Girl Under 13-Site Setup

Previous Steps: [Site Registration](#)

There are three main sections to setting up your Girl Scout’s site:

- **Goal Setting: My Sales Target**
- **Her Cookie Story & Photo/Video upload**
- **Previewing and Publishing Her site**

Log in to [digitalcookie.girlscouts.org](http://digitalcookie.girlscouts.org)

To help your Girl Scout set up her business for customers, click on the “Setting Up your Digital Cookie Site” link in the Welcome section, or the “Cookie Page Setup” at the top.

![Image of Jade’s Digital Cookie Experience](#)

Jade’s Digital Cookie Experience

Welcome, Jennifer!

Welcome to Digital Cookie! Whether your Girl Scout is playing games, watching videos, or earning new badges, she’ll be learning how to amp up her selling smarts and boost her cookie sales. And every time she logs in, she can track her orders, keep in touch with her customers, and see how she’s progressing toward her cookie sale goal.

First, she’ll start by setting up her Digital Cookie site.

Cookies, Video, & More

Badges

Your Customers

Your Cookie Site

Open for Business


Jade’s Site Setup page was approved 06/28/2016 02:05 PM EDT

Cookie Orders

Cookie Orders That Need Your Approval:

- You have 1 order pending approval for in-person delivery. You have 10 days from the order date to approve it or it will expire.

COOKIES SALES PROGRESS

- 375

- 0

- 500

177

boxes left to reach Jade’s goal of

BADGES EARNED

COUNCIL MESSAGES

We are so excited to have you joining Digital Cookie. Contact customer care if you have any questions or have any trouble.

There are several different sections to her home page. Click on the headings to be taken to the instructions for that section.

- **Goal Setting: “Set My Sales Target”**
- **“My Cookie Story”**
- **Photo/Video Upload**
- **“Preview and Publish Your Site”**

**Step 1—My Sales Target**

1. Girls enter how many boxes of cookies they are working to sell this year through online and offline sales.
2. When the information is entered, the calculator will show how much money the troop will get from her hard work.
3. Girls can also input how many boxes she has sold in face-to-face sales to see her complete progress.
4. Clicking on “Sales Rewards” brings up a .pdf of council cookie rewards.
5. Need help? Just click!

Encourage your Girl Scout to update her in-person progress regularly so she and her online customers can see how close she is to her goal.
Step 2>Her Cookie Story

1. Girls tell their customers about a troop goal and why it’s important.
2. Girls share what they’ve learned from the cookie program.
3. Save her story. She can make edits to it at any time.

Step 2>Photo/Video Upload

1. Girls can choose to upload a photo of themselves or use a picture from the gallery.
2. Girls can upload a video of themselves or use the “Cookie Boss” video.
3. Bonus! Girls can get tips on how to make a great video.
4. Need help? Just click! You can also see the photo/video upload training for more tips.

Girls who uploaded a photo or video of themselves sold more than double the boxes on average than girls who did not.
6 Step 3a>See Your Cookie Site and Publish

Almost there! Simply click the button to see how the site appears to customers and publish it.

If your button only says “see your site” you may be missing some required fields, or didn’t make any changes. Go back and check that everything has been completed.

7 Step 3b>Preview Her Site and Approve

You will see what the customer will see. Some things to check:

- Is the spelling and grammar correct and does it tell her story.
- Make sure the photo or video are displaying correctly.
- Are the goals accurate? Do they reflect all online sales?
- If you need to change anything, click Edit and make changes, then go back to Step 8.
- If it looks good, approve and publish it.

Your Girl Scout’s cookie store now has it’s own website!

Next Steps:  Marketing to Customers

Accessing the Games and Videos