Troops and Service Units may use the Girl Scouts of Northern California logos on apparel as long as they follow these guidelines:

1. The use of the logo should follow the official brand guidelines (see page 2 of this document).

2. The final apparel design must be reviewed by Girl Scouts of Northern California before they are sent to print in order to ensure that brand and logo standards are met.

3. The apparel cannot be bought or sold – it must be for Troop / Service Unit use only.

**Design Approval Process**

To get your design approved by Girl Scouts of Northern California, please email it to marketing@gsnorcal.org.

You may need to provide your printer with a written statement of permission to reproduce the logo. If so, please contact marketing@gsnorcal.org and we’ll be happy to get that for you!

Download Girl Scouts of Northern California Logos: norcal.gs/logos

If you need any additional resources, such as the official Girl Scout font or high-resolution versions of the logo or trefoil, feel free to contact marketing@gsnorcal.org.