



Service Unit Team Monthly Summary March 2025

This newsletter, combined with access to our [current month's issues](#) of Troop News and Council News, should provide you with topics, reminders, and ideas to help you plan your next leaders' meeting.

In this issue:

- [Spring Membership Summit](#)
- [Gold Award Scholarships](#)
- [Seeking Volunteers: Lead The Way East Bay Event](#)
- [Benefits of Girl Scouts Resources](#)
- [Volunteer Appreciation Month Resources](#)
- [Free Background Screening Ends Soon](#)
- [New Monthly Troop Leader Training Webinars](#)
- [Highest Awards Listings](#)
- [Share Your Stories](#)
- [Sneak Peek Into The Future](#)

Spring Membership Summit

March 26 | Virtual | Service Unit Members

The Spring Membership Summit is just around the corner! Service Unit team members are invited to join us as we will be sharing Council updates, discussing membership initiatives, and highlighting upcoming events. Please make sure to check in with your team and help all team members get registered. We're excited to connect with you and look forward to seeing you at the summit. [Register now!](#)

Gold Award Scholarships



Apply by April 15 | Eligible Gold Awardees

Great golden opportunity! Please inform Girl Scouts who earned their Gold Award between April 1, 2024, and March 31, 2025, or earned it earlier but are currently in 12th grade, that they might be eligible for the \$5,000 [GSUSA Gold Award Scholarship](#). This will be awarded to one remarkable Girl Scout per council who has demonstrated extraordinary leadership and sustainable impact while addressing a national or global issue.

Seeking Volunteers: Lead the Way (East Bay) Event

May 16-17

Are you or any other members interested in supporting an awesome Girl Scout event for older youth in grades 6-12? Consider volunteering with [Lead the Way \(East Bay\)](#)! To volunteer, please fill out the [volunteer interest form](#).

Benefits of Girl Scouting Resources

We have new materials highlighting the benefits of Girl Scouting—perfect for sharing with prospective families who want to learn more! This new [Benefits of Girl Scouting flyer](#) complements our new [webpage](#). Help us spread the word and share it with your community!

Volunteer Appreciation Month Resources

April

April is Volunteer Appreciation Month, which means it's time to celebrate all the lovely volunteers who help make Girl Scouts possible! Celebrate your amazing troop volunteers with Service Unit Awards—check out our [gsHelpCenter](#) article about [Service Unit Awards](#) for the SU packet, new GSUSA Volunteer Appreciation Gift Guide, and other easy ways to recognize their dedication. In addition, encourage troops to recognize their troop volunteers for their amazing efforts this year. Find ways to celebrate all volunteers by using [GSUSA's volunteer appreciation toolkit website](#).

Free Background Screening Ends Soon

April | Adult Volunteers

There are still many volunteers who have not completed their [background screening](#), so please encourage troops to check their rosters for screening status and remind adult volunteers to complete their background screenings. All adult volunteers are required to complete their background screening to participate in Girl Scouts. Now is the best time to encourage them to do so, as we can only guarantee the service at no cost to members through April 2025.

New Monthly Troop Leader Training Webinars

First Wednesday every month | Virtual | New Troop Leaders

Spread the word that new Troop Leaders (for a new troop or taking over an existing troop) are welcome to join our monthly webinar that will cover how to get your troop up and running! The next webinar is Wednesday, April 2.

[LEARN MORE](#)

Highest Awards Listings

As you begin planning your Service Unit's Highest Awards celebrations, whether standalone for Girl Scouts, or incorporated into adult award ceremonies, please remember to consult with Council. To ensure we properly recognize our Bronze, Silver and Gold Award Girl Scouts, please [fill out this form](#) to obtain a current list of recipients in your area.

Share Your Incredible Stories!

Girl Scout adventurers, leaders, and trailblazers—we want to hear from you! Have a favorite Girl Scout memory, a proud accomplishment, or a story that warms your heart? Share your experiences and inspire others with your journey. [Submit your story now](#) and help us showcase the magic of Girl Scouts.

Sneak Peek Into The Future

Here's a glimpse of the events coming up.

- [Volunteer Appreciation Month](#) | April
- [Early Bird Renewal Starts](#) | April 1 | All Current Members
- Extended Year Membership | April 1 | Prospective Members
- [Mandatory LiveScan Fingerprinting](#) | Free until April 2025 | Volunteers

Have an event you want included in a newsletter? Submit your information and optional graphic via our [Asana form](#). Any troop or SU can share across Service Units. Please only submit for one of our three newsletters based on the audience.

Deadlines, audience, and send dates are as follows:

- Council News: sent to all members on the 1st of each month (pending holidays). Deadline for submission is the 21st of the prior month.
- Troop News: sent to troop leadership volunteers on the 15th of each month. Deadline for submission is the 5th of the month.
- Service Unit News: sent to Service Unit teams on or after the 15th of each month. Deadline for submission is the 5th of the month.

Have a question or need help?

Check out our [gsHelpCenter](#) with articles and resources for volunteers and members.