

Service Unit Team Monthly Summary September 2026

This newsletter, combined with access to our [current month's issues](#) of Troop News and Council News, should provide you with topics, reminders, and ideas to help you plan your next leaders' meeting.

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The Annual Program Guide is Here!

The moment you've been waiting for is here! Our Annual Program Guide is available! With hundreds of activities and events for you to choose from, the Annual Program Guide makes it easy to discover all the ways to learn, connect, explore, and grow your Girl Scout experience. **Plus, there's a special retail store coupon inside!** Start planning an unforgettable Girl Scout year by checking out the [digital guide](#). You can also pick up a physical copy at your [nearest GSNorCal office!](#)

Fall Product Program Starts This Month



September 28–October 25

Get ready to explore! This year's Fall Product Program kicks off September 28 and runs through October 25, featuring the theme, *Ready to Explore*, and a new mascot, the kangaroo! Rewards submissions are due October 26. Fall Product Program is a great first step for Girl Scouts building skills they'll carry right into cookie season. Training opportunities are available to help volunteers hit the ground running! [Learn more in gsHelpCenter.](#)

2027 Cookie Lineup Features Two New Flavors

Get ready to add some new favorites to the mix: Patch Pals™, our first-ever cookie made just for dogs, and Girl Scout Sparkables™, our first allergy-friendly cookie. Both will be available exclusively online for direct shipping during the 2027 season, **January 11–March 21, 2027**. Learn more about the new lineup at [ilovecookies.org](#).

Volunteer Recognition Events

Various events September to November | Everyone

Join us as we celebrate this year's GSUSA and GSNorCal volunteer award recipients with cheers, treats, and heartfelt appreciation! It's our chance to give a BIG thank-you for the time and effort they pour into our Girl Scout community. [Find an event near you!](#)

Flood the Food Banks

October 1–December 1

Join the [GSNorCal Flood the Food Banks initiative](#) to help fight food insecurity this holiday season. Participate as a service unit, troop, or family, and help us stock up food pantries!

Golden Gate Bridging: Registration Opens October 1



Registration opens October 1

Golden Gate Bridging is back! Join Girl Scouts from across the council and beyond on Saturday, May 1, 2027, for a special day celebrating achievements, leadership, and the next step in every Girl Scout's journey. Get ready for an unforgettable day of bridging, activities, connection, and celebration at this milestone event! Learn more about Golden Gate Bridging 2027, how to register, and what to expect on [our website](#).

Ignite & Inspire

Register by October 31 | Oakland | Grades 4-12 & Adults

November 14 is our 2nd [Ignite & Inspire](#) event! We invite you to join us for an unforgettable event honoring the leadership, creativity, and impact of Girl Scouts in grades 4–12. Celebrate older Girl Scouting through fun activities and a special ceremony recognizing Bronze and Silver Girl Scouts. There will also be a silent auction for adult participants. All are invited to support the next generation who are making a real change in their communities and beyond.

Opt In to Manage Your SU's Delegate Elections

Opting in allows you to better advertise the opportunity locally, especially to your older Girl Scouts, and gain early awareness of potential vacancies before it's too late to fill them. [Learn more about the simple process and opt in by October 28!](#) SUs that do not opt in will continue under the council-run election system used in recent years.

Youth Board Participant Applications Open Soon

Applications open October 1

Each year, Girl Scouts of Northern California appoints two Youth Board Participants to serve on our Board of Directors. For youth currently in grades 9–11, this is an excellent opportunity to take part in council governance, advocate for their peers, and see first-hand how an organization is run. Learn more about how to be involved on [gsHelpCenter](#).

Troop Leadership Support Sessions

Every first Wednesday | Virtual | Troop Leadership Roles

Spread the word that those in troop leadership roles, whether they are brand new to Troop Leadership, taking over an existing troop, or have been leading for years, our monthly [Troop Leadership Support Sessions](#) are a place to help them. These sessions are a chance to ask questions, get timely tips and helpful reminders, connect with other volunteers, and share ideas and resources.

A Note About the Use of Artificial Intelligence

AI-generated artwork is not allowed for council-run events and is strongly discouraged for troop and service unit materials. It doesn't resonate with youth and families, and it gets brand details wrong. Using AI to brainstorm is fine, but never let it create or alter any Girl Scout brand element, including the logo, trefoil, uniforms, insignia, or fonts. Add those yourself using official assets from our brand center, and follow GSUSA color standards. Better yet, use real photos of your troop in action (with photo permissions on file). Real girls doing real things always beat generated artwork! Learn more in our [brand center](#).

Share Your Incredible Stories!

Girl Scout adventurers, leaders, and trailblazers—we want to hear from you! Have a favorite Girl Scout memory, a proud accomplishment, or a story that warms your heart? Share your experiences and inspire others with your journey. [Submit your story](#) and help us showcase the magic of Girl Scouts.

Sneak Peek Into The Future

Here's a glimpse of the events coming up.

- [New Girl Scout Membership Year](#) | October 1, 2026 - September 30, 2027
- [International Day of the Girl](#) | October 11
- [Fall Product Program Ends](#) | October 25
- [Juliette Gordon Low's Birthday](#) | October 31

Have a question or need help?

Check out our [gsHelpCenter](#) with articles and resources for volunteers and members.