Developing an Entrepreneurial Mindset

Girls with an entrepreneurial mindset have a set of qualities—resilience, optimism, risk-taking, learning from failure, problem solving, innovating—that empower them to realize their potential and follow their dreams. While entrepreneurship may not be right for every girl, every girl will benefit, and maybe even discover her own unique gifts to highlight a future career path, by learning to think like an entrepreneur.

Girl Scouts’ definition of entrepreneurial mindset merges innovation and strategic risk taking with a focus on social impact and collaboration. By providing a foundation to learn important business skills, product programs are the perfect foundation to support girls in exploring entrepreneurship as they progress through Girl Scouts.

**Exec Connect**  
Girls connect with female executives to be mentored on new concepts, methods, and processes to inspire possibility thinking and creativity.

**Lead the Way**  
Participating on a planning team to run a multi-day event, or even just attending the program workshops, supports problem solving, adaptability, and collaboration skills.

**Destinations**  
Resilience, persistence, and optimism come into play as girls plan long-term to reach goals and experience the benefits of travel to different cultures.

**Interest Groups & Awards**  
While collaborating on taking a new idea or service to market, girls develop risk-taking, learning from failure, and impacting their community.

**National Programming**  
Cookie Business, Financial Literacy, and Entrepreneurship badges develop logic, planning, and financial skills to support successful entrepreneurs.

**Product Programs & Money Earning**  
Girls innovate their sales approach and build self-confidence and critical thinking as they reflect on what is and isn't working.