

Service Unit Team Monthly Summary March 2026

This newsletter, combined with access to our [current month's issues](#) of Troop News and Council News, should provide you with topics, reminders, and ideas to help you plan your next leaders' meeting.

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April is Volunteer Appreciation Month

Next month is [Volunteer Appreciation month!](#) As we wrap up the 2026 Cookie Program, it's the perfect time to consider planning a Service Unit Recognition Event. Whether it's a simple gathering, a sweet treat at the next service unit meeting, or a full awards night, taking time to honor your local troop volunteers makes a big impact. Explore the [Service Unit Awards and Volunteer Appreciation page](#) for ideas to make your celebrations memorable.

Read our 2025 Impact Report!

Check out our [2025 Impact Report](#) to read more about our accomplishments and future goals. All of this was made possible by the generous support of our families, volunteers, staff, and incredible donors. Thank you for standing with us to build girls of courage, confidence, and character, who make our world a better place.

Entrepreneurship Opportunities

There are so many ways to stay engaged this Girl Scout Cookie Program season! Please spread the word about the following opportunities:

- **Risk Free Week Reminder**
For those who took advantage of the Risk Free Week during March 5-15, please make sure you return your unused cookies to [your local cupboard](#) by March 18.
- **Cookies to Castle Giveaway**
Girl Scouts who sold 150+ packages will be entered to win an all-inclusive family 4-pack to our GSNorCal Disneyland Trip! One winner will be notified week of March 23. Learn more at [gsHelpCenter](#).
- **Girl Scout Day at the San Francisco Zoo & Bridging**
Not only is this event a cookie program reward and an event open to all, but it's also a special bridging ceremony for Daisies and Brownies. Join in on the fun with animal encounters, swaps, and more! [Register by April 24](#).
- **Make Money Moves: Financial Literacy Workshops**
All levels are invited to learn everything about finances, earn financial literacy badges and more! [Register by April 24](#).
- **Cookie CEO: Pitch Program**
Learn how to write and deliver a business pitch to real corporate partners at this event for Cadettes and above! Plus, you can earn up to two Adventure Points. [Register by April 27](#).

2026 Camp Registration is Open!



Camp registration is open, and we invite you to check out the [2026 Camp Guide](#) to secure your spot this summer! Take a glimpse at what this camp season has to offer! Non-Girl Scouts are also invited to join us for a fun-filled camp season and financial aid is available. Discover more details on our

[camp website](#).

Golden Gate Bridging Opportunities

Event is April 25, 2026 | San Francisco

From crossing the iconic Golden Gate Bridge to supporting the celebration at Crissy Field, there are lots of ways for troops and volunteers to take part:

- **Register to Attend by April 10:**
Registration is open for Girl Scouts in grades 5-12 and adult participants to take part in this special Golden Gate Bridging experience.
- **Volunteer with Us:**
Volunteers are needed to support participants, help with logistics, and assist with event operations throughout the day.
- **Host a GSNorCal Member Booth (Free):**
GSNorCal troops, Service Units, committees, and alumnae are invited to host fun, hands-on Girl Scout program activity booths at Crissy Field at no cost. Questions? Contact ababazade@gsnorcal.org.



Find everything you need to be a part of this incredible celebration on the [Golden Gate Bridging webpage](#). We hope to see you there!

Spring Membership Summit

You're invited to the Spring Membership Summit on March 25! From council updates, membership initiatives and upcoming events, there's lots to learn. [Register for the virtual event](#) today! Furthermore, we have Spring Membership parties in [Alameda](#), [San Jose](#) and [Santa Rosa](#) that you're welcome to attend too.

Early Bird Renewal Starts April 1

Early Bird renewal begins April 1 for the 2026-2027 Girl Scout membership year! The reward structure is revamped this year with a tiered incentive. Troops will earn different levels of cookie proceeds based on when they reach the 80% membership retention goal during Early Bird. More details will be shared with the Service Units at the [Spring Membership Summit](#) on March 25!

Volunteer Screening Status Updates

Thank you, all Troop Leaders/SU Volunteers who've helped support screening compliance for troop participation — your support makes a meaningful difference for girls. Please continue to check your rosters in myGS and be aware of members who are not screened.*

To ensure the safety and wellbeing of every Girl Scout, we require all volunteers complete a mandatory fingerprint background check. This crucial step is fast, easy and currently free to all members! Please encourage volunteers who have not completed their screening yet to do so. Learn more at [gsHelpCenter](#).

*An individual pending screening or one who has been classified as not-screened (someone who has not completed the process within 90 days) may not: volunteer with a troop, manage troop funds, supervise Girl Scouts or be counted toward required supervision ratios. They may attend events but may supervise only their own youth.

Share Your Incredible Stories!

Share your adventures, leaders, and trailblazers—we want to hear from you! Have a favorite Girl Scout memory, a proud accomplishment, or a story that warms your heart? Share your experiences and inspire others with your journey. [Submit your story](#) and help us showcase the magic of Girl Scouts.

Sneak Peek Into The Future

Here's a glimpse of the events coming up.

- [National Volunteer Appreciation Month](#) | April
- [Early Bird Renewal Starts](#) | April 1 | Current Members
- [Extended Year Membership](#) | April 1 | Prospective Members
- [Deadline to register for Golden Gate Bridging event](#) | April 10
- [GSUSA Gold Award Scholarship Due](#) | April 14

Have an event you want included in a newsletter? Submit your information and optional graphic via our [Asana form](#). Any troop or SU can share across Service Units. Please only submit for one of our three newsletters based on the audience.

Deadlines, audience, and send dates are as follows:

- Council News: sent to all members on the 1st of each month (pending holidays). Deadline for submission is the 21st of the prior month.
- Troop News: sent to troop leadership volunteers on the 15th of each month. Deadline for submission is the 5th of the month.
- Service Unit News: sent to Service Unit teams on or after the 15th of each month. Deadline for submission is the 5th of the month.

Have a question or need help?

Check out our [gsHelpCenter](#) with articles and resources for volunteers and members.