



Service Unit Team Monthly Summary April 2026

This newsletter, combined with access to our [current month's issues](#) of Troop News and Council News, should provide you with topics, reminders, and ideas to help you plan your next leaders' meeting.

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Thank You Volunteers!

Happy [Volunteer Appreciation month!](#) We're so grateful for you and your dedication, commitment and guidance that you bring to the Girl Scout community.

Check out the important announcements and opportunities around volunteer appreciation below:

- **Service Unit Awards**
If you someone's efforts truly stood out, consider nominating them for a [Service Unit Award](#) to be recognized at your upcoming Service Unit Recognition event. If you haven't planned a Service Unit Recognition Event yet, now is the perfect time to start, and your Volunteer Support Manager can assist.
- **National and Council Award Nominations**
Now is a good time to begin thinking about National and Council Award nominations as they are due in June. Review the [National & Council Awards Packet](#) to learn the criteria and identify outstanding individuals who may be eligible for recognition this fall.
- **Retail Sale In-store at GSNorCal Shops**
Receive 20% off in-store purchases* of \$50 or more during April 13-19. For all GSNorCal store locations and hours, visit [our website](#). *Excludes badges, uniforms and insignia. Includes only in-stock items. Offer valid in-store at GSNorCal shops only.
- **Volunteer Appreciation Parties**
It's party time! All current and prospective volunteers to join us at our upcoming volunteer appreciation events in [Alameda](#) or [San Jose](#) in early May.

Early Bird Renewal Is Here

Early Bird renewal has begun for the 2026-2027 Girl Scout membership year! Support your Service Unit by encouraging Girl Scout troops to [renew their membership early!](#) Check out the [Early Renewal flyer](#) and [Service Unit Renewal Toolkit](#) for ideas, rewards and ready-to-share resources.

Every youth member who renews during Early Bird qualifies for a patch. This year, the reward* structure is revamped: the sooner a troop renews, the more cookie proceeds they earn upon reaching an 80% membership retention rate.

- Troops that reach 80% of youth membership renewed between April 1–30:
Earn an additional \$0.10 per box sold during the 2027 cookie season.
- Troops that reach 80% of youth membership renewed between May 1–31:
Earn an additional \$0.05 per box sold during the 2027 cookie season.



*Rewards are not cumulative – troops earn only one reward level based on when they reach 80% of youth membership renewed during the Early Bird season.

Explore Summer Camp with Girl Scouts



Share with others that camp registration is available for all! View our [2026 Camp Guide](#) to see what camp has to offer.

For those who are still considering on attending camp, join us at one of our various [webinars or open houses](#) to ask staff questions, learn what to expect at camp and more. Check out our [camp website](#) to register and everything else camp related!

Entrepreneurship Opportunities

Thank you everyone for your hardwork and dedication to a successful 2026 Girl Scout Cookie season! Cheers to all the skills that were learned and connections made with the community.

There's more to look forward to as we have various entrepreneurship focused programs available for Girl Scouts to participate in:

- [Earn Adventure Points through Cookie CEO: Pitch Program](#)
April 29 - May 20 | Grades 6-12
Learn how to write and deliver a business pitch to real corporate partners! Spark confidence, sharpen communication skills, and provide real-world business experience. As an exciting bonus, this program can be joined virtually or in-person at select locations in San Jose and Oakland. [Register by April 27.](#)
- [Money Moves: Financial Literacy Workshops](#)
May 2 | Grades K-12
All levels are invited to learn everything about finances, earn financial literacy badges and more! [Register by April 24.](#)
- [Girl Scout Day at the San Francisco Zoo & Bridging](#)
May 9 | Grades K-12
All levels are invited to learn everything about finances, earn financial literacy badges and more! [Register by April 24.](#)
- [Disneyland 2026](#)
July 6-9 | Grades K-12
Girl Scouts Assemble! Get ready to power up for an epic adventure to Disneyland and California Adventure! With multiple package levels, you can choose your mission - from a one-night park hopper to the ultimate all-inclusive package with flights, hotel, meals, and more. [Register by May 4.](#)

Service Unit Incentive Form

Due May 1

Tally up your points and choose your incentives—remember, incentives are cumulative this year! Submit your [Service Unit Incentive Final Submission Form](#) by the deadline, and visit [this gsHelpCenter article](#) for more information.

Earth Day Celebrations

April 22 marks the celebration of Earth Day, a global event dedicated to the appreciation, awareness and protection of the environment. The [Girl Scout Tree Promise activity](#), and [these Earth Day activities](#) are some ways we can all celebrate and honor our planet.

Share Your Incredible Stories!

Girl Scout adventurers, leaders, and trailblazers—we want to hear from you! Have a favorite Girl Scout memory, a proud accomplishment, or a story that warms your heart? Share your experiences and inspire others with your journey. [Submit your story](#) and help us showcase the magic of Girl Scouts.

Sneak Peek Into The Future

Here's a glimpse of the events coming up.

- [Mental Health Awareness Month](#) | May
- [Asian American Native Hawaiian Pacific Islander Heritage Month](#) | May
- [National Creativity Day](#) | May 30

Have a question or need help?

Check out our [gsHelpCenter](#) with articles and resources for volunteers and members.