

Service Unit Team Monthly Summary August 2026

This newsletter, combined with access to our [current month's issues](#) of Troop News and Council News, should provide you with topics, reminders, and ideas to help you plan your next leaders' meeting.

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Girl Scout Experience Days



Spread the word, it's Girl Scout Experience Day time! Whether someone is already a Girl Scout or just curious about joining, come explore what Girl Scouting is all about at Girl Scout Experience Day, a fun, hands-on event for the whole family! Try activities, meet new friends, and discover everything Girl Scouts has to offer in one place. Know someone who might be interested? Bring them along!

Events are happening across Northern California this September. [Find one near you!](#) Spread the word with the [event flyer](#).

Join the Media Squad



Apply by August 24 | Grades 4-12
Applications are now open for the Media Squad! Invite Girl Scouts to join the Media Squad team for a hands-on learning experience in video production, content creation, interviewing, and public relations. Build confidence on camera while creating content featured on GSNorCal's social media channels. Ready to step into the spotlight? [Apply by August 24!](#)

Celebrate 30 Years of Got Choices: You're Invited!

RSVP by August 31 | Event is September 17 | San Jose | Adults
Join us September 17 for a special fundraising dinner celebrating 30 years of Got Choices, our [Community-Based Program](#) that brings Girl Scouting to youth in grades 6-12 in underserved communities across Northern California. We're marking this milestone with a Double Quinceañera, an evening honoring the growth, resilience, and community that has made this program possible.

As a valued member of our Girl Scout community, Service Units and Troop Leaders are invited to join us at a special rate for an evening of dinner, entertainment, and lotería. Registration has been extended to August 31. [RSVP today.](#)

Apply for Camp CEO



Apply by September 2 | Event is October 2-4 | Fairfax | Grades: 9-12
Invite older Girl Scouts to [apply for Camp CEO](#) to join other Girl Scouts and inspiring businesswomen for an unforgettable weekend adventure! Connect with mentors who are ready to share their stories, answer your questions, and cheer you on. Through leadership workshops and camp activities like archery, you'll build confidence and leadership skills while discovering new possibilities.

Fall Product Program Starts September 28

The [Fall Product Program](#) runs September 28 to October 25, with rewards submissions due October 26. This year's theme is Ready to Explore and our new mascot is the kangaroo! Encourage troops to lean into the entrepreneurial skills here, it's great early prep for cookie season. Service Unit Fall Product Managers, please register for the [September 9 online training](#) and our in-person [Fall Summit on August 29](#).

Road to the Podium: Service Unit Incentive

The new [MY27 Service Unit Incentive](#): Road to the Podium is live! This year's focus is on One Council, One Mission, bringing Membership and Entrepreneurship together into one streamlined challenge that rewards service units for strengthening membership, supporting volunteers, growing participation, and expanding our vibrant Girl Scout communities. Service units can earn up to \$1,500 by completing activities across recruitment, entrepreneurship, troop support, programming, and leadership development.

Get Ready for Service Unit Finance Reports

Reminder to submit your [Service Unit Finance Report Form](#) by September 30. Be sure to include a copy of your August bank statement that includes all income and expenses for the reporting period September 1, 2025 to August 31, 2026. If your service unit has multiple bank accounts, submit a separate form and bank statement for each account. If you have questions or need any assistance, [contact local staff](#).

Share Your Incredible Stories!

Girl Scout adventurers, leaders, and trailblazers—we want to hear from you! Have a favorite Girl Scout memory, a proud accomplishment, or a story that warms your heart? Share your experiences and inspire others with your journey. [Submit your story](#) and help us showcase the magic of Girl Scouts.

Sneak Peek Into The Future

Here's a glimpse of the events coming up.

- [Hispanic and Latinx Heritage Month](#) | September 15 to October 15
- [Fall Product Program](#) | September 28 to October 25

Have a question or need help?

Check out our [gsHelpCenter](#) with articles and resources for volunteers and members.

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Have a question or need assistance?
[Contact us](#) for more information.

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