Cookie Program 2020

Reward Details, Dates & Descriptions

Girl Scout Cookie™ rewards and recognitions are the key to powering her Girl Scout experience.

How the Cookie Crumbles
The cookie program has launched more female entrepreneurs to success than any other program in the world for over 100 years. Each package of cookies sold raises $3.95 to support programming for 40,000 diverse GSNorCal girls across 19 counties. Over 5,000 adults support our entrepreneurs with $4 million worth of volunteer and parent support hours. Truly sisterhood and financial independence in action!

Reward Cards
Cards may be used in GSNorCal retail stores, for council program events and travel, SU Camporees and events, Council Camps/Day Camps, GSUSA Destinations, membership renewal, Young Alum Lifetime Membership and Reward Experience Travel. Girls in grades 6-12 may also request Reward Card conversion to troop bank accounts for troop travel, high adventure and Gold or Silver Award projects. Find requirements and applications for requests at www.gsnorcal.org.

Girls who sell 3000+ packages will earn a $100 Reward Card for every additional 100 packages Sold!

Camp Rewards

Camp Boss
Each girl who sells 500+ packages will receive a 10% discount off any single GSNorCal camp session of her choice.

1000+ Reward Card Match
Each girl who sells 1000+ packages will receive a personalized acrylic plaque to celebrate her accomplishment! Plus, she will receive a dollar for dollar match when using a Reward Card as payment to attend any 2020 GSNorCal camp session. For example, if she uses $100 worth of Reward Card funds to pay for camp, we will match an additional $100 towards her balance!

Camp Rocks
Girls who sell 3000+ packages may choose to receive a FREE GSNorCal camp session of her choice. Girls need to sign up for camp in advance to reserve their spot, and the deposit will be reimbursed after the cookie program.

600+ Cookie Club Celebration

Santa Cruz Beach Boardwalk – June 13, 2020
Girls who sell 600+ packages may choose to celebrate all day at the Santa Cruz Beach Boardwalk. Girls will have a soaring good time while riding roller coasters, playing arcade games, and making s’mores at the S’more Station! Enjoy admission to the Boardwalk, a 600+ Club swag bag, and lunch in a reserved picnic area for the qualifying cookie boss, her adult chaperone, and a guest. Parking and transportation not included.

Initial Order Rewards
Girls plus two adults in troops with an initial order of 175+ packages average per girl selling will receive an iridescent Cookie Boss Fanny Pack just in time for in-person selling.

100+ Patch earned by girls who sent 15+ emails via M2 by 10/31 during the 2019 Fall Program and reach 250+ packages during the 2020 Cookie Program.

Bar patches awarded at highest level earned starting at 100+ in increments of 100.
All of the WOW-worthy details for 800+ package rewards and experiences, including dates.

Apple Airpods 2 with Wireless Charging Case or Water Adventure with a Friend – June 6, 2020
Girls who sell 800+ packages may choose Apple Airpods 2 or an exclusive Water Adventure with a Friend! Girls who choose the Apple Airpods 2 will receive quick access to Siri, fast wireless connection with the Apple H1 headphone chip and simple in-case charging. Each girl who chooses the Water Adventure will choose from one of four locations that offer individualized programming to get her and her lucky friend ON and IN the water having fun! Parking included. Transportation not included.
- Shoreline Lake in Mountain View – 9am-12pm: 5-10 yrs/beginner, 12:30pm-3:30pm: 11-18 yrs/ experienced
- Feather River Center in Oroville – 9am-12pm: 5-10 yrs/beginner, 12:30pm-3:30pm: 11-18 yrs/ experienced
- Blue Waters Kayaking at Lake Sonoma – 9am-12pm: 5-10 yrs/beginner, 12:30pm-3:30pm: 11-18 yrs/ experienced
- Humboldt Bay Aquatic Center in Eureka – 9am-12pm: 5-10 yrs/beginner, 12:30pm-3:30pm: 11-18 yrs/ experienced
Note: some activities may not be allowed for Daisies/Brownies and/or an adult may be required to accompany a Daisy/Brownie in the vessel.

Polaroid POP or Swagtron T3 Hoverboard
Girls who sell 1100+ packages may choose a Polaroid POP instant digital camera or a Swagtron T3 hoverboard! Girls who choose the Polaroid POP in their color of choice will receive a 3.97" color LCD touchscreen display, ZINK Zero Ink technology, and up to 128 GB storage. The POP also quickly and easily connects to a mobile device, transforming the camera into an instant photo printer producing 3.5" x 4.25" color photos. Girls who choose the Swagtron hoverboard in their color of choice will receive a UL 2272-certified new patented lithium-ion battery system called Sentry Shield, Safe Stop Technology, dual 300W motors, speakers, iOS/Android companion app, and bright LED headlights for night use. Girls who choose this reward may use Reward Card funds to order helmets and safety gear from our GSNorCal retail stores.
Note: CA law requires riders to be at least 16 years of age to ride a hoverboard on public highways/roadways, stay within designated speed restrictions and wear a helmet at all times. For more information on the CA state law, please search CA law 604.

Disneyland to the Max for Three – July 18, 2020
Girls who sell 1500+ packages may choose the Disneyland to the Max adventure that includes three Disneyland Park Hopper tickets – perfect for them, their chaperone, and their lucky friend! Girls and their guests will check-in at our Girl Scout table upon arrival to receive the unique Girl Scout experience. Girls who choose this experience will need to attend one of two call-in webinars to learn how to plan their day at the park. Tickets are good for date of event only and are eligible for MaxPass and PhotoPass upgrades on site. Standard parking voucher included for one vehicle that may be upgraded to Preferred Parking on site. Transportation not included.

Cookie Boss Overnight with Marina – May 2, 2020 (Saturday 6pm – Sunday 8am)
Each girl who sells 2000+ packages will celebrate overnight with our CEO Marina Park at the California Academy of Sciences in San Francisco's Golden Gate Park! Girls and their chaperone will explore the exhibits after-hours while discovering the deepest depths of the oceans, traveling to the tops of rainforests, and blasting off into outer space at a private planetarium show. In the morning, girls and their chaperone will continue their adventure with complimentary next-day admission to the museum. Girls who do not prefer the overnight aspect may choose to attend the event without spending the night or choose a special day alongside Marina at Turtle Bay Exploration Museum in Redding on May 23, 2020. All girls who reach 2000+ packages automatically receive an invite after the program for girls to choose their option PLUS a $300 Reward Card. Academy parking is included. Transportation not included.

Fleet Week Air Show Lunch Cruise – October 10, 2020
Girls who sell 2500+ packages may choose the Fleet Week Lunch Cruise aboard the beautiful San Francisco Belle! Cookie bosses and their chaperone will appreciate San Francisco Bay and watch the amazing precision of the SF Fleet Week Air Show from the water. The 2-hour cruise leaves from Pier 3 on the Embarcadero, serves a lavish buffet lunch, and offers three levels of viewing the SOAR-ingly incredible air show. Girls who choose the cruise that is scheduled during the 2020 Fall Program will receive an additional 10% in fall proceeds on a Reward Card. Parking for one vehicle included. Transportation not included.

Camp Rocks or DJI Spark Selfie Drone
Girls who sell 3000+ packages may choose either the Camp Rocks camp session or the Spark Selfie Drone! Girls who choose the Spark Selfie drone in her color of choice will receive all of DJI's signature technologies, including intelligent flight control options, a mechanical gimbal, 50 KM/H speed, 16 minute flight time, 30M range, and a camera with incredible image quality to push her creative boundaries. Camp Rocks details on reverse.