

Q: What is the 1912 Campaign?

1912 was the year Girl Scouts was founded. This year, 2022, marks the 110th Anniversary of Girl Scouts. To commemorate the founding of our program and to help raise the remaining \$300,000 of our Campaign for Bothin, we are asking supporters to give a minimum gift of \$1,912.

Q: What do the funds raised support?

Funds raised through the 1912 Campaign support the construction of The Hub - a dedicated program space at the heart of the Bothin campus that includes an Outdoor Learning Lab and Welcome Center. Any additional funds raised over and above the \$300,000 goal will go towards camp investments and programmatic experiences that will happen at Bothin.

Q: How will donors be recognized for their gift?

Every gift that totals \$1,912 will be listed on our 1912 Campaign donor wall, located in between the Learning Lab and Welcome Center at Bothin. Campaign for Bothin donors of \$2,500+ will be recognized on our donor wall in a more prominent way. Donors can make gifts at the appropriate level to be on both lists. This donor wall will be constructed upon completion of The Hub.

Q: Who can be involved in the 1912 Campaign? Can we make a group gift?

Everyone who is passionate about girls, Girl Scouts, and the outdoors is encouraged to support. Troops, Service Units, Alumnae Groups, Affinity Groups, and Individual Donors are all welcome to participate and can make a collective gift that adds up to \$1,912 with one (1) naming recognition.

For example, 25 individual donors can make a gift of \$76.48 for a total of \$1,912 and the gift can be named "In Honor Of – Service Unit XYZ".

NOTE: If you want to make a collective gift, please contact Fund Development staff before getting started.

Q: If my troop or service unit donates, how do I report in on my Troop Finance Report (TFR)?

Please email info@gsnorcal.org for more information and guidance.

Q: What if I want to give more than \$1,912 or my group raises more than \$1,912?

We welcome larger gifts to the campaign and appreciate groups that raise more than the suggested \$1,912. Each gift of \$1,912 is allocated one (1) spot on the donor wall. Separate additional gifts starting at \$2,500 (not cumulative) will be recognized in a more prominent way on our donor wall in the same area of the property.

Q: What happens if my group does not raise the full \$1,912?

Although we are unable to add partial gifts to the donor wall, all individual donors to the campaign will be recognized in our post campaign report. We will contact you if your group has fallen short before 9/30/22 and give you the chance to raise the full amount or donate the partial amount raised.

Q: How do I make the donation?

Gifts can be made online at www.gsnorcal.org/bothin-campaign or mailed to: Fund Development 1650 Harbor Bay Pkwy, Ste 100 Alameda, CA 94502. Gifts can also be made through Stocks and Securities or Donor Advised Fund.

Q: What is the deadline to participate?

Any donor who makes a gift or gift intention prior to March 1, 2022 will get a special invitation to celebrate the 110th Anniversary with us at Bothin on March 12, 2022. All gifts/intentions need to be fulfilled by **September 30, 2022**.

Q: Is my gift tax deductible? Will I get a tax receipt?

Yes! Your gift is tax deductible to the extent allowable by law. All individual donors to the campaign will receive a tax receipt for the gift if individual donor information is provided to the council.

Q: I have more questions, who do I contact?

For more information, contact Samantha Seals-Martin, Chief Development Officer at sseals-martin@gsnorcal.org or (510) 562-8470 ext. 1510.