

# Hints and Sample Evaluation Questions

- Ask satisfaction questions (did you like the event, would you attend again, etc.). Make sure you are only asking about things you could or would consider changing. Whether or not participants liked the weather doesn't really give you information you can use!
- Questions that are on a rating scale are easier to analyze than open-ended questions.
- Remember your questions should only ask about one thing. For example, *Did you like the food and sleeping arrangements?* asks about two things. When participants answer the question, you won't know if they are responding about the food or the sleeping arrangements.
- The longer the evaluation takes, the fewer respondents will complete it.

## GIRL/ADULT PARTICIPANT SAMPLE QUESTIONS

1. This event met my expectations
2. Would you recommend this event to a friend?
3. What was your favorite part of the event?
4. What was your least favorite part of the event?
5. Because of this event I will (put the behavior you wanted them to learn).
6. Because of this event I now know how to
7. At the next event I would like to \_\_\_\_\_.
8. I could teach someone else how to \_\_\_\_\_.
9. What 10 words would you use to describe this event?
10. Rate the site, food, activities, etc.

## ADDITIONAL ADULT PARTICIPANT SAMPLE QUESTIONS

1. How did you find out about this event?
2. Rate the confirmation materials you received before the event.
3. What would have made the event easier for you?
4. What knowledge, skills, or abilities did your girls learn at the event?

## EVENT COMMITTEE SAMPLE QUESTIONS

1. What went well?
2. What didn't go well?
3. What would you change about the event?
4. What support did you need for you to do your job?
5. Did you receive the support you needed?
6. What information would you want next year's event committee to know?
7. Rate the site, vendors, activities, etc.
8. Should we hold this event again? Why/Why not?
9. Would you serve on this committee again?

**Read all of your  
evaluation forms**



Kudos are nice to hear, but comments about what could be changed are actually more helpful because they allow you to make your event even better next time.

# A Sample Evaluation

Service Unit Camporee  
Under the Stars

September 10, 2014

YES!                      Maybe                      Not Really

The girls in our troop had fun



The registration process was easy to follow



The activities were fun and challenging



The volunteers were helpful



We will definitely come to an event like this again



The sleeping arrangements were nice



I would recommend this camporee to another troop leader



This camporee was worth every moment of our time



What 5 words would you use to describe the camporee?

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What new skills did your girls learn?

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I just wanted to add:

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Leader's Name (optional)

Contact information