

Empowered By Girl Scout Cookies

Girl Scouts **AND YOU** making the world
a better place! Every package sold...



Inspires Generations of Impact Entrepreneurs



11,500+

Cookie businesses
launched in 2024.



46,000+

Youth and adult Girl Scout
memberships in 2024.



\$3.5+ million

Towards troop
programming such as
outdoors, travel, and
community service.

99%

Of youth feel more confident in acting
honestly and responsibly, following
strong business ethics.

91%

Of youth feel more confident
in handling money and
creating a budget.

Promotes Sisterhood, Stewardship, and Social Impact

82%

Of Northern California Girl
Scouts care about protecting
the environment.

70%

Of Northern California Girl Scouts
actively engage in solving community
problems - skills essential for socially
conscious entrepreneurs.

82%

Of Northern California Girl Scouts express
having positive peer relationships that support
their sense of belonging, inclusion, and mental
wellness.

Invests In Strong Leaders for a Better Tomorrow

84%

Of Girl Scout alums hold leadership
roles and "bring people together to
get things done."

64%

Say they developed important
outdoor skills, including
environmental stewardship.

60%

Are committed to community
service or volunteering.

girl scouts
of northern california