www.gsnutsandmags.com/gsnorcal
(or click on the link from the council website) Follow the prompts to participate in the online Fall Take Action Program. Please have your troop number before starting.

Step 2 - Create your personalized site

You will be creating an avatar who looks just like you. You can also record a personalized message for your avatar to deliver to friends and family. As you set up your site, she will earn virtual rewards as you complete the steps to create your personalized site for the Fall Take Action Program.

Step 3 - Send emails

When you send emails to friends and family, they will see your goal and hear your avatar deliver your special message. By clicking a link, they will be able to shop online while helping you reach your goal! Don’t forget to share with additional friends and family on social media with the help of a parent/guardian. Please follow current GSUSA guidelines for online sales and marketing.

Reward Card (RC) amount at level = donation amount to plant a tree.
This year during our 2020 Fall Take Action Program, we want girls to **Bravely Be You** with our companion, the pygmy three-toed sloth.

**Benefits of Participating:**

- Girl Scouts have a **108 year history** of leading change and making the world a better place—including advocating for animal conservation.
- Having an **entrepreneurial mindset** prepares girls for academic success, a career of their choosing, and the ability to see opportunities, not problems.
- Return on Investment: **Spending 7 minutes** creating their avatar and launching their online shops benefits girls by:
  - Developing their **digital marketing skills**,
  - **Financial empowerment**—troops earn 20% proceeds on total sales,
  - Understanding how to **advocate** for those who can't themselves.

**Important Dates:**

- **Saturday, 10/3**: Virtual Fall Digital Day
- **Saturday, 10/3-Saturday, 10/24**: Online shops open for ship, donate, and girl delivery
- **Sunday, 10/25-Sunday, 11/22**: Online shops open for ship and donate only

**Fun Facts About the Pygmy Three-toed Sloths:**

- They are the smallest of the three-toed sloths and live on the Isla Escudo de Veraguas (ee-slah ehs-koo-doh deh beh-rah-gwaahs), off the coast of Panama. The island is about 1.7 square miles.
- They are critically endangered due to habitat destruction. **There are less than 100 in the world.**
- They are incredible swimmers and hold their breath underwater for up to 40 minutes!
- They are famous for being so slow moving that **algae grows in their fur.**
- Pygmy three-toed sloths are about **30-40% smaller** than their mainland cousins. An adult Pygmy three-toed sloth weighs 5.5-7.7 pounds, less than an average house cat at 8-10 pounds.

**Which sloth will your troop adopt?**

<table>
<thead>
<tr>
<th>BECKETT</th>
<th>QUATRO</th>
<th>ALI &amp; JESSICA</th>
<th>JACK</th>
<th>STAR</th>
</tr>
</thead>
</table>

Your troop can safeguard a future for these amazing animals by adopting a sloth! Troops who have 100% of registered girls send 15+ emails, plus have $1,000 in total sales by the end of the program, will choose a sloth to adopt PLUS receive sloth socks for each girl.

Questions? Contact us at question@gsnutsandmags.com or 1-800-372-8520

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