

Money-Earning Projects: Approval Required

The two-entrepreneurship money-earning activities pre-approved by GSNorCal are the Fall Take Action Program and the Cookie Program. No Money-Earning Application Form is needed.

For additional entrepreneurship money-earning activities, the [Money-Earning Application Form](#) should be submitted. The form will be reviewed by GSNorCal for approval and serves as your written plan that incorporates Girl Scout Program.

Money-Earning Project Requirements

1. Minimum Participation in Product Programs

In order for a troop to participate in additional money-earning activities:

- Troop confirms 50% of registered girls participated in both the Fall Take Action and Cookie Programs within 12 months prior to the money-earning activity.
 - 50% of registered girls defined as number of girls in troop at the time of money-earning application submission.
 - Fall Take Action Program: Girl participation defined as designing M2 online shop and sending 15+ emails, or selling 5+ items.
 - Cookie Program: Girl participation defined as designing Digital Cookie online shop and sending 15+ emails, plus each girl having sold a minimum of 50 packages (council PGA=201).
- Money-earning activities may not be scheduled to take place, or marketed to communities, during the annual Fall Take Action or Cookie Program dates.

2. Financial Need

If the troop still needs additional money to support program activities, they might consider doing an additional money-earning activity. Troops should come up with a budget for their planned projects or trip before engaging in additional money-earning activities.

3. Suited to Girls' Ages & Abilities

Troop money-earning activities need to be suited to the ages and abilities of the girls and consistent with the principles of the Girl Scout Leadership Experience.

4. Project Meets Guidelines

There are a few specific guidelines—some required by the Internal Revenue Service—that ensure that activities are conducted with legal and financial integrity. To that end, consider the information below when having a money-earning activity with your troop.

Examples of Money-Earning Projects

Girls may not resell products, but they can offer services such as the following:

Collections/Drives:

- Recycle Items
 - Christmas Trees
 - Aluminum cans
 - Glass Bottles
- Refurbished Cell Phones

Community Events:

- Provide themed meals, like high tea, Mexican dinner, or an Evening in Savannah
 - If girls are earning money for travel, tie the meal to their destination
- Host a community or service unit event
 - Must advertise that this is a money-earning project by the troop for their specific project
- Bottled water at high school graduation

Service(s):

- Babysitting for holiday (New Year's Eve), service unit, or council events
- Raking leaves, weeding, cutting grass, shoveling snow, walking pets
- Holiday Gift Wrapping

Money-Earning for Award Projects

Funds raised by girls who are earning their Gold, Silver, or Bronze Awards are to be deposited in the troop bank account. These funds must be restricted for the girls' award project only. The troop treasurer and/or troop leader are responsible for managing and accounting for the money of the troop or individual Gold, Silver, or Bronze Award girl, which requires accountabilities to the girls, their parents and GSNorCal.

Sometimes girls earning their Gold, Silver, or Bronze Awards need additional financial resources to complete their projects. A troop may decide to devote a portion of the troop's treasury to an individual girl's project, but it must be a decision by the girls in the troop. The group must also decide on the method of deposit or disbursement of funds to support an individual girl's project. These discussions should be documented by the troop leader should any questions come up later.

Money-Earning by Juliettes

Independently registered girls can and are encouraged to participate in the Product Programs. Girls can earn badges, girl rewards, and gain support for their award project, travel, or other program activities.