



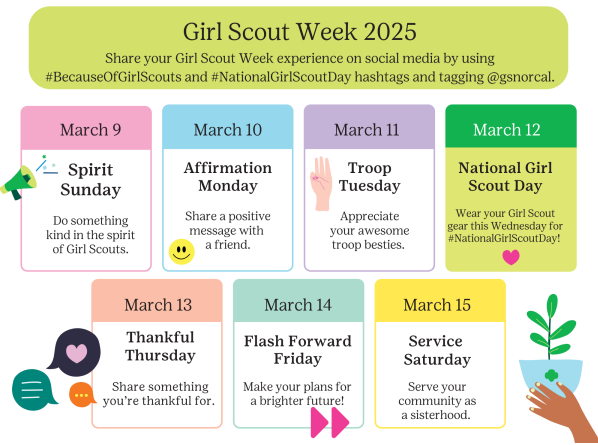
Service Unit Team Monthly Summary February 2025

This newsletter, combined with access to our [current month's issues](#) of Troop News and Council News, should provide you with topics, reminders, and ideas to help you plan your next leaders' meeting.

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Celebrate Girl Scout Week



From March 9-15, encourage members to join the celebration of 113 remarkable years of empowering young women and making the world a better place. We honor National Girl Scout Day on March 12, highlighting the organization's legacy of leadership and community service. Members can share their Girl Scout Week celebrations on social media and tag @gsnorcal. [Learn more!](#)

Volunteer Appreciation Month Coming Soon

Get ready to celebrate our rockstar Girl Scout volunteers who turn ordinary afternoons into extraordinary adventures! This April, we're throwing a spotlight on the amazing humans who inspire our next generation of leaders. Please encourage all members to recognize and thank their volunteers through.

SHOW YOUR APPRECIATION

Free Background Screening Ends Soon

Adult Volunteers | April

There are still many volunteers who have not completed their [background screening](#), so please encourage troops to check their rosters for screening status and for all adult volunteers to complete their background screenings. Remember, all adult volunteers are required to complete their background screening to participate in Girl Scouts. Now is the best time to encourage them to do so, as we can only guarantee the service at no cost to members through April 2025.

Spread the Word about Our Girl Scout Recruitment Events

Know anyone who has been thinking about Girl Scouts but aren't too sure? Spread the word with them and all members that we have various fun recruitment events that give prospective members a glimpse into the Girl Scout experience!

RECRUITMENT EVENTS

Spring Membership Summit

March 26 | Virtual | Service Unit Members

Support your leaders, strengthen your troops! Gain the tools you need for effective recruitment and retention at the Service Unit Membership Summit. [Register now!](#)

Girl Scout Cookie Season

The 2025 cookie season is in its final stretch, with sales concluding on March 16. For more information, visit [our website](#).

Share Your Incredible Stories!

Girl Scout adventurers, leaders, and trailblazers—we want to hear from you! Have a favorite Girl Scout memory, a proud accomplishment, or a story that warms your heart? Share your experiences and inspire others with your journey. [Submit your story now](#) and help us showcase the magic of Girl Scouts.

Sneak Peek Into The Future

Here's a glimpse of the events coming up.

- Women's History Month | March
- International Women's Day | March 8
- Girl Scout Week | March 9-15
- Girl Scout Cookie Program Ends | March 16
- [Mandatory LiveScan Fingerprinting](#) | Free until April 2025 | Volunteers

Have an event you want included in a newsletter? Submit your information and optional graphic via our [Asana form](#). Any troop or SU can share across Service Units. Please only submit for one of our three newsletters based on the audience.

Deadlines, audience, and send dates are as follows:

- Council News: sent to all members on the 1st of each month (pending holidays). Deadline for submission is the 21st of the prior month.
- Troop News: sent to troop leadership volunteers on the 15th of each month. Deadline for submission is the 5th of the month.
- Service Unit News: sent to Service Unit teams on or after the 15th of each month. Deadline for submission is the 5th of the month.

Have a question or need help?

Check out our [gsHelpCenter](#) with articles and resources for volunteers and members.