

Where Cookie Proceeds Go?

After paying for the cost of cookies and materials, Girl Scout Cookie proceeds stay local and help councils provide Girl Scout programs in science, technology, engineering, and math (STEM), the outdoors, life skills, entrepreneurship, and more—in camps, through leadership training, and multiple other ways. A portion of the proceeds is directly managed by girls, and it's up to them to decide how to invest their troop's share of the earnings. Check out the [“Where the Cookie Money Goes”](#) handout to learn more.

GSNorCal product programs not only fund troop activities directly, they also support programming for over 40,000 girls from diverse backgrounds across 19 counties, over 135,000 days of camping per year, resources for our 29,000 adult members, and facilities management for 10 camps and 8 program centers.

Troop members share in the proceeds from a successful product program; proceeds aren't distributed to individual girl members. Girls, however, may be eligible for rewards and credits that they put toward council-sponsored camps, programs, and Girl Scout swag. The council plan for rewards applies equally to all girls participating in the product program activity.

Visit the [Cookies+](#) section of our council website for more information about individual rewards and troop proceeds locally.

The Girl Scout [Blue Book of Basic Documents](#) specifies that:

“All money and other assets, including property, that are raised, earned, or otherwise received in the name of and for the benefit of Girl Scouting must be held and authorized by a Girl Scout council or Girl Scouts of the USA. Such money and other assets must be used for the purposes of Girl Scouting.”

-“Ownership of Assets,” Blue Book of Basic Documents (February 2019), page 22

Making s'mores under the stars, creating a lasting impact on your community, or ordering supplies for an eye-opening STEM project—there are limitless ways to put troop proceeds toward dynamic Girl Scout experiences! There are a few things, however, that don't qualify for “purposes of Girl Scouting,” for instance, using troop proceeds to purchase memberships in or uniforms for another organization. We encourage all councils to remind their volunteers of this policy in order to protect the all-girl environment and to avoid diversion of Girl Scout funds.

Cookie Program 2019



Girl Scout Cookie™ rewards and recognitions. Make cookie sales rewarding for girls!

Each box of cookies sold raises \$3.95 for local Girl Scouts and helps support:



Programs for Over
40,000
Girls Across 19 Counties from
a Diverse Range of Backgrounds

135,000
Days of Camping per Year

Online Support for
29,000
Adult Members

10
Camp
Properties

8
Program Centers