



Council News: October 2026

Welcome to October! Pumpkins, crisp leaves, and the colors of fall are here! Read about updates, upcoming events, and new opportunities to connect and grow.



Ignite and Inspire Is Here!

Event is November 14 | Register by October 31 | Oakland | Grades 4-12 & Adults

Join us for the 2nd annual **[Ignite & Inspire 2026!](#)** Ignite & Inspire is an unforgettable event honoring the leadership, creativity, and impact of Girl Scouts in grades 4-12. Whether you're a current member, a future changemaker, or a community partner, we invite you to celebrate older Girl Scouts through fun activities, a special ceremony recognizing Bronze and Silver Award Girl Scouts, and a silent auction. All are invited to support the next generation who are making a real change in their communities and beyond.

Upcoming Events and Opportunities for Girl Scouts and Volunteers:

- [Explore the Annual Program Guide](#)
- [Golden Gate Bridging: Registration Now Open](#)
- [Entrepreneurship News](#)
- [Celebrate International Day of the Girl on October 11](#)
- [Register for Club Juliette: First Virtual Meet-Up](#)
- [Girl Scout Casting Call: Día de Los Muertos](#)
- [Apply to Be a Youth Board Participant](#)
- [Coming Soon: SU Delegate Elections](#)
- [Birthday Celebration: Juliette Gordon Low](#)
- [2026 Council Recognition Events](#)
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Explore the Annual Program Guide



If you haven't checked out our new [Annual Program Guide](#) yet, now is a great time to take a look! With hundreds of activities and events for you to choose from, this guide makes it easy to discover all the ways you can grow your Girl Scout experience. **Plus, check out the special retail store coupon inside!** For a physical copy, visit your [nearest GSNorCal office](#).

Golden Gate Bridging: Registration Now Open for GSNorCal



Join Girl Scouts from across the council and beyond on Saturday, May 1, 2027 for Golden Gate Bridging, a special day celebrating achievements, leadership, and the next step in every Girl Scout's journey. Get ready for an unforgettable day of bridging, activities, and connection at this milestone event! [Visit our website](#) to learn more and register.

Entrepreneurship News

- **Fall Product Program Is Underway!**
Girl Scouts, log in to M2, create your avatar and invite friends and family to shop for treats and gifts, including something for their furry best friends! The Fall Product Program is a great way to warm up for the cookie season. Volunteers, training is available to support your troop with confidence. The program ends October 25, and reward selections are due October 26. Learn more in [gsHelpCenter](#).
- **Cookie Collective Opportunity**
Looking to build your business skills with your besties? Cadettes and above are invited to join Cookie Collective to explore more behind the cookie curtain through market disruption, perfecting your sales pitch, growing your inventory management skills and more! Learn more about how Girl Scouts' cookie skills can translate to real-world professionalism. [Join the Cookie Collective today!](#)

Celebrate International Day of the Girl on October 11

Within every girl lies the power to shape the future. Each year on International Day of the Girl, the global community comes together to amplify girls' voices and inspire them to take action to make the world a better place. Join in by [downloading the free activity guide](#).

Register for Club Juliette: First Virtual Meet-Up

October 13 | Virtual | Juliette Girl Scouts

Juliette Girl Scouts, kick off the new Girl Scout year with our first-ever Club Juliette virtual meet-up from 6:30-7:30pm. We'll celebrate Juliette Gordon Low's birthday, connect with individually registered Girl Scouts from across GSNorCal, and get excited for the adventures ahead. Caregivers are welcome to stay for an optional support session from 7:30-8pm.

[Register and learn more.](#)

Girl Scout Casting Call



Submit by October 23 | All Grades

In celebration of **Día de los Muertos** in November, we're inviting Girl Scouts to submit photos of themselves honoring and celebrating the holiday. Selected photos may be featured in a special spotlight on GSNorCal's official social media channels.

Interested in being featured? [Submit your story](#) by October 23!

Birthday Celebration: Juliette Gordon Low

October 31 marks the birthday of [Juliette Gordon Low](#), the visionary founder of Girl Scouts of the USA! Low envisioned a movement where all girls and gender-expansive youth could come together, embrace their unique strengths, and raise their confidence. Here are a few ways to celebrate:

- **Shop our retail stores and get 10% off your purchase on October 26-30**, and be sure to check out the new Senior and Ambassador uniforms! Learn more about our [retail stores](#).
- **Support Girl Scouts with Panda Express on October 31** by placing an order with code "9015333" for pick up or delivery. A portion of sales will be donated to GSNorCal. Spread the word with our [English](#) and [Spanish](#) flyers.
- **Get inspired to celebrate in other ways** with our [gsHelpCenter article!](#)

Apply to Be a Youth Board Participant

Applications are Open | Grades 9-12

Each year, GSNorCal appoints two Youth Board Participants to serve on our Board of Directors. This is an excellent opportunity to take part in council governance, advocate for their peers, and see first-hand how an organization is run. [Learn more and apply today!](#)

Coming Soon: SU Delegate Elections

Nominations begin November 1

It's almost that time of year again to nominate yourself to be a [service unit delegate](#)! As a delegate, you'll attend our Annual Meeting to represent your SU, share ideas, vote on important matters, and influence our council's strategy. You'll also attend occasional virtual Delegate Engagement Meetings and bring information back to your SU.

2026 Council Recognition Events

Events through November 18

Join us as we celebrate this year's GSUSA and GSNorCal volunteer award recipients with cheers, treats, and heartfelt appreciation! It's our chance to give a BIG thank-you for the energy, dedication, and love they pour into our Girl Scout community. [Find an event near you!](#)

Museum Partner Highlights

Check out some of our highlighted partners below:

- [Hiller Aviation Museum](#)
Earn a badge and learn more about the revamped Daisy Robotics, Brownie Fling Flyer, and Junior Design Badge programs at the Hiller Aviation Museum.
- [Charles M. Schulz Museum](#)
Explore the Charles M. Schulz Museum's upcoming fall events, including Art and Design overnights, Comic Artist Workshops, and Entertainment Technology Workshops.

Upcoming Events and Partner Programs

- [Volunteer Learning Series: Multi-Level Troops](#)
October 8 | Virtual | Troop Volunteers
- [Cookie Queens Movie Screening in Sonoma](#)
October 10 | Sonoma | Everyone
- [R.A.E.T. Girls in Science Workshops](#)
October 11 & November 8 | San Jose | Grades K-3
- [Trunk or Treat](#)
October 24 | San Jose | All Grades
- [Circus Bella: Cadette Public Speaker Workshop](#)
October 24 | San Francisco | Grades 6-8
- [Children's Discovery Museum Fun With Movement](#)
October 24 | San Jose | Grades K-1
- [Learn About Native American Heritage!](#)
November 1 | Novato | Grades 2-5
- [California Academy of Sciences: Penguins+Pajamas Sleepover](#)
November 7 | San Francisco | All Grades
- [Startup Squad! Entrepreneurship Badge Workshop](#)
November 14 | Daly City | Grades 6-12
- [NUTCRACKER! Magical Christmas Ballet](#)
Various dates in November & December | Hayward, Redding, San Jose & Santa Rosa | Everyone

Check out our [events page](#) for new events added every week!

Have an Awesome Story? We'd Love to Hear It!

Life as a Girl Scout is full of exciting moments, lessons learned, and delightful memories.

We want to hear from YOU about your standout moments!

Ways to share your story with us:

- Film your story as a vertical video and submit it to our [Share Your Story form](#)
- Tag us and/or share your post to @gsnorcal on [Instagram](#), [Facebook](#), [TikTok](#), and [LinkedIn](#)
- Use hashtags #GSNorCal and #GirlScouts