Service Units Lead the Way on Renewals!

No one knows how to cheer girls on, lift them up, or celebrate their strengths better than you. That’s why GSNorCal is here to support you every step of the way. Today, tomorrow, together—we’re on your team. We’ve got this.

We’re supporting your renewal efforts with some amazing incentives this year:

For June 30, service units can earn:
- $2 for every new or rejoined girl or adult volunteer as of June 30
- $150 if service unit reaches 50% renewals of its total girls in volunteer-led troops

All service units will receive:
- a year of free GSUSA Zoom renewal (7/1/2021-6/30/2022)
- a toolkit of social media resources to help support your renewal campaigns at [www.gsnorcal.org/renewal-toolkit](http://www.gsnorcal.org/renewal-toolkit).

Council staff will partner with service units to develop local fall community awareness plans, including providing budget by service unit to fund community promotions including yard signs, banners, posters and more. Planning will commence this spring.

This is in addition to all the amazing rewards we’re giving girls and volunteers, like program discount codes, discounted Tajar’s Treehouse sessions, patches and rockers, and access to an exclusive event on May 6 with former First Lady Michelle Obama! For more information on how to renew, visit [www.gsnorcal.org/renew](http://www.gsnorcal.org/renew).

2022 Membership Dues
- **Girls:** $40
- **Adults:** $25

Lifetime Membership
girlscouts.org/lifetime
- **Young Alums (18–29):** $200
- **Members of 10+ years:** $200
- **Alums (30+):** $400

Girls and adults re-joining with Extended Membership Year should go to [www.gsnorcal.org/join](http://www.gsnorcal.org/join) to re-join.

Ways to Pay
As an alternative to using family funds, members can:
- Use their girl’s Product Program Reward Cards with her agreement
- Agree with their troop families to use troop funds
- Request financial aid for girls and adult volunteers

Learn more at [www.gsnorcal.org/renew](http://www.gsnorcal.org/renew).

Questions? We’ve got this: give us a call at 800-447-4475, ext. 2093 or email info@gsnorcal.org. We’re here to help!