

## Digital Cookie Online Shop Setup

### [Individual Girls](#) vs. [Troop Shops](#)

	<b>Individual Girl Setup</b>	<b>Troop Site Setup</b>
Who supports?	Parents/caregivers <a href="#">approve and publish shops</a> . <a href="#">Girls over 13</a> can have their own account to manage their site setup.	Troop volunteers <a href="#">approve and publish shop</a> in the Digital Cookie parent role for the dummy troop girl (named Troop12345 Site).
URL format	<a href="https://digitalcookie.girlscouts.org/scout/name123456">https://digitalcookie.girlscouts.org/scout/name123456</a> (name=girl's name, numbers auto-generated)	<a href="https://digitalcookie.girlscouts.org/scout/troop12345-636">https://digitalcookie.girlscouts.org/scout/troop12345-636</a>
What types of orders are available?	<ul style="list-style-type: none"> <li>Girl shops <b>default</b> to donate, direct ship, <b>and contactless Girl Delivery</b> of cookies.</li> <li>Parents may disable Girl Delivery option on <a href="#">Inventory tab</a>.</li> <li>Enabling/disabling Girl Delivery does not impact inclusion into the GSNorCal-only Locator.</li> </ul>	<ul style="list-style-type: none"> <li>Troop shops <b>default</b> to donate and direct ship orders only.</li> <li>Volunteers may enable Girl Delivery option on the <a href="#">Inventory tab</a> when logged in as the troop's "parent."</li> <li>Troop shop is removed from the National Cookie Finder if Girl Delivery is enabled.</li> <li>Enabling/disabling Girl Delivery does not impact inclusion into the GSNorCal-only Locator.</li> </ul>
How are orders managed?	<ul style="list-style-type: none"> <li>Parents/caregivers are responsible for <a href="#">approving Girl Delivery orders</a> within 5 days.</li> <li>Parents help coordinate contactless deliveries.</li> </ul>	<ul style="list-style-type: none"> <li>Troop volunteers are responsible for <a href="#">approving Girl Delivery orders</a> within 5 days.</li> <li>Volunteers help coordinate contactless deliveries.</li> </ul>
How to promote?	<ul style="list-style-type: none"> <li><a href="#">Submit URL to the ILoveCookies.org Locator</a></li> </ul>	<ul style="list-style-type: none"> <li><a href="#">Submit URL to the ILoveCookies.org Locator</a></li> <li>Eligible troop URLs auto-link to the Cookie Finder</li> </ul>

## Where do customers find cookies?

### [GSNorCal Online Shop Locator](#) vs. the [National Cookie Finder](#)

	<b>GSNorCal Online Shop Locator</b>	<b>GSUSA National Cookie Finder</b>
Who?	ONLY GSNorCal entrepreneurs may <a href="#">opt-in</a> their shop to the locator.	Published troop shops are auto-loaded into the Finder, as long as girl delivered options have not been activated for the troop's shop.
What?	Customers may order for girl delivery, shipping, or donation depending on the choices available from the specific shop they locate.	Customers can order online for shipping or donation only. In-person booths are listed if they are available in the zip code searched.
Where?	<a href="http://ilovecookies.org">ilovecookies.org</a> (domain owned by GSNorCal)	<a href="http://girlscoutcookies.org">girlscoutcookies.org</a> , the Girl Scout Cookie Finder app, or text COOKIES to 59618
When?	Open now through the end of cookie season	Troop shops not offering Girl Delivery will be auto-listed on the Finder starting 2/1.
How?	<ul style="list-style-type: none"> <li>First search result = exact match for zip code and reason for support. Only a single result appears per search.</li> <li>If no result is returned, the customer is prompted to choose a different reason for support and search again, or they may select 'View nearby zip codes,' which will drop the reason and search for the closest zip code number match.</li> </ul>	<ul style="list-style-type: none"> <li>Search results are zip code based only</li> <li>Results list troop online shops and any in-person booths if available in that zip code</li> </ul>