Empowered by Girl Scout Cookies

Girl Scouts AND YOU making the world a better place! Every package sold...

Inspires Generations of Impact Entrepreneurs

- 408,000 Cookie businesses launched* and counting...
- 1 Million Memberships strong* and counting...
- 55+ Million Cookie packages sold* and counting...
- 84% Of girls want to lead a cause or campaign for something they believe in
- 78% Are interested in becoming an entrepreneur

Promotes Sisterhood, Stewardship, and Social Impact

- 95% Of Northern California Girl Scouts care about protecting the environment
- 92% Care about equal rights for women and marginalized groups
- 88% Care about positive mental health and well-being
- 84% Say they developed important outdoor skills, including environmental stewardship
- 88% Of Girl Scout alums hold leadership roles and "bring people together to get things done"
- 64% Are committed to community service or volunteering

*Memberships, cookie businesses and cookie packages sold since Girl Scouts of Northern California was formed in 2008 in 648 community zip codes across our 19 diverse Northern California Counties. 2021 Girl Scouts Voices Count Survey; Additional data from Girl Scout Research Institute.