Blaze Your Girl Scout Trail

With new programs in outdoor adventure and STEM, and the promise of dozens of new skills to learn and awards to earn, Girl Scouts is where she can blaze her own trail! Your support makes her a force to be reckoned with, and we can help you unleash more of that unstoppable potential—in a place that’s all about championing girls’ success. Whatever the next step looks like for your troop, you can make it happen in Girl Scouts.

It’s easy to sign up for another year of Girl Scouts—for both you and your troop! Renew online at www.gsnorcal.org/renew no later than April 30 to maximize your renewal rewards.

**Membership Dues for 2020**

- Adults: $25—single-year membership
- Girls: $40—single-year membership
- Lifetime Membership (girls scouts.org/lifetime)
  - Young Alum (ages 18–29): $200
  - Alum (ages 30+): $400

Starting April 8, you and your troop will have the opportunity to earn the 2020 renewal patch and 4 rockers, encouraging them (and you) to blaze their own trail as a go-getters, innovators, risk-takers, and leaders:

**Grow Your Troop Rocker**
Opt-in to the Troop Catalog to welcome new troops (www.gsnorcal.org/troopcatalog) by April 30 to earn this rocker for your troop

**Troop Triumph Rocker***
Renew 50% of your girls, 1 troop leader, and 1 adult in a volunteer role (Troop Treasurer, Fall Product Manager, Cookie Manager, etc.) before June 17 to earn this rocker for your renewed girls

**Troop Mentor Rocker**
Mentor a new or younger troop and complete your Troop Mentor Paperwork (www.gsnorcal.org/troopmentor) by December 31 to earn this rocker for your troop

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If you renew your troop after April 30, you and your girls will miss out on:

- Early Bird Rocker
- $12 coupon to the Girl Scout Shop**
- Grow Your Troop Rocker

* Volunteers of 10+ years can purchase a discounted lifetime membership for $200 during April 2019!
** To be used online or in-stores. Coupon expires 9/23/19
*** Troop Triumph Rockers will be delivered during October Leader Meetings
6 Reasons to Renew Your Troop Early

In addition to earning this year’s patches, rockers, and coupons to use for your troop, there’s no better way to end a trailblazing year than by renewing your whole troop!

Helping your troop renew early means:

- You can **start your fall planning early**, create excitement for the coming member year, and keep up momentum over the summer, encouraging your girls to go to camp, complete badges, brainstorm new service projects, and more.
- You can **enjoy your summer without worry**—there’s no need to spend the first few months of your troop year tracking down troop families who haven’t renewed to make sure your girls continue to get the opportunity to grow through Girl Scouts.
- You’ll know how many spaces you’ll have in your troop next year, and can **opt-in to the Troop Catalog and earn the Grow Your Troop rocker**, opening your troop to more girls ready to blaze their own trail.
- You’ll be able to **reserve your troop’s spot in popular council-run programs and events** as soon as the fall and winter 2019 programs open in mid-May.
- Your families will be ready to **tackle the Fall Product Program** and earn troop funds to kick off the year with a bang (and save money on troop activities!).
- You can **secure your troop’s fall camping trip location early** (because we all know how competitive Northern California campsites can be).

3 Easy Ways to Renew Your Troop Like a Pro

Did you know that troop leaders can renew their members through the Troop Roster in MyGS (my.girlscouts.org)? It’s true—and it only takes a few clicks! Families are more likely to renew when paying for membership dues is a breeze, so here are 3 easy ways to make renewal hassle-free for your troop families (and yourself!).

1. **Set up an Early Bird membership collection in Cheddar Up today**—**start collecting the membership dues from your troop families now**, and complete the renewals for your members who paid as soon as renewal opens on April 1.

2. **To make sure everyone earns the Early Bird incentives**, get a verbal commitment from your families before April 1 and **use troop funds to pay for each member’s renewal** when Early Bird starts. Then collect a reimbursement from your troop families at a later time.

3. **Host a year-end event for your troop families to celebrate all you’ve accomplished**—think: Cookie Program celebration, Court of Awards, or a planning meeting for next year—and **encourage your troop parents to renew themselves and their girl as part of the celebration**.

Need support?

Give us a call (Monday–Friday, 9 AM–5 PM) at 800-447-4475, ext. 2093 or email info@gsnorcal.org. We’re here to help!