



Service Unit Team Monthly Summary October 2026

This newsletter, combined with access to our [current month's issues](#) of Troop News and Council News, should provide you with topics, reminders, and ideas to help you plan your next leaders' meeting.

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Fall Product Program Ends October 25

A reminder that the [Fall Product Program](#) ends October 25, and rewards submissions are due October 26. Service unit volunteers can also visit the [Google Drive](#) for entrepreneurship resources and information shared at Fall Summit.

Last week, we announced a [Girl Scout-branded wagon drawing](#) for Fall Product participants. Let's get out there, reach your goals, and you might roll into your next adventure with a brand-new wagon or shop credit for your troop!

2027 Cookie Program News & Reminders



- **Cookie materials** will land in mailboxes of rostered Troop Cookie Chairs (TCC) or Troop Leaders in mid-November!
- First-time cookie sellers earn a "**My First Cookie Season**" patch, arriving with your troop's cookie mailing.
- **Troop Cookie Chair training** will be available in gsLearn beginning December 1, 2026.

GSNorCal Property Plan Update

Over the past year, Girl Scouts of Northern California has conducted a comprehensive assessment of our properties to help ensure we are investing our resources where they can have the greatest impact for youth, families, and volunteers.

Thank you to everyone who filled out the survey or attended one of the focus group discussions. We're pleased to share that our Board of Directors has approved a long-range property plan, and we will begin putting that plan into action in 2027.

Most importantly, we are not considering the sale or closure of our camps or outdoor spaces as part of this plan. Our primary focus will be on underused offices. If an office is identified for sale, GSNorCal will work to find alternative spaces in the community, so members and volunteers continue to have access to the places they need for meetings, programs and retail.

For more information about the property assessment, visit the [GSNorCal Property Assessment FAQ](#).

Opt In to Manage Your SU's Delegate Elections

Opt in by October 28

This year, your SU can run its own delegate nominations and elections. Choose someone on your SU team to lead and [complete the quick opt-in form](#) by October 28. You'll see who's nominated and can promote voting directly to your members. There's no action needed to stay with the council-run process.

Youth Board Participant Applications Are Open

Each year, Girl Scouts of Northern California appoints two Youth Board Participants to serve on our Board of Directors. For youth currently in grades 9-11, this is an excellent opportunity to take part in council governance, advocate for their peers, and see first-hand how an organization is run. [Learn more about how to get involved](#).

Reminder: Using Artificial Intelligence

AI-generated artwork is not allowed for council-run events and is strongly discouraged for troop and service unit materials. It doesn't resonate with youth and families, and it gets brand details wrong. Using AI to brainstorm is fine, but never let it create or alter any Girl Scout brand element, including the logo, trefoil, uniforms, insignia, or fonts. Add those yourself using official assets from our brand center, and follow GSUSA color standards. Better yet, use real photos of your troop in action (with photo permissions on file). Real girls doing real things always beat generated artwork! Learn more in our [brand resources](#).

Ignite & Inspire Registration Deadline Approaching

Register by October 31 | Oakland | Grades 4-12 & Adults

November 14 is our 2nd [Ignite & Inspire](#) event! We invite you to join us for an unforgettable event honoring the leadership, creativity, and impact of Girl Scouts in grades 4–12. Celebrate older Girl Scouting through fun activities and a special ceremony recognizing Bronze and Silver Girl Scouts. There will also be a silent auction for adult participants. All are invited to support the next generation who are making a real change in their communities and beyond.

Volunteer Recognition Events

Various events through November | Everyone

Join us as we celebrate this year's GSUSA and GSNorCal volunteer award recipients with cheers, treats, and heartfelt appreciation! It's our chance to give a BIG thank-you for the time and effort they pour into our Girl Scout community. [Find an event near you!](#)

Destinations Applications Are Open

Early Applications due November 15

Destinations are Girl Scout trips for individual Cadettes, Seniors, and Ambassadors. Girls apply on their own, travel with Girl Scouts from across the country, and try something new. Apply by the early deadline, November 15, for the best chance to get a spot. Financial aid is available for council-sponsored travel. [Share with the older Girl Scouts in your service unit!](#)

Adult Learning Tip: Fall Ceremonies

Fall is a great time to add the [Girl Scout Ceremonies Short & Snappy training](#) to an adult volunteer meeting. You can even follow it with a rededication and investiture ceremony for your volunteers!

Share Your Incredible Stories!

Girl Scout adventurers, leaders, and trailblazers—we want to hear from you! Have a favorite Girl Scout memory, a proud accomplishment, or a story that warms your heart? Share your experiences and inspire others with your journey. [Submit your story](#) and help us showcase the magic of Girl Scouts.

Sneak Peek Into The Future

Here's a glimpse of the events coming up.

- [Fall Product Program Ends](#) | October 25
- [Juliette Gordon Low's Birthday](#) | October 31
- [Panda Express Virtual Community Fundraiser](#) | October 31
- [Native American Heritage Month](#) | November
- [Troop Leadership Support Session](#) | November 4

Have a question or need help?

Check out our [gsHelpCenter](#) with articles and resources for volunteers and members.