



Troop News: October 2026



Celebrating our founder, Juliette Gordon Low

Juliette Gordon Low's birthday lands on **Saturday, October 31**, so get ready to celebrate her at a meeting earlier in the week! In 1912, she started Girl Scouts with a simple idea: all girls should have a place to try new things and lead. A few ways to mark the day with your troop:

- **Stop by our [retail stores](#) for 10% off October 26-30**, and check out the new Senior and Ambassador uniforms.
- **Order Panda Express on October 31** and support GSNorCal. Use the special code on our [English/Spanish](#) flyers and help spread the word!
- Find more celebration ideas in [gsHelpCenter!](#)

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Volunteer Recognition Events

Various events through November | Everyone

Join us as we celebrate this year's GSUSA and GSNorCal volunteer award recipients with cheers, treats, and heartfelt appreciation! It's our chance to give a BIG thank-you for the time and effort they pour into our Girl Scout community. [Find an event near you!](#)

GSNorCal Property Assessment Update

Over the past year, Girl Scouts of Northern California has conducted a comprehensive assessment of our properties to help ensure we are investing our resources where they can have the greatest impact for youth, families, and volunteers.

Thank you to everyone who filled out the survey or attended one of the focus group discussions. We're pleased to share that our Board of Directors has approved a long-range property plan, and we will begin putting that plan into action in 2027.

Most importantly, we are not considering the sale or closure of our camps or outdoor spaces as part of this plan. Our primary focus will be on underused offices. If an office is identified for sale, GSNorCal will work to find alternative spaces in the community, so members and volunteers continue to have access to the places they need for meetings, programs and retail.

For more information about the property assessment, visit the [GSNorCal Property Assessment FAQ](#).

Cookie Program News & Reminders

- **New Patch: First Cookie Season!**
New this year, first-time cookie sellers earn a "My First Cookie Season" patch, arriving with your troop's cookie mailing!
- **Get Ready: Cookie Materials Coming in November**
Rostered Troop Cookie Chairs (TCC) or Troop Leaders will receive materials for the 2027 cookie season in the mail in mid-November.



Ignite & Inspire Registration Deadline Approaching

Register by October 31 | Oakland | Grades 4-12 & Adults

November 14 is our second [Ignite & Inspire](#) event! We invite you to join us for an unforgettable event honoring the leadership, creativity, and impact of Girl Scouts. Celebrate older Girl Scouting through fun activities and a special ceremony recognizing Bronze and Silver Girl Scouts. There will also be a silent auction for adult participants. All are invited to support the next generation who are making a real change in their communities and beyond.

Destinations Applications Are Open

Early Applications due November 15

Destinations are Girl Scout trips for individual Cadettes, Seniors, and Ambassadors. Girls apply on their own, travel with Girl Scouts from across the country, and try something new. Apply by the early deadline, November 15, for the best chance to get a spot. Financial aid is available for council-sponsored travel.

[Explore Destinations and apply!](#)



Reminder: Using Artificial Intelligence

AI-generated artwork is not allowed for council-run events and is strongly discouraged for troop and service unit materials. It doesn't resonate with youth and families, and it gets brand details wrong. Using AI to brainstorm is fine, but never let it create or alter any Girl Scout brand element, including the logo, trefoil, uniforms, insignia, or fonts. Add those yourself using official assets from our brand center, and follow GSUSA color standards. Better yet, use real photos of your troop in action (with photo permissions on file). Real girls doing real things always beat generated artwork! Learn more in our [brand resources](#).

Committees for Girl Scouts to Join

Girl Scouts can participate in various committees where they gain experience in leadership, planning Girl Scout events, and more! Check out some of the committees that are available:

- [Teens Take Over Committees - Various Locations](#)
Various dates in October | Grades 6-12
Join a community of older Girl Scouts and supportive adults to plan and host engaging events for Girl Scouts.
- [Lead the Way Committee - South Bay](#)
Register by November 1 | Grades 9-12
Help plan the 2027 Lead the Way Conference in the South Bay from start to finish, coordinate activities, and recruit professional presenters.

Upcoming Events

Did someone say fun? We have a ton of exhilarating programs and events waiting for you!

- [One Council, One Mission Patch Program](#)
Ongoing-September 2027 | At-home | All Grades
- [Silver & Gold Award Project Development Work Sessions](#)
Various dates in October | Chico, Palo Alto & San Jose | Grades 6-12
- [Flood the Food Banks](#)
October 1-December 1 | At-home | Everyone
- [The House That She Built Program](#)
October 24 | San Jose | All Grades
- [The Tech Interactive Museum Events](#)
November 1 & various dates | Grades K-8
- [Penguins & Pajamas Sleepover](#)
November 7 & various days | San Francisco | All Grades
- [Hiller Aviation Museum Events](#)
November 7 & various dates | San Carlos | Grades 2-5
- [Cozy Hobby Night](#)
November 13 | Fairfield | All Grades
- [Campbell Museums Brownie Letterboxer](#)
November 15 | Campbell | Grades 2-3
- [Girl Scout Day with the Community Women's Orchestra](#)
November 15 | Oakland | Everyone

Ready for more events? Visit our [events page](#). We have a variety of events for members and non-members to enjoy!

Looking Forward

A sneak peek ahead:

- [Fall Product Program Ends](#) | October 25
- [Juliette Gordon Low's Birthday](#) | October 31
- [Native American Heritage Month](#) | November

Share Your Story with Us!

Girl Scout life is filled with exciting moments, valuable lessons, and lasting memories. Did you discover something new, make new friends, or go on an adventure? We'd love to hear your standout moments and memories! Share your story with us via the [Share Your Story form](#) for a chance to be featured on our social media pages!

Have a question or need help?

Check out our [gsHelpCenter](#) with articles and resources for volunteers and members.