Blaze Your
Girl Scout Trail

Service units play a key role in helping girls blaze their trail to a lifetime of leadership through Girl Scouts. This year, not only will your troops and girls have the opportunity to earn our 2020 Renewal patch and rockers, but your service unit will have the opportunity to earn anywhere from $350-500!*

Earn $150 when you renew 50% of girls in your service unit by June 17!

► Girls also receive incentives for renewing before April 30, having their troop opt-in to the troop catalog, participating in a Troop Mentoring activity, and more—see www.gsnorcal.org/renew for more information on girl and troop leader incentives.

Earn up to $200 when you host a Renewal Event/Activity by June 30

► Small Renewal Event/Activity (up to 100 girls) = $50
► Medium Renewal Event/Activity (101–500 girls) = $100
► Large Renewal Event/Activity (501–900 girls) = $150
► Extra-Large Renewal Event/Activity (901+ girls) = $200

Earn an additional $150 by renewing 70% of girls in your service unit before September 23!

*All money earned will be delivered by check, not by gift card.
Why should you encourage your troops to renew during Early Bird?

- You’ll be able to better prepare for fall programming with more accurate counts of membership and program grade-levels in your area.
- You’ll maximize the number of troops ready to succeed in the Fall Product Program and you can spend more time focusing on new troops that need your support.
- Be one of the super service units who gets all the Early Bird incentives—you know your region is up to the task!

How can you encourage your troops to renew?

- Offer incentives to troops who meet the EB “Troop Triumph” requirement by renewing 50% of their troops, a troop leader, and an adult in a role by 6/17, such as:
  - Extra points for booth lottery
  - Discount on an SU event
  - Raffle for prizes
  - For “Super Troop” or “Honor Troop” renewal requirements, align the requirement with meeting the Troop Triumph rocker requirements.
- Host a 2020 Renewal event by June 30 and complete paperwork by August 30 (an ice cream social, a pool party, a bowling event, movie night, picnic, hike, outdoor skill day, or any fun idea) where girls can renew at the event, or to celebrate their early bird renewal and the upcoming year in Girl Scouts!

Need support?

Give us a call (Monday–Friday, 9 AM–5 PM) at 800-447-4475, ext. 2093 or email info@gsnorcal.org. We’re here to help!