



EntreprenHERs in Action Day

Adventure Packet: DBJ

Zoom Link: <https://gsnorcal.zoom.us/j/2234231905?pwd=WkFhMklOTFVFcjZlY1JTeEgvcXBPUT09>
*Participants will enter a waiting room before being admitted to the main Zoom room
Passcode: 549489
Meeting ID: 223 423 1905

Welcome to EntreprenHERs in Action Day! We are so glad that you are looking forward to learning more about growing your business. All activities occur in the same Zoom room at **10 a.m. Saturday, October 2**. Please review our agenda for the day. Click on each topic to learn more about all the fun we'll be having:

Agenda

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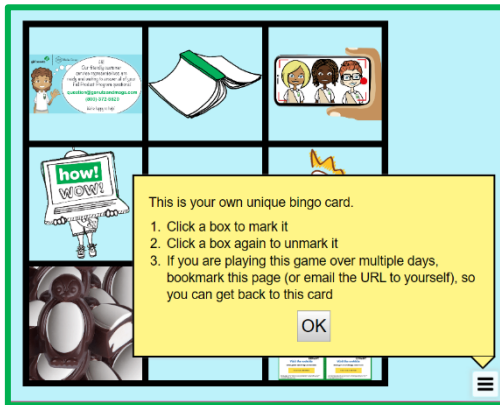
Need Assistance?

- If you need assistance after EntreprenHERs in Action day, reach out to Eliz Adem, eadem@gsnorcal.org or Jessica Cooper, jcooper@gsnorcal.org. If you need assistance during EntreprenHERs in Action Day, please let us know via chat ASAP.
- For Fall Take Action Program and logistics questions, contact our Product Program team at info@gsnorcal.org or call 1-800-447-4475 ext. 0.
- If you run into issues with the M2 site, or need help with customer orders, please contact M2 at support.gsnutsandmags.com or call (800) 372-8520.

EntreprenHER Virtual Bingo (Live Activity)

Follow the instructions below.

1. Click the link provided in the chat to generate a BINGO card to play virtually.
2. Click “Generate Card” to generate the BINGO card.



3. Click on the square to mark it off. Click again to remove the check mark.

4. If you win at BINGO let us now in the chat by providing the girls first and last name, and the BINGO card number (see below).



5. To start a new game click “Clear”. Do not click “New”.
6. BINGO is won 3 in a row:
 - Diagonal \
 - Across –
 - Along a Column |

Tips from EntreprenHERs Just Like You (Video and Q&A)

Maddie Love (Brownie) and Scarlet Giovannetti (Junior) share their tips for managing the Fall Take Action Program, and answer some tough question, including:

- How do you get customers?
- How do you get repeat customers?
- Do you get objections from customers? How do you deal with it?
- How do you thank your customers?
- How will you or your troop spend your program proceeds?
- Why do you participate in the Fall Take Action Program?
- Does sharing WHY you’re selling help your business?

Click the link to view the [video](#).

Rise Up Game (Live)

Rise up and collaborate. Girls will participate in a game by identifying which phrases are examples of being collaborative to further their business, and which are not. If girls agree the phrase is an example of being collaborative they will show the Girl Scout Symbol in their camera. If they think it is not an example they waddle like a penguin in a circle.

I rise up and collaborate when....

- I go with my caregiver to pick up the product
- I ask my caregiver to take in flyer/poster to work
- I share marketing tips with my troop
- I set a troop meeting date to post posters



- I want all the chocolates with nuts in them
- I forget to put your posters up
- I make rainbow with your fruit slices

Penguin Trivia (Live)

Need help? Check out the [2021 Fall Take Action Flyer](#) for help with Emperor Penguin facts!

Emperor Penguins & Climate Change (Video)

This year Girl Scouts are taking action to help reduce climate change and protect the Emperor Penguins habitat. You can help by donating your proceeds to go towards planting trees to save their homes. But wait, how is planting trees helping the penguins? Watch this [video](#) to find out!

Program Rewards and Product Reveal

Here is a quick link to view the [reward item options](#) and [order card](#) to review this year's rewards items, products, and their descriptions. You can also check out this [video](#) made one of our very own sister in scouting, Katara Gore!

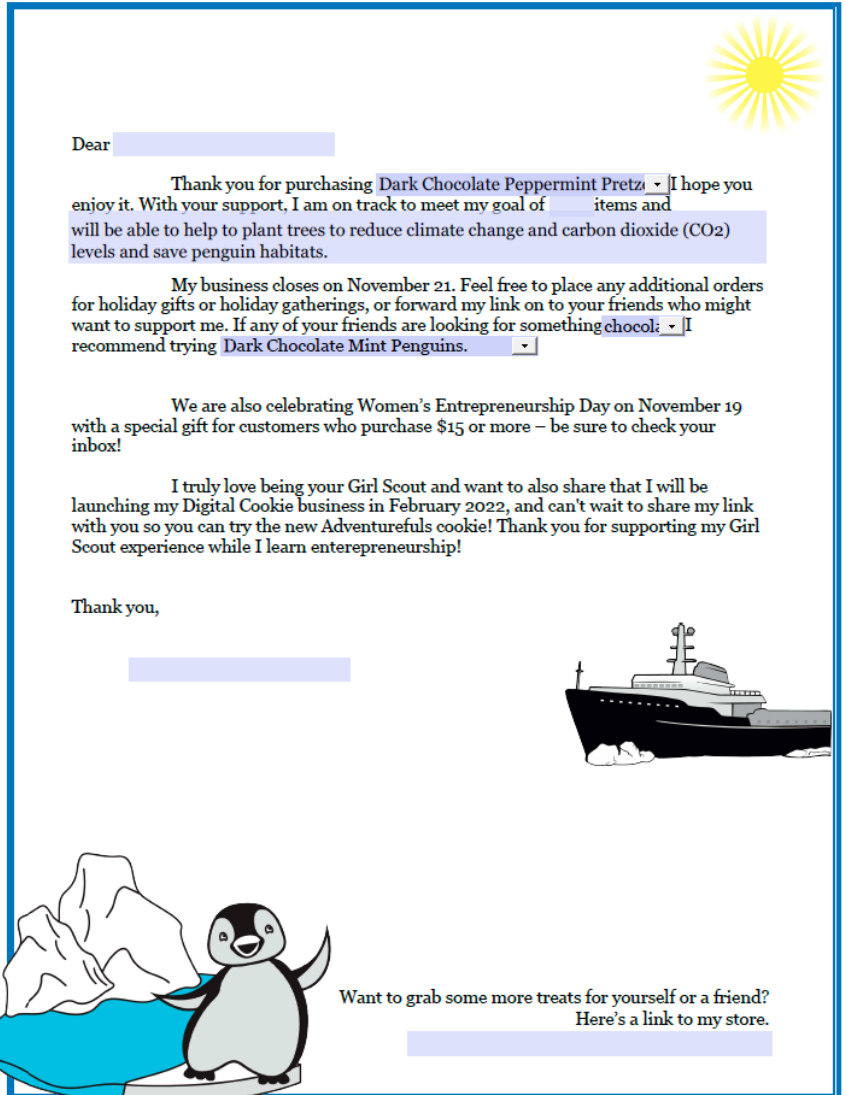
M2 Online Business

When you set up your online business in M2 there's a few things you want to make sure you do. Refer to our [M2 Business Guide](#) for help setting up your online business.

Elevate your Business By Saying Thanks! (Activity)

During the EntreprenHERs in Action Day Program we will be sharing this activity with girls to help them build their relationships with their customers, in the hopes of creating repeat customers. Encourage girls to send customers who have purchased items this personalized Thank You letter in an email. A Word Doc downloadable link and fillable PDF will be available to you to help make this easy peasy!

- Type in your customers name and a comma (,).
- Select an item the customer purchased from the drop-down menu.
- Type in your goal.
- Select and type one of the four themed explanations for how you will use your proceeds, or share in your own words.
 - **Take Action Theme:** help to plant trees to reduce climate change and carbon dioxide (CO2) levels and save penguin habitats.
 - **Outdoor Theme:** attend Girl Scout summer camp and challenge ourselves through new experiences in the outdoors.
 - **Travel Theme:** plan and organize a trip to a new destination and explore new places and cultures
 - **EntreprenHER Theme:** polish our entrepreneurial skills to take advantage of future opportunities and challenges as young adults.



Dear _____

Thank you for purchasing **Dark Chocolate Peppermint Pretz** ▾ I hope you enjoy it. With your support, I am on track to meet my goal of _____ items and will be able to help to plant trees to reduce climate change and carbon dioxide (CO2) levels and save penguin habitats.

My business closes on November 21. Feel free to place any additional orders for holiday gifts or holiday gatherings, or forward my link on to your friends who might want to support me. If any of your friends are looking for something chocol ▾ I recommend trying **Dark Chocolate Mint Penguins**. ▾

We are also celebrating Women's Entrepreneurship Day on November 19 with a special gift for customers who purchase \$15 or more – be sure to check your inbox!

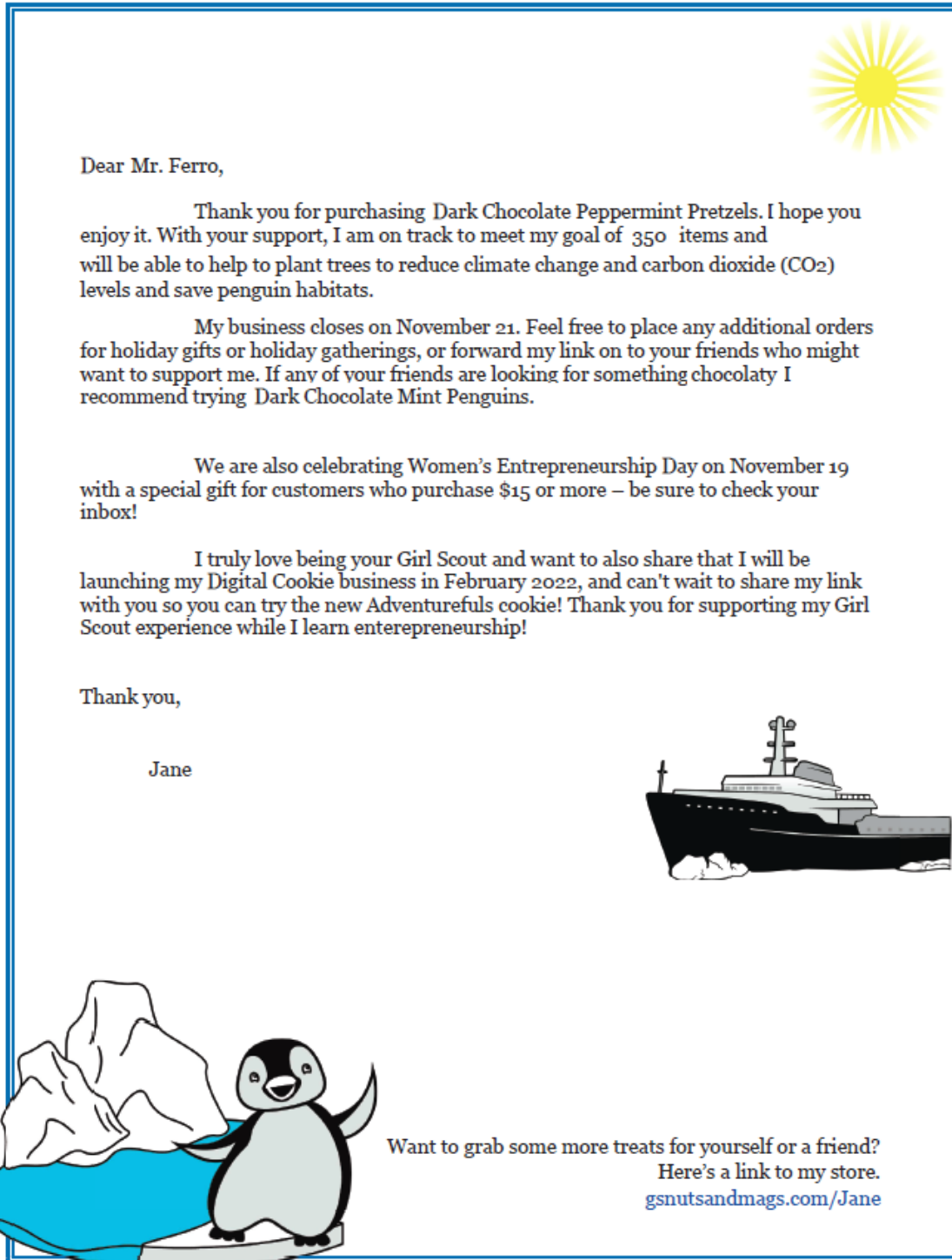
I truly love being your Girl Scout and want to also share that I will be launching my Digital Cookie business in February 2022, and can't wait to share my link with you so you can try the new Adventurefuls cookie! Thank you for supporting my Girl Scout experience while I learn entrepreneurship!

Thank you,

Want to grab some more treats for yourself or a friend?
Here's a link to my store.

- Select a flavor, from the drop-down menu.
- Select a product you think this customer would most enjoy, from the drop-down menu.
- Sign your letter by typing in your name.
- And like any smart entreprenHER, enter your store link so customers can reorder quickly!
- Click **"Print"** to save a copy of your letter, and attached it in an email to your customers.

Thank You Letter-EXAMPLE



Click on a template below, to complete your **Thank You Letter** for customers:

- [Thank You Letter Word Doc](#)
- [Thank You Letter PDF](#)

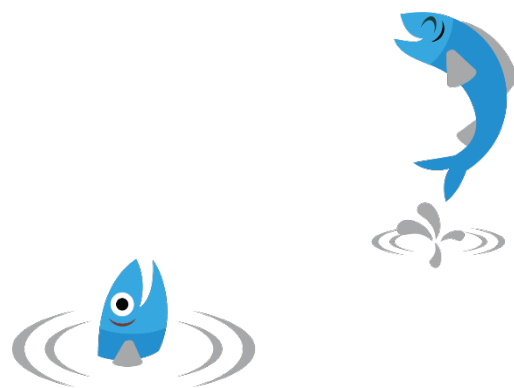
Rise Up and Get Started

Today is GO Day! Here is a checklist for girls to launch their nut and candy business:

- Visit the [M2 website](#)
- Personalize their storefront, design their avatar, and explain their *Why* for selling and recording the customer connection messages for customers!
- Review the product descriptions to learn about what is offered this year
- Learn about emperor penguins and check out the [2021 Fall Take Action Reward Lineup Video](#) help you to set goals
- Share your online businesses according to M2's marketing and social media plan

EntreprenHERs In Action Day Resources

- ✓ [GSNorCal Fall Take Action Program Web Page](#)
- ✓ [Penguin App Link](#)
- ✓ [Penguin Colony Cam for Desktop](#)
- ✓ [Tips from EntreprenHERs Just like you!](#)
- ✓ [2021 Take Action Program Flyer and Reward Card Items](#)
- ✓ [Penguins and Climate Change Video](#)
- ✓ [Thank You Letter Word Doc](#)
- ✓ [Thank You Letter PDF](#)
- ✓ [M2 Paper Order Card](#)
- ✓ [M2 Website Login](#)
- ✓ [M2 Business Guide](#)
- ✓ [2021 Fall Take Action Reward Lineup Video](#)



Visit events.gsnorcal.org for more Girl Scout programs!