

Service Unit Team Monthly Summary February 2026

This newsletter, combined with access to our [current month's issues](#) of Troop News and Council News, should provide you with topics, reminders, and ideas to help you plan your next leaders' meeting.

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Cookie Program Opportunities

There are so many ways to stay engaged this Girl Scout Cookie Program season! Please spread the word about the following opportunities:

- **Care to Share Match Day**
On Girl Scouts' birthday on March 12, GSNorCal plans to match all Care to Share donations made through Digital Cookie, package for package! Care to Share donations become cookie packages for local food banks, military service members, and other community partners. Encourage customers to donate through Digital Cookie on March 12 to double their impact.
- **Bling Your Booth Challenge During National Girl Scout Cookie Weekend**
Entrepreneurs can participate in the Bling Your Booth Challenge on February 20-22 to earn a special patch! [Learn how to participate.](#)
- **Cookies to Castle Giveaway**
Girl Scouts who sell 150+ packages, will be entered to win an all-inclusive family 4-pack to our [GSNorCal Disneyland trip!](#) One winner will be notified week of March 23.
- **Featured Program: Market DisruptHERS**
In this hands-on program for Cadettes and above, explore how innovation and technology are transforming the business landscape. Building on the foundation of the Girl Scout Cookie Program, participants will dive deeper into advanced business concepts such as market disruption, customer experience, and digital logistics. [Learn more.](#)

Join us for even more [Entrepreneurship Programming](#) focused around gaining entrepreneurship skills, including financial literacy workshops and Girl Scout Day at the San Francisco Zoo.

Know Girl Scouts not participating in the cookie program yet? There's still time to join through the digital-only [Cookie Lite Program!](#)

2026 Camp Registration is Open!



[camp website.](#)

Camp registration is open, and we invite you to check out the [2026 Camp Guide](#) to secure your spot this summer! Take a glimpse at what this camp season has to offer! Non-Girl Scouts are also invited to join us for a fun-filled camp season and financial aid is available. Discover more details on our

Golden Gate Bridging Opportunities

Event is April 25, 2026 | San Francisco

From crossing the iconic Golden Gate Bridge to supporting the celebration at Crissy Field, there are lots of ways for troops and volunteers to take part:

- **Register to Attend:**
Registration is open for Girl Scouts in grades 5-12 and adult participants to take part in this special Golden Gate Bridging experience.
- **Volunteer with Us:**
Volunteers are needed to support participants, help with logistics, and assist with event operations throughout the day.
- **Host a GSNorCal Member Booth (Free):**
GSNorCal troops, Service Units, committees, and alumnae are invited to host fun, hands-on Girl Scout program activity booths at Crissy Field at no cost. Questions? Contact ababazade@gsnorcal.org.



Find everything you need to be a part of this incredible celebration on the [Golden Gate Bridging webpage](#). We hope to see you there!

Volunteer Recognition Committee Openings

Join our Volunteer Recognition Committee! We're looking forward to recruit two new members, especially volunteers from Contra Costa or Santa Clara counties. This committee supports the National & Council Award approval process, so experience or familiarity with these awards is a plus (but not required). Interested in learning more? Contact Lauren Uda at luda@gsnorcal.org.

Summer Reading Club

June 1-September 1 | Everyone
We are hosting our second annual GSNorCal Summer Reading Club! Invite Girl Scouts to have the summer of their life reading all kinds of fun books and learning new things. Participants will receive a special bookmark to track their reading, an exclusive fun patch, a full reading list, and some other book-themed goodies. [Join us when registration opens on March 1.](#) Happy reading!

Monthly Troop Leader Training Webinars

March 4 | Virtual | Troop Leaders

All Troop Leaders, whether starting a new troop or taking over an existing one, are invited to [join our webinar!](#) This session is for those who have opted out of their first option of completing the gsLearn New Leader Trainings and prefer to learn directly from a GSNorCal staff member. Leaders will get everything they need to confidently start their Girl Scout year. Sessions are held on the first Wednesday of every month.

Share Your Incredible Stories!

Girl Scout adventurers, leaders, and trailblazers—we want to hear from you! Have a favorite Girl Scout memory, a proud accomplishment, or a story that warms your heart? Share your experiences and inspire others with your journey. [Submit your story](#) and help us showcase the magic of Girl Scouts.

Sneak Peek Into The Future

Here's a glimpse of the events coming up.

- Women's History Month | March
- International Women's Day | March 8
- Girl Scout Week | March 8-14
- Girl Scouts' Birthday | March 12
- [Last Day of Girl Scout Cookie Program](#) | March 15

Have an event you want included in a newsletter? Submit your information and optional graphic via our [Asana form](#). Any troop or SU can share across Service Units. Please only submit for one of our three newsletters based on the audience.

Deadlines, audience, and send dates are as follows:

- Council News: sent to all members on the 1st of each month (pending holidays). Deadline for submission is the 21st of the prior month.
- Troop News: sent to troop leadership volunteers on the 15th of each month. Deadline for submission is the 5th of the month.
- Service Unit News: sent to Service Unit teams on or after the 15th of each month. Deadline for submission is the 5th of the month.

Have a question or need help?

Check out our [gsHelpCenter](#) with articles and resources for volunteers and members.