

Camp CEO Sponsorship Opportunities

October 2–4, 2026 | Camp Bothin

After a six-year hiatus, Camp CEO is returning to Girl Scouts of Northern California.

Camp CEO is a transformative weekend that brings together Girl Scouts from under-resourced communities and accomplished women leaders for mentorship, leadership development, and outdoor adventure. Girls build confidence, expand their sense of possibility, and form meaningful relationships that last beyond the weekend.

By partnering with Camp CEO, you help ensure that financial barriers never prevent a girl from participating in this life-changing experience.



WAYS TO PARTNER WITH CAMP CEO

\$250+

Community Partner

Help provide camp supplies, activities, and memorable camper experiences.

- Recognition in event materials
- Recognition in post-event communications

\$1,000+

Mentor Sponsor

Participate in the Camp CEO weekend as a mentor, sharing your experiences, building meaningful connections, and inspiring the next generation of women leaders.

- Attend Camp CEO as a mentor
- Recognition in event materials
- Receive Camp CEO highlights and participant stories following the event

\$2,000+

Mentor Sponsor Plus

Expand your impact by participating as a mentor while also providing a full campership for one Girl Scout, ensuring financial barriers never prevent a girl from attending.

- Attend Camp CEO as a mentor
- Provide a full campership for one Girl Scout
- Recognition in event materials
- Receive Camp CEO highlights and participant stories following the event

\$5,000+

Visionary Sponsor

Help provide camperships, transportation, leadership programming, and other essential resources that make Camp CEO possible for multiple Girl Scouts.

- Recognition in event materials
- Invitation to the Camp CEO Supporter Gathering
- Camp CEO shirt and specialty swag
- Receive Camp CEO highlights and participant stories following the event

\$15,000+

Presenting Sponsor

Make the successful return and continued growth of Camp CEO possible as the program's premier philanthropic partner, helping inspire the next generation of leaders across Northern California.

- Exclusive Presenting Sponsor recognition on event materials
- Named recognition and speaking opportunity during opening and closing of the program
- Opportunity for up to two mentors to participate in the Camp CEO weekend
- Exclusive logo placement on Camp CEO participant and mentor t-shirts
- Invitation to the Camp CEO Supporter Gathering
- Receive Camp CEO highlights and participant stories following the event
- Opportunity to collaborate with GSNorCal on customized recognition and engagement

**Product, Service,
or Experience
Donation
In-Kind Partner**

Help enhance the Camp CEO experience through meaningful in-kind contributions that support girls, mentors, and the overall weekend experience. Opportunities include outdoor gear, activity supplies, transportation, photography, and unique camper experiences.

- Recognition based on the value and impact of your contribution
- Recognition in post-event communications

CUSTOMIZE YOUR PARTNERSHIP WITH US

Interested in creating a sponsorship opportunity that aligns with your philanthropic goals or corporate giving priorities? We are happy to work with you to develop a customized partnership that creates meaningful impact for Girl Scouts across Northern California.

To learn more about sponsorship opportunities, mentoring, and customized partnerships, please contact FundDevelopment@gsnorcal.org.

Sponsor Information

Donor or Business Name for Program Materials: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Sponsorship Commitment

Please select your sponsorship level:

- ☐ Community Partner | \$250+
- ☐ Mentor Sponsor | \$1,000+
- ☐ Mentor Sponsor Plus | \$2,000+
- ☐ Visionary Sponsor | \$5,000+
- ☐ Presenting Sponsor | \$15,000+

Please check one:

- ☐ Please invoice me at the address above.
- ☐ I am enclosing a check for sponsorship.
- ☐ I am unable to sponsor at this time but would like to donate \$_____ to support the event.

Signature of Responsible Party: _____ Date: _____

Payment Information

Make checks payable to:

Girl Scouts of Northern California
1301 Marina Village Parkway #200, Alameda, CA 94501

Girl Scouts of Northern California is a 501(c)(3) nonprofit organization. Contributions are tax-deductible as allowed by law; please consult your tax advisor for details.

**Thank you for empowering the
next generation of Girl Scout leaders!**

girl scouts 
of northern california