From here to there... and everywhere

Cookie Logistics shows girls what it takes to get cookies from here to there—on schedule, in the right quantities, no matter what the weather. The program helps girls recognize how the skills they are learning as Girl Scout Cookie sellers can help prepare them for a career in logistics.

Your resources:
- Council PowerPoint template
- Journey of a Girl Scout Cookie video
- PowerPoint quiz—test of logistical skills (Kahoot! online version also available)
- Needed: iPads for each table of girls

Brought to you by Little Brownie Bakers
Agenda for 1-hour program

1 Journey of a Girl Scout Cookie (15 minutes)

Use these discussion points and the accompanying Council PowerPoint with the Journey of a Girl Scout Cookie video to begin the event.

- Show girls the Journey of a Girl Scout Cookie video and invite discussion.
  - Ask girls if they have ever heard of the term “logistics.”
  - Ask girls if anything surprised them about the video. Some may not have realized that cookies are transported in many ways, for instance.
- Talk a little about the journey cookies take in getting from girls to their customers.
  - Ask girls to share how they deliver cookies to customers.
  - Ask girls if they have experienced any challenges along the way because of factors like bad weather or a person not being at home. Invite a couple of girls to share how they solved a sticky situation.

2 Starting a career in logistics (15 minutes)

- Give girls some more background on the field of logistics. Just like the name implies, the process involves logic. You need to have a plan in place to manage all the moving parts to make sure cookies are delivered on time. Problem-solving skills are important because things don’t always go according to plan. As Rene mentioned, math skills are also essential to the job.
- Ask how many girls would like to have a career like Renee’s at Little Brownie Bakers. Invite them to raise their hands and respond.
- Explain to girls that logistics is an exciting field where there are many opportunities for women. The industry is getting bigger every year, and it’s always changing. For instance, some large online retail operations are using drones to quickly get products to customers’ doorsteps.

3 From Super Cookie Seller to Logistics Manager (10 minutes)

- Explain to girls that they are already logistics managers as they fulfill orders and deliver cookies efficiently and on time.
- Explain that these G.I.R.L. qualities are essential to succeeding in a logistics career:
  - Go-getter: Bold, honest and determined to succeed
  - Innovator: Always looking for creative ways to take action
  - Risk-taker: Keen to try new things and embrace the unfamiliar
  - Leader: Confident and responsible and committed to a job well done

4 Logistics career quiz (20 minutes)

Help girls launch quiz on their iPads, using either the PowerPoint or Kahoot! online game. Once girls have completed the quiz, ask them to share the results.

5 Conclusion

Thank the girls and volunteers for attending. If time allows, ask girls to share what they learned during the session.
After all your hard work making cookie sales, you want your customers to start enjoying their cookies right away! How will you use logistics to get them their cookies? Let's find out!

Take the Cookie Logistics Challenge!
On the first day of cookie sales...
Your next door neighbor Anne was your first customer! She ordered 6 boxes of cookies.

How will you deliver them?
It’s easy to ask a parent or another adult family member to **walk** next door with you to make the delivery.
A family who lives around the block...ordered 15 boxes of Girl Scout Cookies.

How will you deliver them?
You and a parent or other adult family member can load up a wagon and deliver the cookies.

What if it snows really hard? You can swap the wagon for a sled!
A business owner across town...ordered 40 boxes of cookies!

How will you deliver that many cookies to her business?
You and an adult family member can **load up the car and drive** the cookies to her business.

What if your parent, or another family member, is not available? You could ask your troop leader for help.
Your Aunt Sarah who lives in a different state... ordered **24 boxes** of Samoas through your Digital Order Card webpage. Since she lives so far away, she wants the cookies **shipped** directly to her home.

*How will she get her cookies?*
Here is how it works. When your customer places a digital order, they have three options:

- Home delivery
- Donation
- Girl Delivery

Your Aunt Sarah picked Home Delivery, so Federal Express will deliver her cookies in 2-5 business days.
What if a customer asks for Girl Delivery?
For Girl Delivery:

- Your parent needs to approve it first.
- Always make cookie deliveries with an adult.
- If your parent does not approve the Girl Delivery request, your customer will be asked to choose Home Delivery or Donation.
Congratulations!

You’re a Cookie Logistics Champ!