

# Developing an Entrepreneurial Mindset

Girls with an **entrepreneurial mindset** have a set of qualities—resilience, optimism, risk-taking, learning from failure, problem solving, innovating—that empower them to realize their potential and follow their dreams. While entrepreneurship may not be right for every girl, every girl will benefit, and maybe even discover her own unique gifts to highlight a future career path, by learning to think like an entrepreneur.

Girl Scouts’ definition of entrepreneurial mindset merges innovation and strategic risk taking with a focus on **social impact** and **collaboration**. By providing a foundation to learn important business skills, product programs are the perfect foundation to support girls in exploring entrepreneurship as they progress through Girl Scouts.



Aspiring to make an impact and change the world



Embracing challenges and taking risks



Seeing failure as an opportunity for growth



Openness to collaboration and new ideas

