

Girl Scouts of Northern California 2020 Cookie Challenges – Official Rules (“Official Contest Rules”)

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THESE CONTESTS. INTERNET ACCESS REQUIRED.

A PURCHASE OR PAYMENT WILL NOT INCREASE OR IMPROVE CHANCES OF WINNING. VOID WHERE PROHIBITED.

THE OFFICIAL CONTEST RULES ARE SUBJECT TO MODIFICATION BY GSNORCAL AT ITS DISCRETION.

PERFECT PITCH CHALLENGE

1. Contest Description

The Girl Scouts of Northern California 2020 Perfect Pitch Challenge ("Contest"), solely sponsored by the Girl Scouts of Northern California ("Sponsor" or "GSNorCal"), allows an eligible individual, troop, or group ("Entrant") to highlight her/their entrepreneurial skills by submitting her/their cookie business pitch via the official GSNorCal 2020 Cookie Challenges entry form.

The Sponsor's Product Program department will select two (2) winners for the Perfect Pitch contest.

2. Contest Period

The Contest begin 12:01 AM PST on January 1, 2020 and end at 12 PM PST on March 20, 2020.

3. Eligibility

The Contest is open only to registered Girl Scouts of Northern California girl members participating in the 2020 Cookie Program. Entrants may submit as an individual, troop, or group. Entries may be submitted by an adult on behalf of a Girl Scout or group of Girl Scouts but must be in the girl's own words. Only one entry per unique Entrant/Entrant group. You must provide all information requested in the form. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. If you use fraudulent methods or otherwise attempt to

circumvent the rules, your submission may be removed from eligibility at the sole discretion of Girl Scouts of Northern California. **Exception:** The same person may submit multiple entries on behalf of other members (ex. a troop volunteer may submit entries for each of the girls in her troop), but each entry must be submitted separately.

4. How to Enter

NOTE: Limit one (1) entry per Entrant.

Entrant must submit all required information via the Perfect Pitch Challenge form at www.gsnorcal.org/cookiechallenges by 12 PM PST on March 20, 2020. This includes a 60 second or less video of Entrant's cookie business pitch, a short description of pitch, Entrant's troop number, Entrant's Girl Scout level(s), and Entrant's first name(s). Entrant may either post the video publicly to social media and then share the social post link in the entry form, *or* upload the video file directly to the form. Accepted formats: Instagram, Facebook, Twitter, YouTube, and TikTok video link; or .mov and .mp4 video files.

Except as otherwise provided herein with respect to the Submission, any other attempted form of online entry is void and will not be accepted. Submissions that in the Sponsor's sole discretion are deemed to be obscene, indecent, incomplete, or inappropriate may be disqualified and removed from the pool of eligible entries. Entrant, or anyone acting on behalf of Entrant, may not offer prizes, awards, gifts, money or consideration of any kind in exchange for votes in the Contest, and Sponsor reserves the right to disqualify any Entrant it believes, in Sponsor's sole discretion, to be engaging in such activity. Any use of automatic, programmed, or like methods of entry (e.g. bots or scripts) will void all Entrants' Submissions by such methods. By submitting an entry, Entrants (and, if minors, their parent or legal guardian) hereby agree to the terms and conditions set forth in these Official Contest Rules.

Submissions must be the original work of the Entrants, must not have won previous awards, must not have been published previously, must not infringe upon any third party's rights, and must be suitable for publication (i.e., not obscene or indecent).

Girl Scouts of Northern California reserves the right to share Submissions in future marketing and communications, including social media posts, website content, The Trailhead content, and other official communications. GSNorCal will credit the Entrant by name with each usage.

5. Prizes

There are two prizes in the Perfect Pitch Challenge. The Grand Prize winner will receive

a \$75 Girl Scouts Rewards card, and the Runner Up will receive a retail swag bag (approximate retail value of \$25).

The Sponsor reserves the right to substitute a prize of equal or greater value at its sole discretion. The Prizes are not transferable, assignable or redeemable for cash. The Prizes are limited to those specified above; all other unspecified costs, fees, and expenses associated with the Prizes' award, receipt, and use are solely the responsibility of the Prize Winners. Any and all federal, state and local taxes on the Prizes, if any, are the sole responsibility of the Prize Winners. Sponsor reserves in its sole discretion the right to suspend, withhold, modify or terminate any aspect of the Prizes at any time, should Sponsor determine that the Prize Winners or Prize Winners' parent or legal guardian's conduct violates the values of the Girl Scouts, the Girl Scout Promise or the Girl Scout Law.

6. Limitation of Liability

Indemnitees are not responsible for: (a) lost, late, damaged, destroyed, delayed, stolen, misdirected, incomplete, or illegible entries, or entries received through impermissible or illegitimate channels, all of which will be disqualified; (b) technical failures of any kind, including but not limited to the malfunctioning of any telephone, computer online systems, computer equipment, website, server provider, network, hardware, or software; (c) the unavailability or inaccessibility of any website or service; (d) unauthorized intervention in any part of the entry process or the Contest; or (e) printing, typographical, electronic, or human errors which may occur in the offer or administration of the Contest or the processing of entries. Entrant agrees that any and all claims, judgments, and awards shall be limited to actual out of pocket costs incurred, including costs associated with entering the Contest but in no event attorneys' fees or mediation related costs; and Entrant waives all rights to claim any punitive, incidental, consequential, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

BLING YOUR BOOTH CHALLENGE

1. Contest Description

The Girl Scouts of Northern California 2020 Bling Your Booth Challenge ("Contest"), solely sponsored by the Girl Scouts of Northern California ("Sponsor" or "GSNorCal"), allows an eligible individual, troop, or group ("Entrant") to highlight her/their creative marketing skills by submitting her/their creative booth display via the official GSNorCal

2020 Cookie Challenges entry form. Two (2) winners will be selected for the Bling Your Booth Challenge by popular vote, via photo likes in a Facebook photo album.

2. Contest Period

The Contest submission period begins 12:01 AM PST on January 1, 2020 and ends at 12 PM PST on February 24, 2020. The Contest voting period begins at 12 PM PST on March 2, 2020 and ends at 12 PM PST on March 20, 2020.

3. Eligibility

The Contest is open only to registered Girl Scouts of Northern California girl members participating in the 2020 Cookie Program. Entrants may submit as an individual, troop, or group. Entries may be submitted by an adult on behalf of a Girl Scout or group of Girl Scouts but must be in the girl's own words. Only one entry per unique Entrant/Entrant group. You must provide all information requested in the form. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. If you use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of Girl Scouts of Northern California. **Exception:** The same person may submit multiple entries on behalf of other members (ex. a troop volunteer may submit entries for each of the girls in her troop), but each entry must be submitted separately.

4. How to Enter

NOTE: Limit one (1) entry per Entrant.

Entrant must submit all required information via the Bling Your Booth Challenge form at www.gsnorcal.org/cookiechallenges by 12 PM PST on February 24, 2020. This includes one (1) photo of Entrant's creatively decorated cookie booth and a description of the booth concept, Entrant's troop number, Entrant's Girl Scout level, and Entrant's first name(s).

GSNorCal will upload all qualifying photo entries to a Facebook photo album. Once the Facebook photo album is live on March 2, 2020, Entrants may their booth photo post with family, friends, and their Girl Scout troop and ask them to vote by liking the photo. Voting period begins 12 PM PST March 2, 2020 and ends 12 PM PST on March 20, 2020.

Except as otherwise provided herein with respect to the Submission, any other attempted form of online entry is void and will not be accepted. Submissions that in the Sponsor's sole discretion are deemed to be obscene, indecent, incomplete, or inappropriate may be disqualified and removed from the pool of eligible entries. Entrant, or anyone acting on behalf of Entrant, may not offer prizes, awards, gifts, money or consideration of any kind in exchange for votes in the Contest, and Sponsor reserves the right to disqualify any Entrant it believes, in Sponsor's sole discretion, to be engaging in such activity. Any use of automatic, programmed, or like methods of entry (e.g. bots or scripts) will void all Entrants' Submissions by such methods. By submitting an entry, Entrants (and, if minors, their parent or legal guardian) hereby agree to the terms and conditions set forth in these Official Contest Rules.

Submissions must be the original work of the Entrants, must not have won previous awards, must not have been published previously, must not infringe upon any third party's rights, and must be suitable for publication (i.e., not obscene or indecent).

Girl Scouts of Northern California reserves the right to share Submissions in future marketing and communications, including social media posts, website content, The Trailhead content, and other official communications. GSNorCal will credit the Entrant by name with each usage.

5. Prizes

There are two prizes in the Bling Your Booth contest. Two (2) winners will be determined by popular vote via photo likes in the official GSNorCal Bling Your Booth 2020 Facebook photo album, prizes going to the 1st and 2nd highest number of votes among qualifying Entrants. The 1st place prize winner will receive a \$75 Girl Scouts Rewards card, and the 2nd place prize will receive a retail swag bag (approximate retail value of \$25).

The Sponsor reserves the right to substitute a prize of equal or greater value in its sole discretion. The Prizes are not transferable, assignable or redeemable for cash. The Prizes are limited to that specified above; all other unspecified costs, fees, and expenses associated with the Prizes' award, receipt, and use are solely the responsibility of the Prize Winners. Any and all federal, state and local taxes on the Prizes, if any, are the sole responsibility of the Prize Winners. Sponsor reserves in its sole discretion the right to suspend, withhold, modify or terminate any aspect of the Prizes at any time, should Sponsor determine that the Prize Winners or Prize Winners' parent or legal guardian's conduct violates the values of the Girl Scouts, the Girl Scout Promise or the Girl Scout Law.

6. Limitation of Liability

Indemnitees are not responsible for: (a) lost, late, damaged, destroyed, delayed, stolen, misdirected, incomplete, or illegible entries, or entries received through impermissible or illegitimate channels, all of which will be disqualified; (b) technical failures of any kind, including but not limited to the malfunctioning of any telephone, computer online systems, computer equipment, website, server provider, network, hardware, or software; (c) the unavailability or inaccessibility of any website or service; (d) unauthorized intervention in any part of the entry process or the Contest; or (e) printing, typographical, electronic, or human errors which may occur in the offer or administration of the Contest or the processing of entries. Entrant agrees that any and all claims, judgments, and awards shall be limited to actual out of pocket costs incurred, including costs associated with entering the Contest but in no event attorneys' fees or mediation related costs; and Entrant waives all rights to claim any punitive, incidental, consequential, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

GOAL-GETTER CHALLENGE

1. Contest Description

The Girl Scouts of Northern California 2020 Goal-Getter Challenge ("Contest"), solely sponsored by the Girl Scouts of Northern California ("Sponsor" or "GSNorCal"), allows an eligible individual ("Entrant") to highlight her unique entrepreneurial achievements by submitting a description of how she set a Cookie Program goal, worked to achieve it, and then used her earnings.

The Sponsor's Product Program department will select three (3) winners for the 2020 Goal-Getter Challenge.

2. Contest Period

The Contest begins 12:01 AM PST on January 1, 2020 and end at 12 PM PST on March 20, 2020.

3. Eligibility

The Contest is open only to registered Girl Scouts of Northern California Cadettes, Seniors, and Ambassadors participating in the 2020 Cookie Program. Entrants may only

submit as an individual, and must have participated in the Cookie Program at least one year in the past.

4. How to Enter

NOTE: Limit one (1) entry per Entrant.

Submit all required information via the Goal-getter Challenge form at www.gsnorcal.org/cookiechallenges by 12 PM PST on March 20, 2020. **Entries must include 1–3 pictures OR a video and a text description (minimum 100 words) that showcases the Entrant’s goal-getting achievement from a past year in the Cookie Program.** Submissions must clearly show 1) how the Entrant set a proceeds goal during Cookie Program in a previous year, 2) what the Entrant did to achieve it, and 3) how the Entrant used the Cookie Program proceeds to fund her goal. You need at least 1 visual to qualify, and it must clearly illustrate at least one of the 3 points above.

Except as otherwise provided herein with respect to the Submission, any other attempted form of online entry is void and will not be accepted. Submissions that in the Sponsor's sole discretion are deemed to be obscene, indecent, incomplete, or inappropriate may be disqualified and removed from the pool of eligible entries. Entrant, or anyone acting on behalf of Entrant, may not offer prizes, awards, gifts, money or consideration of any kind in exchange for votes in the Contest, and Sponsor reserves the right to disqualify any Entrant it believes, in Sponsor's sole discretion, to be engaging in such activity. Any use of automatic, programmed, or like methods of entry (e.g. bots or scripts) will void all Entrants’ Submissions by such methods. By submitting an entry, Entrants (and, if minors, their parent or legal guardian) hereby agree to the terms and conditions set forth in these Official Rules.

Submissions must be the original work of the Entrants, must not have won previous awards, must not have been published previously, must not infringe upon any third party’s rights, and must be suitable for publication (i.e., not obscene or indecent).

Girl Scouts of Northern California reserves the right to share Submissions in future marketing and communications, including social media posts, website content, The Trailhead content, and other official communications. GSNorCal will credit the Entrant by name with each usage.

5. Prizes

There are three Prizes in the 2019 Goal-Getter Challenge. 1st place winner will receive 50% off one (1) camp program of the winner’s choice (up to a \$600 value) OR a free GSNorCal Lifetime Membership registration (approx. \$200 value) if in 12th grade. 2nd place winner will receive a free registration for Lead the Way 2021 (approx. \$255 value) or 50% off a GSNorCal Lifetime Membership registration if in 12th grade. 3rd place

winner will receive a free membership registration for the next Girl Scout year (MY2021) OR 25% off a Lifetime Membership registration if in 12th grade.

The Sponsor reserves the right to substitute a prize of equal or greater value in its sole discretion. The Prizes are not transferable, assignable or redeemable for cash. The Prizes are limited to that specified above; all other unspecified costs, fees, and expenses associated with the Prizes' award, receipt, and use are solely the responsibility of the Prize Winners. Any and all federal, state and local taxes on the Prizes, if any, are the sole responsibility of the Prize Winners. Sponsor reserves in its sole discretion the right to suspend, withhold, modify or terminate any aspect of the Prizes at any time, should Sponsor determine that the Prize Winners or Prize Winners' parent or legal guardian's conduct violates the values of the Girl Scouts, the Girl Scout Promise or the Girl Scout Law.

6. Limitation of Liability

Indemnitees are not responsible for: (a) lost, late, damaged, destroyed, delayed, stolen, misdirected, incomplete, or illegible entries, or entries received through impermissible or illegitimate channels, all of which will be disqualified; (b) technical failures of any kind, including but not limited to the malfunctioning of any telephone, computer online systems, computer equipment, website, server provider, network, hardware, or software; (c) the unavailability or inaccessibility of any website or service; (d) unauthorized intervention in any part of the entry process or the Contest; or (e) printing, typographical, electronic, or human errors which may occur in the offer or administration of the Contest or the processing of entries. Entrant agrees that any and all claims, judgments, and awards shall be limited to actual out of pocket costs incurred, including costs associated with entering the Contests but in no event attorneys' fees or mediation related costs; and Entrant waives all rights to claim any punitive, incidental, consequential, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.