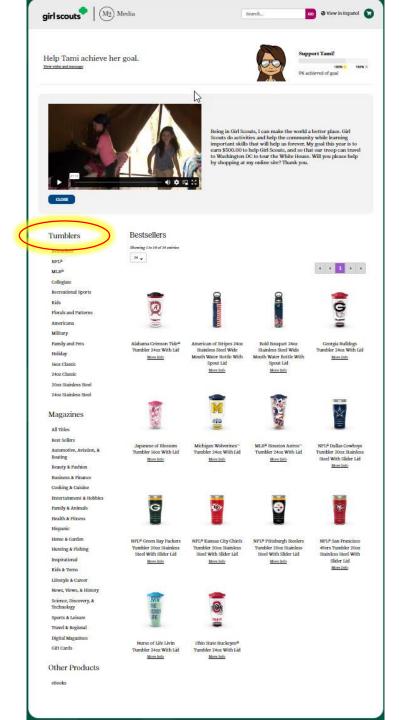










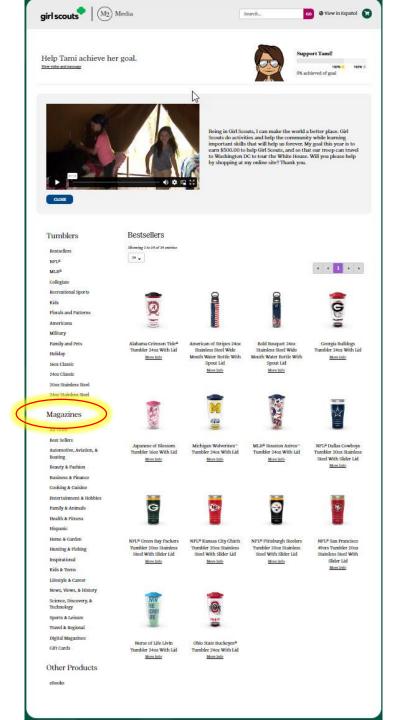








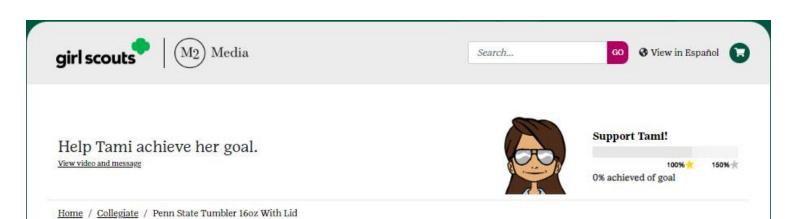












Penn State Tumbler 16oz With Lid

The ultimate combination of personality and performance for enjoying your favorite drink. Double wall classic insulated Tervis® tumbler. Dishwasher safe, BPA free, liftime guarantee. Made in the USA.



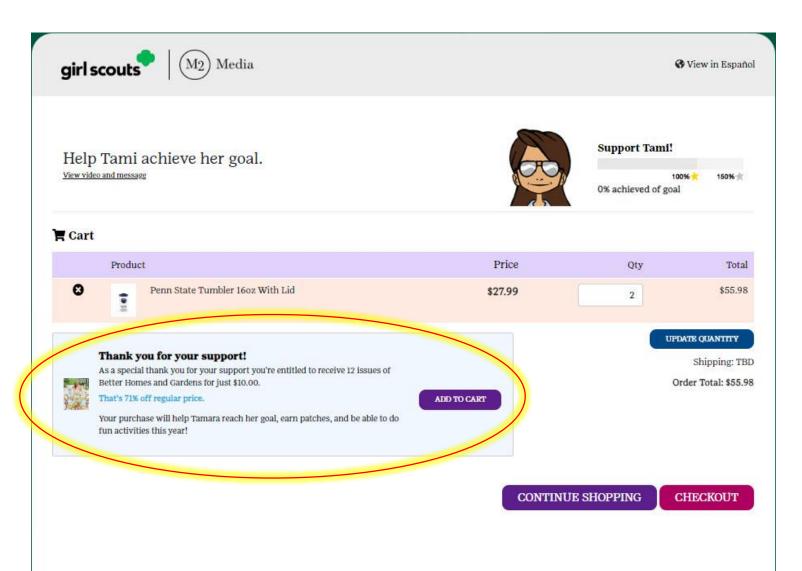
















Customer Confirmation Email







Thank You

Thank you for your purchase of nuts and chocolates. Your support helps girls learn skills that will last a lifetime and inspires today's girls to become tomorrow's leaders. Your participation is a vital part of their efforts.

Below is a summary of your order:

Order Number: #5436729 placed on 07/28/2022 Ordered by: fernando moreno

Billing: Payment:
fernando moreno Visa
79 Cline St Apt D *****4448
Norwalk, AA 44857-1062

Item	Qty	Price	Total
Spicy Cajun Mix	152	\$5.00	\$760.00

Total: \$760.00

If you have not purchased a magazine already and would like to buy or renew a favorite subscription, please <u>click</u> <u>here</u> to visit Frankie More's personalized site and over 50% of any purchases will further benefit Frankie More and M2 GS Test Council 1 Trophy.

Thank you for supporting Frankie More and Girl Scouts! Customer Care



Disclosures

If clicking on the link does not take you to the online site, please copy and paste the following URL into your browser: https://www.gsnutsandmags.com/store/landing/0/f2634d47-d290-455f-a5fe-65a461e2ab2a/en-US

You can reach Customer Care at: To reach Customer Service, <u>click here</u> or call 1-800-372-8520.

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Customer REMINDER Emails





Hello Uncle Doug,

The magazine and nut program that I am participating in at M2 GS. Test Council 2 Trophy is going strong. And there's still time for you to find some great products and deals.

Visit my <u>personalized magazine site</u> to buy or renew a print or digital magazine. There are also some exciting, new products to check out!

Visit my <u>muts and chocolates site</u> to check out some tasty treats for you, or to give as a gift.

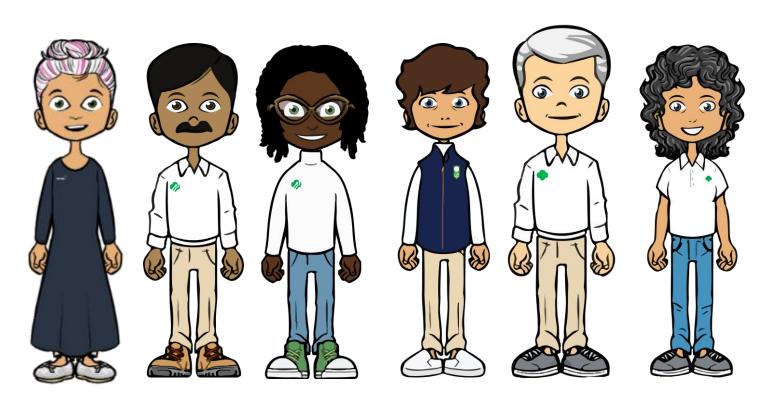
If you have already ordered, or do not wish to place an order for this program, please click here.

But before you go, please take a sec to hear a special message from my avatar. Thank you so much for your support!

Shop Tamara's Sites



Volunteer's Experience











Announcement

XYZ Troop LEADER NAME: To manage the product program this year, please set up your account now. You will be able to monitor reports, communicate with troop leaders and create your own avatar. Your username will be the email address shown below. Use that information when you create your password.



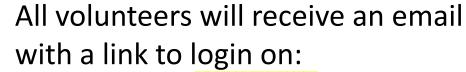
Once you log in, create your avatar and visit the "Parent and Adult Email Campaign" section. Check or enter the email addresses for the girls / parents in your troop so they will receive an email with instructions on how to participate.

Username:

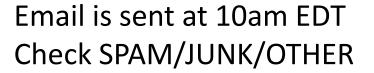
Once you have created your password, you can access the site using this link or go to www.gsnutsandmags.com/admin.

The program will run from 07/16/2022 to 12/31/2022 11:59 PM CST. Please encourage all girls to participate. It's fun and also a great learning experience. If you have any questions, contact us online or call 1-800-372-8520. Thank you for all that you do for Girl Scouts.

Thank you, M2 GS Test Council 1 Trophy



9/06/23



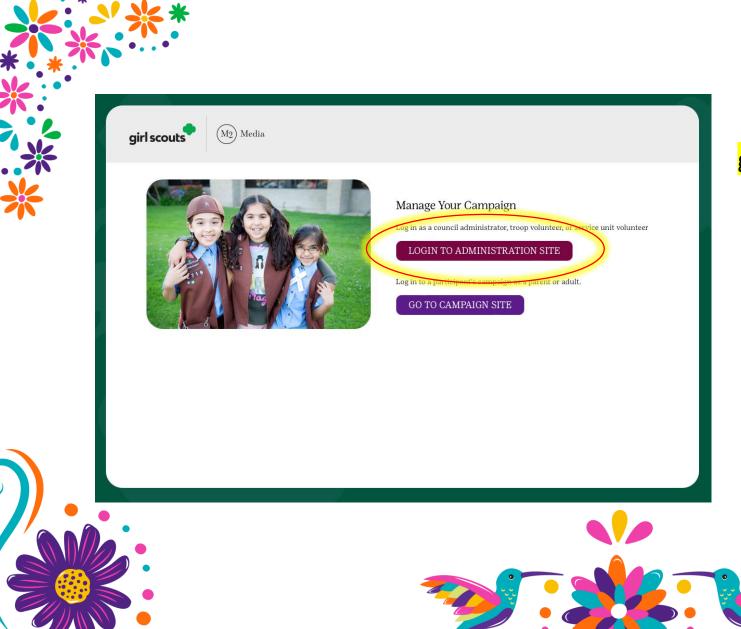
Email will come from email@mail.gsnutsandmags.com

M2 customer care support line 1-800-372-8520









For Volunteers gsnutsandmags.com/admin

For Volunteers & Girls: gsnutsandmags.com/GSNorCal

M2 customer care support line 1-800-372-8520



Participant Login | Volunteer Login | View in Español

Girl Scouts of Northern California



Girls and Parents/Adults

Already Registered?

New User?

LOGIN

CREATE AN ACCOUNT



New and returning users

VISIT ADMIN SITE

Welcome!

Thank you for participating with Girl Scouts. You're helping today's Girl Scouts make the world a better place.

- · Create your avatar
- · Earn rewards (your avatar can too!)
- · Invite friends and family to visit your personalized site





For Volunteers & Girls: gsnutsandmags.com/GSNorCal

M2 customer care support line 1-800-372-8520





Show Quick Dashboard Links ▼





^

Approve Parent/Adult Emails

Parent and Adult emails have been added by your local Girl Scout council. Review the information below and use "Send and Continue" to queue their emails for the Welcome Email Campaign.

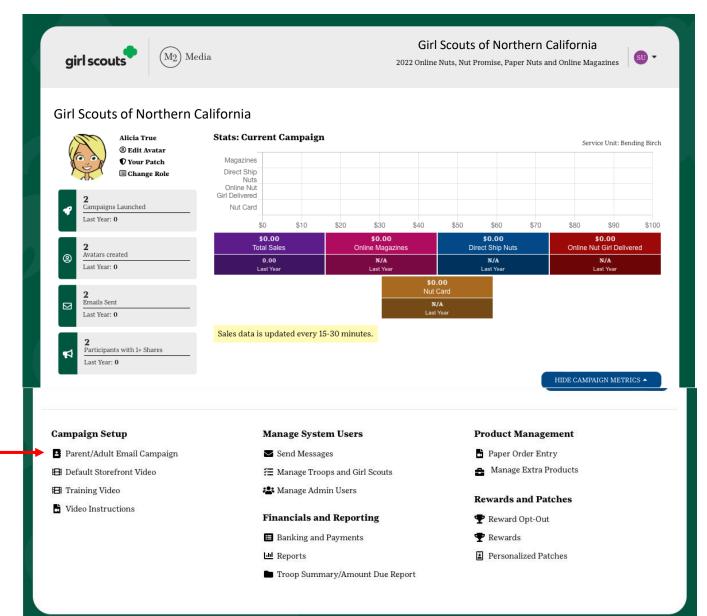
Once approved and sent, you will be able to add additional email addresses for parents/adults not shown here.

Troop 6512

First Name	Last Name	Email	Send in Spanish	Delete
Mary	Smith	dodsomed@m2mediagroup.com		8
SKIP AND APPROVE LATE		E		

PARENT/ADULT EMAIL CAMPAIGN (PAEC)

















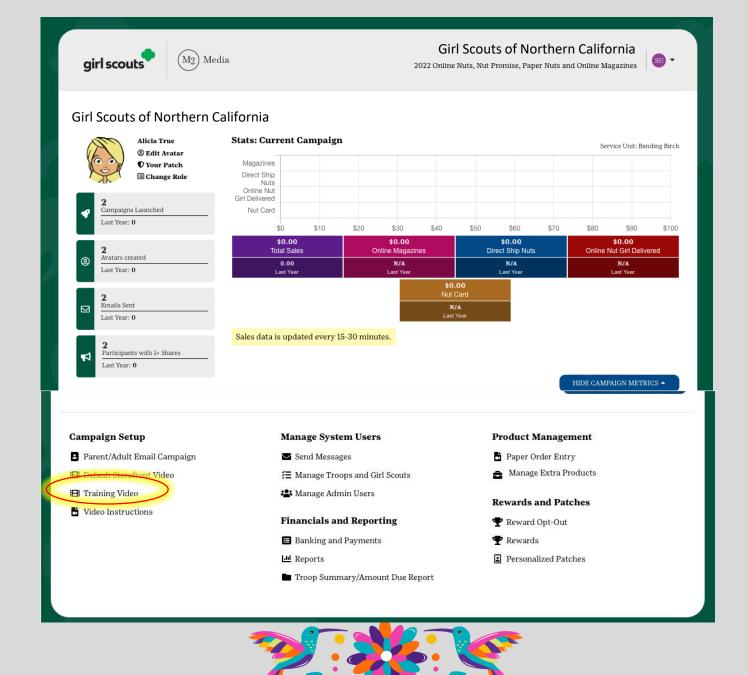
Show Quick Dashboard Links *

🏠 Parent and Adult Email Campaign

Please add parent/adult email addresses in order for them to receive a link and instructions on how to participate.

Troop: 897 ▼			VI	EW EMAIL	ADD	CONTACTS
First Name	Last Name	Email	Send in Spanish	Resend	Status	Delete
Alicia	Truesdail	alitruem2test+stagegirl@gr		e		0
Jennie	Sorrell	jsorrell@m2mediagroup.cc		e	0	9
Cat	Arnold	carnold@m2mediagroup.o		e		0
						UPDATE
Opened Didn't	open Sent Delivered I	Bounced Queued for sending				Status Key
RETURN TO DA	ASHBOARD					











You Can Do it ALL in M2!

Dashboard Overview



Send Messages

Compose emails for troops in your service unit.



Manage Service Unit, Troops & Girl Scouts

Use this section to update your Service Unit delivery information, view the troops in your area and the participation status of their girls.



Manage Admin Users

GSGATL will add troop users based on meeting membership and "active" troop status. SUTKMs can view the contacts for all troop and girls here under their respective tabs. Do Not add troop contacts.



Delivery Tickets

Use to view and print product/rewards distribution receipts for signatures and financial responsibility.



Paper Order Entry

Use to update/edit individual girl paper orders.





M2 Media

Girl Scouts of Northern California



Choose Campaign

Select the season you would like to manage and your role below:

- - Selected Season:
 - o 2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

Selected Role:

- O SU Service Unit
- O TP Troop

Note: You can change your role at any time by accessing the User Menu in the top right corner of the screen. Hover over the Role Icon Circle and select "Change Role" from the drop down.







Volunteer Avatar Patch

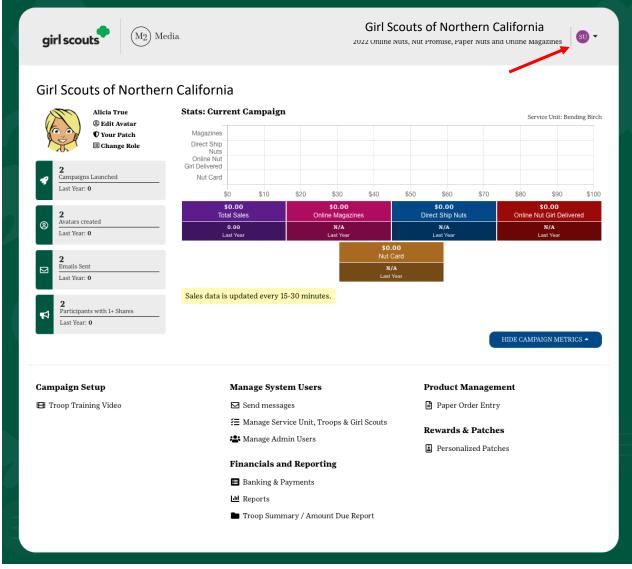
Troop Fall Product Program Managers

- Create Avatar
- Activate the Parent/Adult Email Campaign (PAEC)
- Reach \$1 in total troop sales (online + order card)











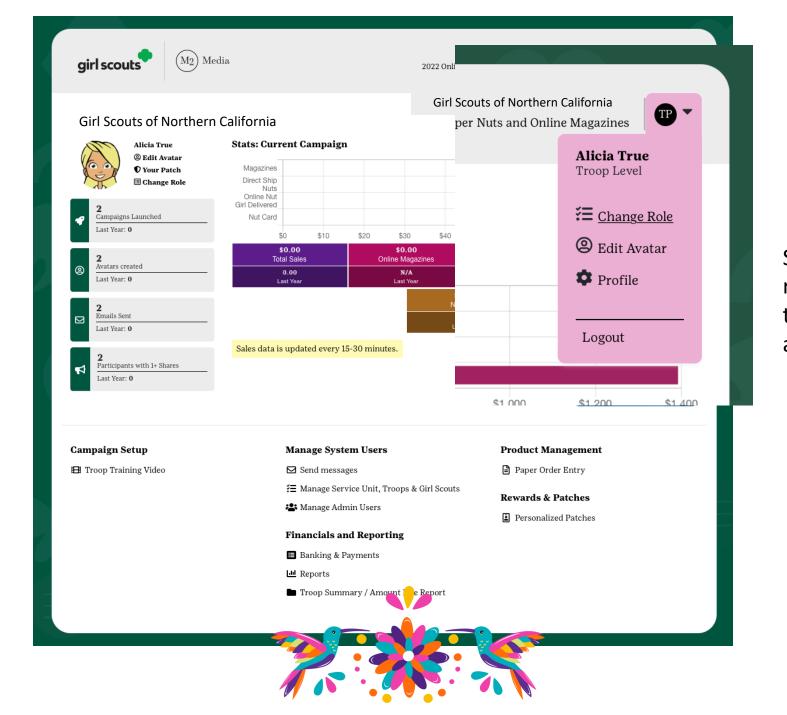
Switch between any role profile that uses the same email address.











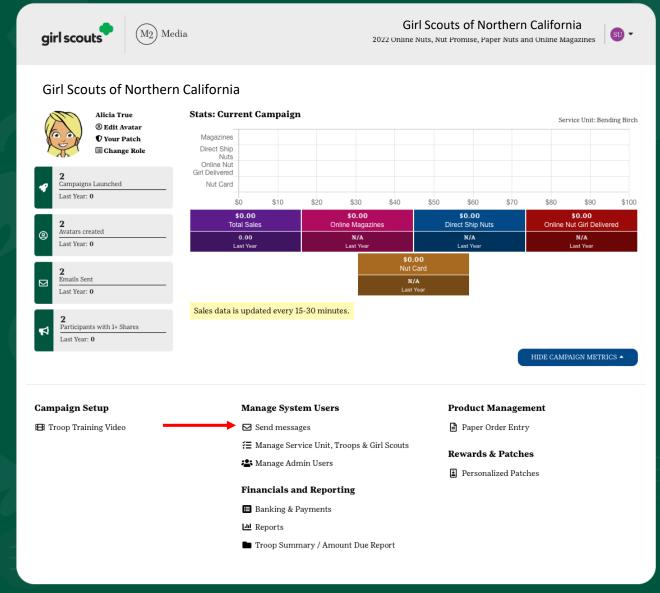


Switch between any role profile that uses the same email address.











Use the Send message link to communicate with your service unit.









						Onow Quick Dushibourd Illi
Send Messages						
Send messages to participants,	volunteers, and members of	this campaign.				
		1				
Participants Not Launched	Participants Launched	Supporters	Troop Leaders	Service Unit Leaders	History	
⊻ Emails						
VIEW EMAIL HISTORY						
Type:						
Participants with missing reward action	on 🔻					
Subject:						
100 Characters Remaining.						
100 Characters Remaining.						
Tip: Try using an email subject	t like this <i>"Please make a rew</i>	ward selection"				
Message:						
10000 Characters Remaining.						
Tip: Email girls who need to m	ake a reward selection. Sam	ple copy: Thank	you for participating	; in the Girl Scout product	program. Oui	r records show that you nee
to make a selection for one of t					ards you have	e earned and make any
required selections by XX date.	. We want to make sure ever	y girl gets the co.	rrect rewards. Than	k you!		



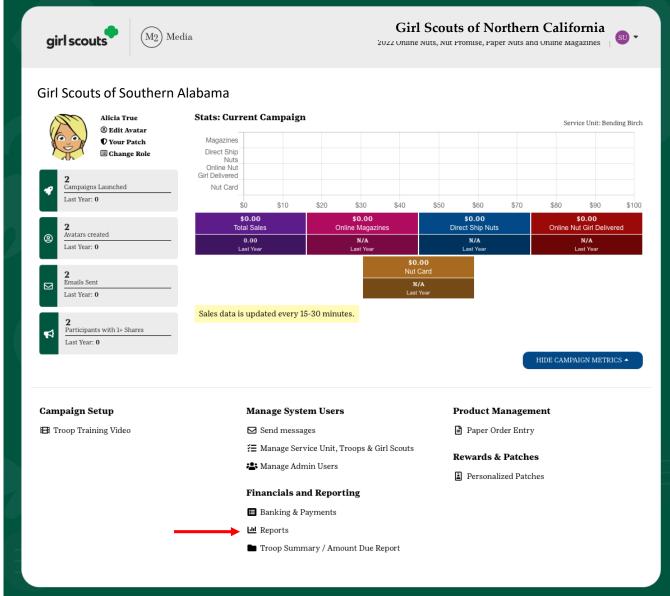






Send reminders about reward levels







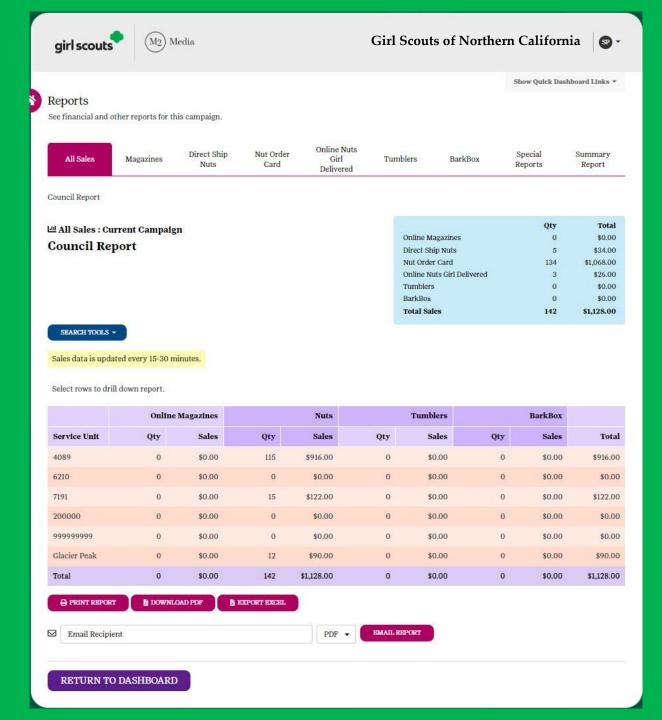
Use the Send message link to communicate with your service unit.







ALL SALES



AT A GLACE





Girl Scouts of Northern California

2023 Nut and Magazine Campaign



Show Quick Dashboard Links *

Reports

See financial and other reports for this campaign.

Online Nuts Direct Ship Nut Order Special Summary Magazines Tumblers BarkBox Girl Card Reports Report Delivered

Council Report

네 All Sales : Current Campaign

Council Report



SEARCH TOOLS -

Sales data is updated every 15-30 minutes.

Select rows to drill down report.

Service Unit	Online Magazines		Online Magazine			Nuts		Tumblers		BarkBox	
	Qty	Sales	Qty	Sales	Qty	Sales	Qty	Sales	Total		
4089	0	\$0.00	115	\$916.00	0	\$0.00	0	\$0.00	\$916.00		
6210	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	\$0.00		
7191	0	\$0.00	15	\$122.00	0	\$0.00	0	\$0.00	\$122.00		
200000	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	\$0.00		
999999999	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	\$0.00		
Glacier Peak	0	\$0.00	12	\$90.00	0	\$0.00	0	\$0.00	\$90.00		
Total	0	\$0.00	142	\$1,128.00	0	\$0.00	0	\$0.00	\$1,128.00		

➡ PRINT REPORT

DOWNLOAD PDF

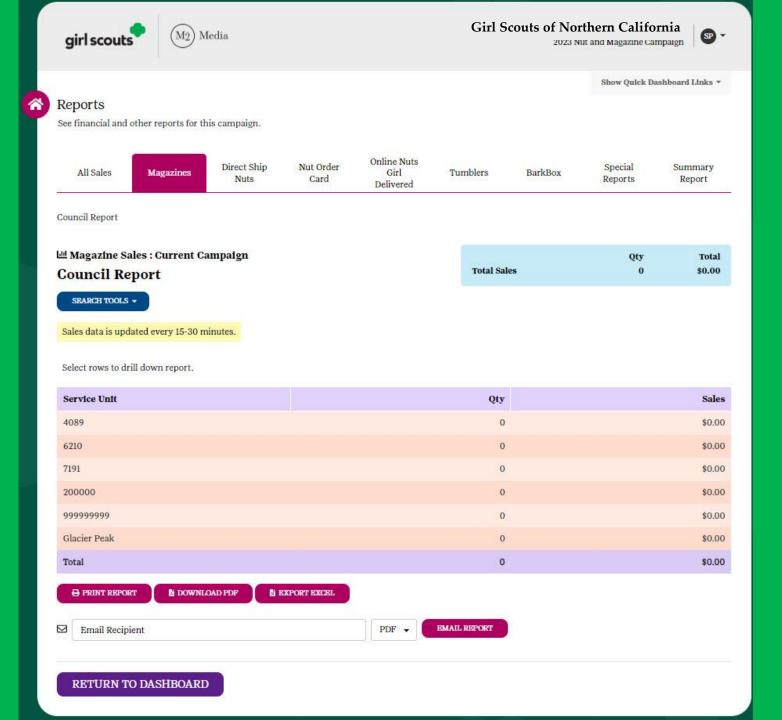
EXPORT EXCEL

☑ Email Recipient

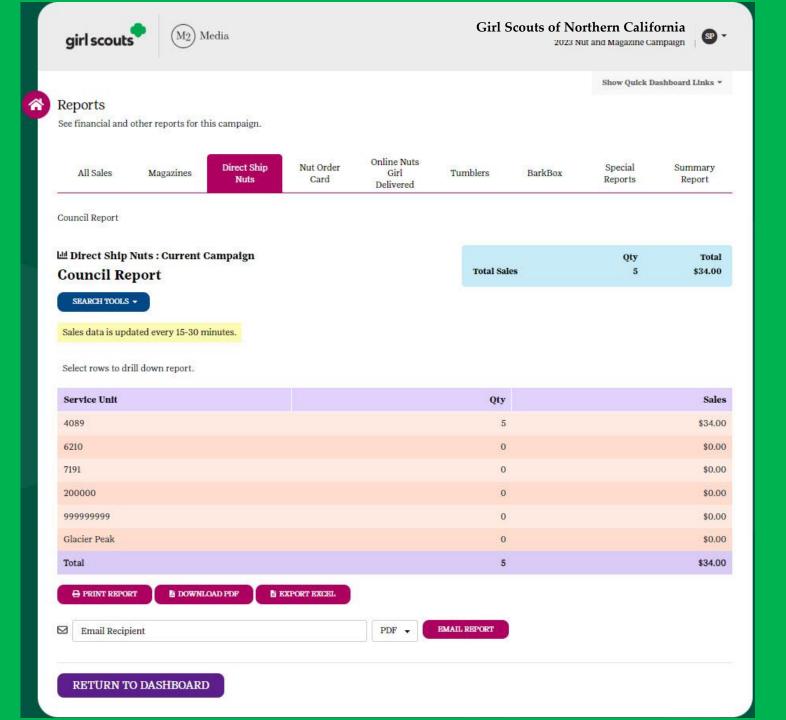
EMAIL REPORT

RETURN TO DASHBOARD

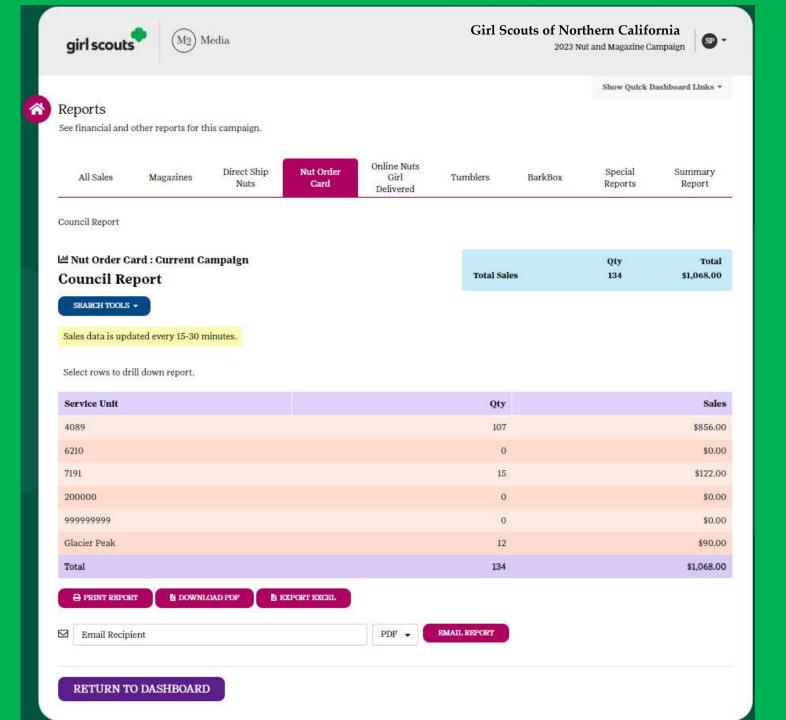
Magazines



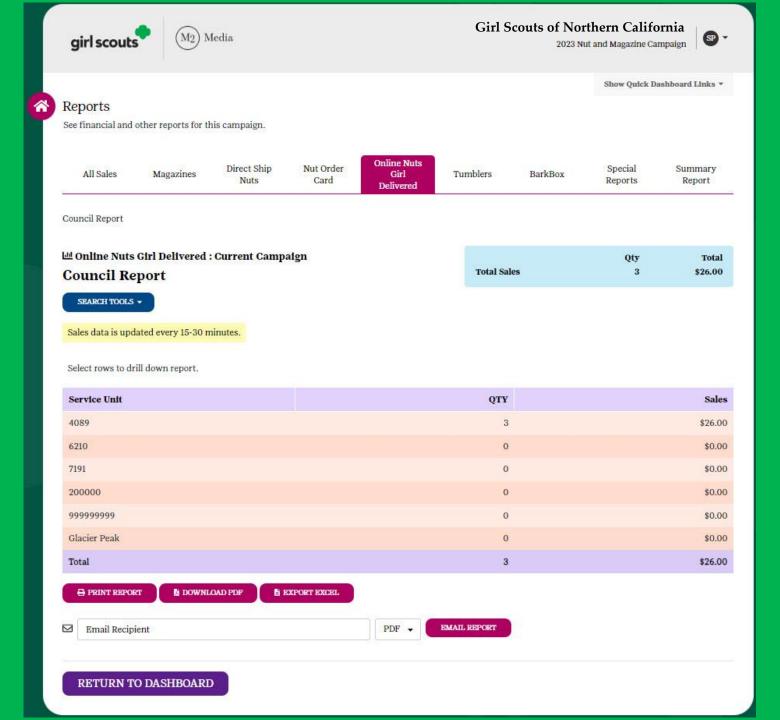
Direct Ship Nuts/Chocolates



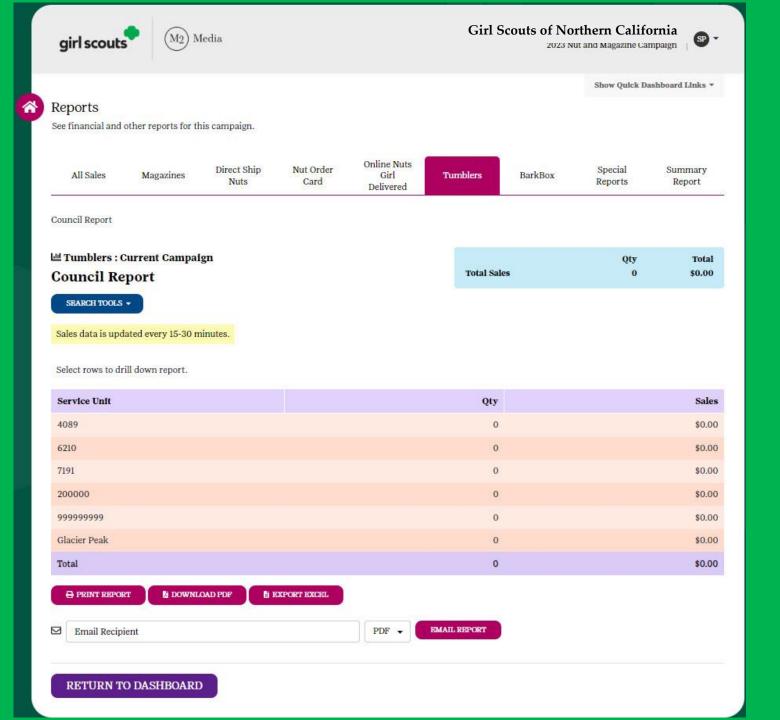
Order Card



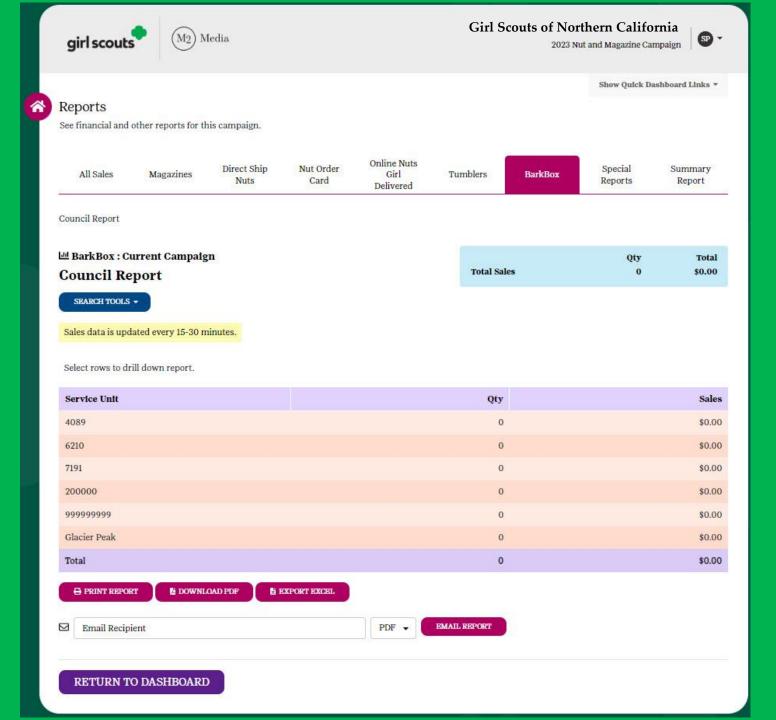
Online Girl Delivered



Tumblers



Bark Box







Girl Scouts of Northern California

2023 Nut and Magazine Campaign





Reports

See financial and other reports for this campaign.

All Sales

Magazines

Direct Ship Nuts Nut Order Card Online Nuts Girl Delivered

Tumblers

BarkBox

Special Reports Summary Report

Show Quick Dashboard Links *

Special Reports

Special Reports

Download Excel versions of some of the more commonly used reports below:

Council Reports

View sales and data reports about this council.

- Campaign Profits
- Online Girl Delivered Orders
- Nut Order Card Orders
- Direct Shipped Orders
- Reward Costs and Analysis
- Troop Payments

Service Unit, Troop, and Girl Scout Reports

See sales and data reports by entity.

- Service Unit Orders
- Service Unit Products & Financials
- Service Unit Rewards
- Service Unit Summary
- Troop Delivery Pick Up Times
- Troop Orders
- Troop Products & Financials
- Troop Rewards
- Troop Summary
- Girl Scout Orders
- Girl Scout Products & Financials
- Girl Scout Rewards
- Girl Scout Summary

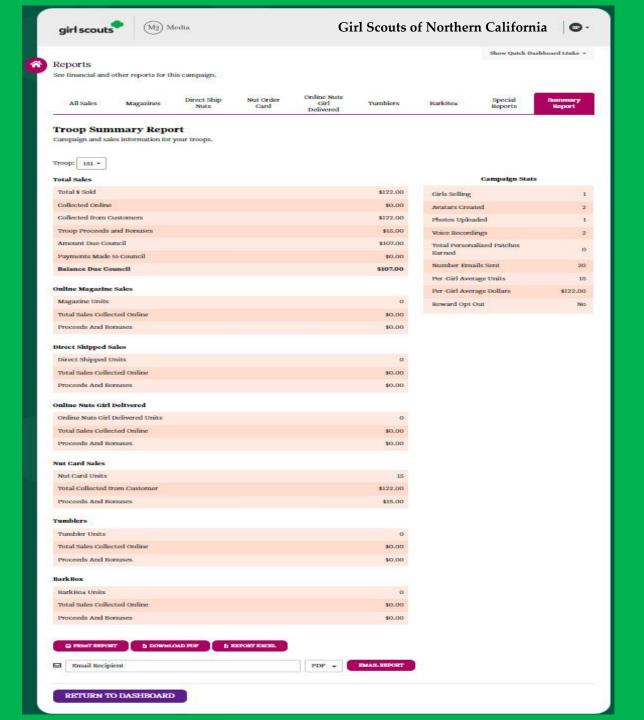
Product Inventory Reports

Download records of product and inventory changes.

- Product Moves and Extras
- Delivery Sites Extras
- Troop Extras

RETURN TO DASHBOARD

Summary Report



PRINT REPORTS





Girl Scouts of Northern California



Reports

See financial and other reports for this campaign.

All Sales

Direct Ship Magazines Nuts

Nut Order Card

Online Nuts Girl Delivered

Tumblers BarkBox

Special Reports Summary Report

Show Quick Dashboard Links *

Council Report

네 All Sales : Current Campaign

Council Report

	Qty	Total
Online Magazines	0	\$0.00
Direct Ship Nuts	5	\$34.00
Nut Order Card	134	\$1,068.00
Online Nuts Girl Delivered	3	\$26.00
Tumblers	0	\$0.00
BarkBox	0	\$0.00
Total Sales	142	\$1,128.00

SEARCH TOOLS -

Sales data is updated every 15-30 minutes.

Select rows to drill down report.

	Online !	Magazines		Nuts		Tumblers		BarkBox	
Service Unit	Qty	Sales	Qty	Sales	Qty	Sales	Qty	Sales	Total
4089	0	\$0.00	115	\$916.00	0	\$0.00	0	\$0.00	\$916.00
6210	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	\$0.00
7191	0	\$0.00	15	\$122.00	0	\$0.00	0	\$0.00	\$122.00
200000	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	\$0.00
999999999	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	\$0.00
Glacier Peak	0	\$0.00	12	\$90.00	0	\$0.00	0	\$0.00	\$90.00
Total	0	\$0.00	142	\$1,128.00	0	\$0.00	0	\$0.00	\$1,128.00

➡ PRINT REPORT

DOWNLOAD PDF

B EXPORT EXCEL

Email Recipient

EMAIL REPORT

RETURN TO DASHBOARD

DOWNLOAD TO PDF





Girl Scouts of Northern California

2023 Nut and Magazine Campaign



Reports

See financial and other reports for this campaign.

All Sales

Magazines Direct Ship Nuts Nut Order Card Online Nuts Girl Delivered

Tumblers

BarkBox Special Reports

Summary

Report

Show Quick Dashboard Links *

Council Report

ऻ All Sales : Current Campaign

Council Report

Total Online Magazines \$0.00 Direct Ship Nuts \$34.00 Nut Order Card 134 \$1,068.00 Online Nuts Girl Delivered \$26,00 Tumblers \$0.00 BarkBox \$0.00 **Total Sales** 142 \$1,128.00

SEARCH TOOLS -

Sales data is updated every 15-30 minutes.

Select rows to drill down report.

Service Unit		Online !	Magazines		Nuts		Tumblers		BarkBox	
	Qty	Sales	Qty	Sales	Qty	Sales	Qty	Sales	Total	
4089	0	\$0.00	115	\$916.00	0	\$0.00	0	\$0.00	\$916.00	
6210	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	\$0.00	
7191	0	\$0.00	15	\$122.00	0	\$0.00	0	\$0.00	\$122.00	
200000	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	\$0.00	
999999999	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	\$0.00	
Glacier Peak	0	\$0.00	12	\$90.00	0	\$0.00	0	\$0.00	\$90.00	
Total		\$0.00	142	\$1,128.00	0	\$0.00	0	\$0.00	\$1,128.00	

PRINT REPORT

DOWNLOAD PDF

EXPORT EXCEL

PDI

EMAIL REPORT

RETURN TO DASHBOARD

EXPORT TO EXCEL





Girl Scouts of Northern California

2023 Nut and Magazine Campaign

Show Quick Dashboard Links *



Reports

See financial and other reports for this campaign.

Magazines

All Sales

Direct Ship Nuts Nut Order Card Online Nuts Girl Delivered

Tumblers BarkBox

Special Reports Summary Report

Council Report

الط All Sales : Current Campaign

Council Report

Total Online Magazines \$0.00 Direct Ship Nuts \$34.00 Nut Order Card 134 \$1,068.00 Online Nuts Girl Delivered \$26,00 Tumblers \$0.00 BarkBox \$0.00 **Total Sales** 142 \$1,128.00

SEARCH TOOLS -

Sales data is updated every 15-30 minutes.

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6210	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	\$0.00
7191	0	\$0.00	15	\$122.00	0	\$0.00	0	\$0.00	\$122.00
200000	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	\$0.00
999999999	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	\$0.00
Glacier Peak	0	\$0.00	12	\$90.00	0	\$0.00	0	\$0.00	\$90.00
Total	0	\$0.00	142	\$1,128.00	0	\$0.00	0	\$0.00	\$1,128.00

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Girl Scouts of Northern California

2023 Nut and Magazine Campaign



Reports

See financial and other reports for this campaign.

Magazines

All Sales

Direct Ship Nuts

Nut Order Card

Online Nuts Girl Delivered

Tumblers

Special BarkBox Reports Summary

Show Quick Dashboard Links *

Report

Council Report

네 All Sales : Current Campaign

Council Report

	Qty	Total
Online Magazines	0	\$0.00
Direct Ship Nuts	5	\$34.00
Nut Order Card	134	\$1,068.00
Online Nuts Girl Delivered	3	\$26.00
Tumblers	0	\$0.00
BarkBox	0	\$0.00
Total Sales	142	\$1,128.00

SEARCH TOOLS -

Sales data is updated every 15-30 minutes.

Select rows to drill down report.

Service Unit	Online Magazines		Nuts		Tumblers		BarkBox		
	Qty	Sales	Qty	Sales	Qty	Sales	Qty	Sales	Total
4089	0	\$0.00	115	\$916.00	0	\$0.00	0	\$0.00	\$916.00
6210	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	\$0.00
7191	0	\$0.00	15	\$122.00	0	\$0.00	0	\$0.00	\$122.00
200000	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	\$0.00
999999999	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	\$0.00
Glacier Peak	0	\$0.00	12	\$90.00	0	\$0.00	0	\$0.00	\$90.00
Total	0	\$0.00	142	\$1,128.00	0	\$0.00	0	\$0.00	\$1,128.00

PRINT REPORT

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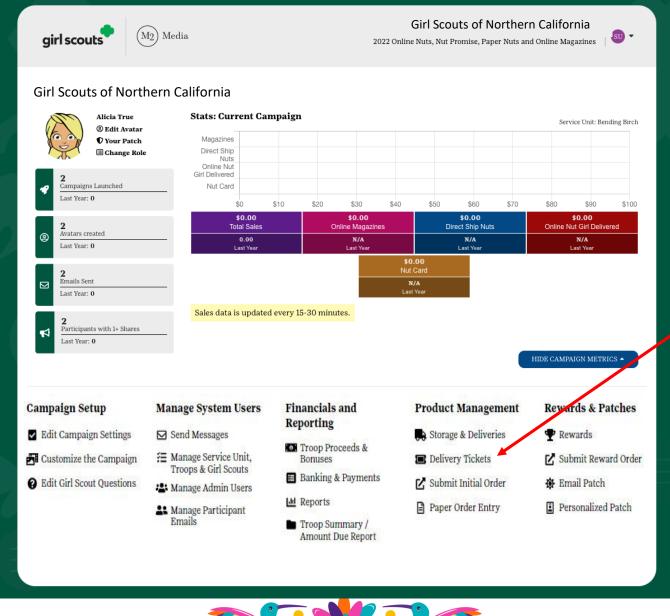
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M2 customer care 1-800-372-8520





Appears AFTER Nut Order is submitted on 10/17/23

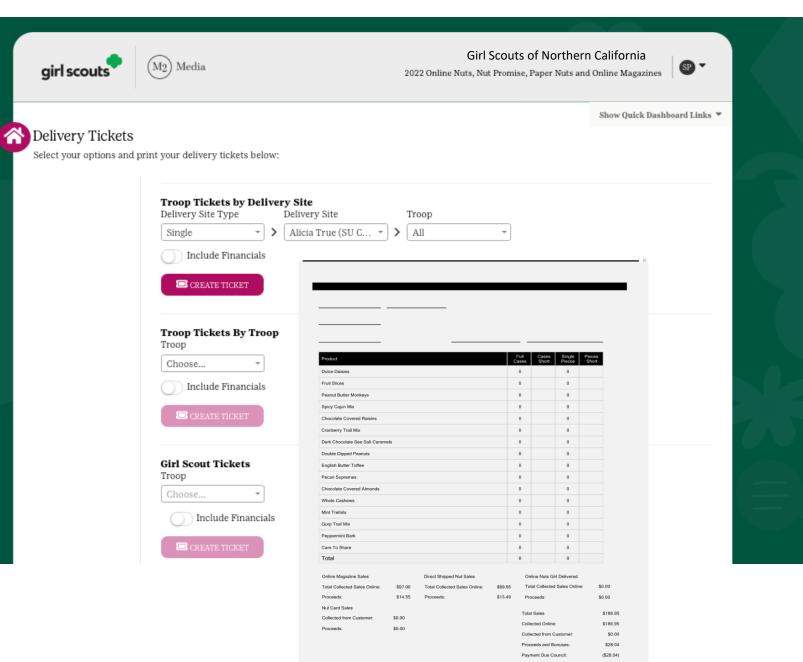








M2 customer care 1-800-372-8520







Important Dates

Early Access for Volunteers

09/06/2023

Product Program Begins & Entrepreneurs IN ACTION DAY

09/30/2023

Digital Shops open for Ship, Donate and Girl Delivery orders

Sat. 9/30

- Mon. 10/16

Digital Shops open for Ship & Donate orders ONLY

TUES. 10/17-

SUN. 11/12



Important Dates

Last day for in-person orders

10/15/2023

Family deadline to enter /edit in-person orders

10/15/2023

Deadline for SU/Troops to enter /edit in-person girl orders

10/16/2023

Last day for online orders

11/12/2023

Last day for girls to enter reward choices

11/15/2023

Making it Happen...







• Discuss with your Troop HOW proceeds will be used



- Discuss with your Troop HOW proceeds will be used
- Set Goals & Encourage every Girl to participate



- Discuss with your Troop HOW proceeds will be used
- Set Goals & Encourage every Girl to participate
- Activate PAEC on **9/6/23** when your email arrives
 - Email will go to Caregivers on 9/30



- Discuss with your Troop HOW proceeds will be used
- Set Goals & Encourage every Girl to participate
- Activate PAEC on 9/6/23 when your email arrives
 - Email will go to Caregivers on 9/30
- Ask for help when you need it
 - M2 Customer Care is cross-trained (tech support and customer inquiries)





We appreciate you and all that you do to support **Girl Scouts** and the Fall Product Program!



THANK YOU



Our Customer Care team is cross-trained in tech support, volunteer/participant and customer inquiries.

100% customer satisfaction guarantee