



Service Unit Team Monthly Summary April 2025

This newsletter, combined with access to our [current month's issues](#) of Troop News and Council News, should provide you with topics, reminders, and ideas to help you plan your next leaders' meeting.

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Thank You Service Unit Volunteers!

With this month being Volunteer Appreciation Month, we want to pause and take a moment to celebrate you! We are incredibly grateful for our Service Unit Volunteers, whose expertise, dedication, and guidance continues to make a lasting impact on Girl Scouts in your community. GSNorCal could not do it without your commitment and passion to the Girl Scout Mission.

With Leader Appreciation Day right around the corner on April 22, take some time to reflect on all the volunteers you have worked with this membership year. Consider recognizing these individuals with a [Service Unit Award](#) at your local recognition event. Know of someone who has gone above and beyond? Consider nominating them for a prestigious [national or council award](#).

Early Bird Renewal Is Here

Early Bird Renewal season is here! Please encourage all Girl Scout members to [renew their membership](#) by June 30 to take advantage of the great Early Bird Renewal benefits and another exciting year of discovery with Girl Scouts.

Benefits of renewing Girl Scout membership early by June 30:

- Girl Scout will qualify for an additional \$0.10 per box of cookies sold in the 2026 cookie program. Imagine the goals and fun that can be reached with this incentive!
- All renewed youth will receive the exclusive early bird renewal patch featuring GSNorCal's official early bird – Sapphire the peacock.
- All renewed adults can get this year's exclusive patch too! [Request a patch here](#).



Now Available: Mid-Year Program List

Please share with all Girl Scout members that our new mid-year program list that is available and is packed with fun and new experiences from council-run to partner programs.



[EXPLORE EVENTS](#)

Last Chance for Free Background Screening

Ends at the end of April | Adult Volunteers

There are still many volunteers who have not completed their [background screening](#), so please encourage troops to check their rosters for screening status and remind adult volunteers to complete their background screenings. All adult volunteers are required to complete their background screening to participate in Girl Scouts. The free screenings are available until the end of this month.

Service Unit Incentive Form Due Soon

Due by May 1

Friendly reminder: Don't forget to tally up your points and submit the [SU Incentive Final Submission form](#) by May 1!

Share Your Incredible Stories!

Girl Scout adventurers, leaders, and trailblazers—we want to hear from you! Have a favorite Girl Scout memory, a proud accomplishment, or a story that warms your heart? Share your experiences and inspire others with your journey. [Submit your story now](#) and help us showcase the magic of Girl Scouts.

Sneak Peek Into The Future

Here's a glimpse of the events coming up.

- [Asian American Native Hawaiian Pacific Islander Heritage Month](#) | May
- [Mental Health Awareness Month](#) | May

Have an event you want included in a newsletter? Submit your information and optional graphic via our [Asana form](#). Any troop or SU can share across Service Units. Please only submit for one of our three newsletters based on the audience.

Deadlines, audience, and send dates are as follows:

- Council News: sent to all members on the 1st of each month (pending holidays). Deadline for submission is the 21st of the prior month.
- Troop News: sent to troop leadership volunteers on the 15th of each month. Deadline for submission is the 5th of the month.
- Service Unit News: sent to Service Unit teams on or after the 15th of each month. Deadline for submission is the 5th of the month.

Have a question or need help?

Check out our [gsHelpCenter](#) with articles and resources for volunteers and members.