

INSPIRE!



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GIRL SCOUTS 2.0

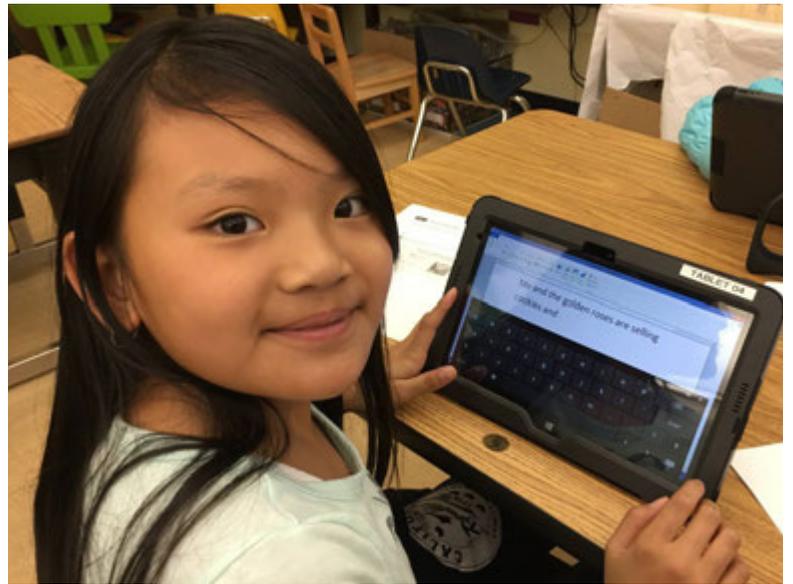
GSNORCAL GIRL SCOUTS ROCKED THE CONSUMER ELECTRONICS SHOW, impressing a huge crowd with Girl Scouts' tech opportunities for girls. In January, we teamed up with GSUSA and Girl Scouts of Southern Nevada to represent all Girl Scouts in Las Vegas at the tech gadget trade show, which had over 170,000 attendees. The girls staffed the Girl Scout booth, demonstrated Digital Cookie to crowds of onlookers, and participated in conversations with national media about girls and STEM.

When they weren't being amazing Girl Scout ambassadors on the show floor, the girls participated in some "only in Girl Scouts" tours at CES—including a tour of emerging technology with our nation's first female Chief Technology Officer, Megan Smith. They also participated in conversations about how to close the gender gap and encourage more girls to pursue education and careers in STEM fields. This year, Girl Scouts partnered with both Visa and Dell to bring the largest

GIRL SCOUTS 2.0, continued from cover



GSNorCal Girl Scouts rocked the Consumer Electronics Show in Las Vegas.



Girls participating in our Discover Together program set up their own cookie page and sold cookies via Digital Cookie.

Girl Scouts Lila and our very own Mallika speak with DnA about the gender gap in STEM, their CES experience, and Digital Cookie: <http://www.kcrw.com/news-culture/shows/design-and-architecture/the-internet-of-things-bowies-legacy-new-objectivity/digital-cookies>

girl-led financial literacy program and Digital Cookie 2.0 to even more girls.

Thanks to Dell's generous donation of 150 tablets, girls participating in our Discover Together program at Title 1 schools set up their own cookie page and sold cookies via Digital Cookie, earning money for Girl Scout experiences like camp and service projects. Before the sale, participating girls and their families attended Cookie University to introduce them to the skills that they would develop through the cookie sale. Workshops at Cookie University were led by corporate volunteers with expertise in communications, goal setting, marketing, and social media. Girls also worked on earning a financial literacy badge and had a cookie booth! This is just part of the way Discover Together supports girls from underserved communities as they discover their spark and develop 21st century skills.

Oakland Girl Scout Avery interviews GSNorCal Board Member, Troop Leader, and Deloitte Consulting Executive Sandy Shirai next to the Girl Scout booth at CES: <https://youtu.be/4BS95ppKoS0>



The girls explored emerging tech with our nation's first female Chief Technology Officer, Megan Smith

CAMP IMPROVEMENT: Manor Lyman Residence Hall

WE NEED TO RENOVATE OUR 96 YEAR-OLD MANOR LYMAN RESIDENCE HALL—upgrading the plumbing, ADA improvements, interior renovations of the dining room, meeting room, kitchen, and sleeping room, and retrofitting the building for earthquake and fire safety.

Manor Lyman is Camp Bothin’s historic 1922 dormitory building. Phase One of our renovation projects will start soon, thanks to initial funding from donors, but we need more support to finish those projects and begin Phases Two and Three!

Phase One:

1. Manor/Lyman Bathrooms: complete renovation of five camper and staff bathrooms
2. ADA improvements to bathrooms, build an access deck to kitchen
3. Manor kitchen renovation



Manor Lyman Residence Hall

Total cost: \$2 million

Sponsorship Opportunity

\$1,000+: plaque celebrating all donors

\$200/square foot: decorative donor wall design

Phase Two:

1. Dining & Meeting Rooms renovation
2. Lyman kitchen renovation
3. Sleeping room renovation

Phase Three:

1. Earthquake retrofit and fire safety upgrades

LAKE COUNTY FIRE UPDATE

LAST SUMMER, THREE MAJOR FIRES

devastated Lake County, which is home to 75 of our girl members participating in 13 volunteer-led troops. Together the fires burned more than 250 square miles and destroyed roughly 3% of the county’s housing. The economic recovery has been slow and will most likely have an impact on the final numbers of the Girl Scout Cookie Sale, as it did on the Fall Product Sale. The troops are dependent on the profits from the sales to help support their Girl Scout activities in this county where 25% of the residents live in poverty.

In an effort to help the girls supplement their loss of income from the product sales, GSNorCal has sent each registered Girl Scout in Lake County a Product Sales Reward Card for \$50. The girls can use the Reward Cards for Girl Scout membership, to purchase uniforms and other supplies from our

council retail stores, or to attend camp, special events, or GSUSA *Destinations*. The funding for the cards is from donations to our Opportunity Fund, which provides financial aid to Girl Scout families, so that every girl who wants to can participate in Girl Scouts.

We hope you will join our council in wishing Lake County Girl Scouts well.





LEAD THE WAY

A PROFESSIONAL LEADERSHIP CONFERENCE FOR HIGH SCHOOL GIRLS,

Lead the Way is planned and run by Senior and Ambassador Girl Scouts. This year, Lead the Way celebrated its 30th Anniversary with keynote speaker, Alison Vickery, who is a Girl Scout Alumna and who attended the very first Lead the Way. Alison currently teaches math and is well known in her community for making creative spaces for girls and adults to express themselves in Girl Scouts. We had 40 Freshmen, 50 Sophomores, 50 Juniors, and 17

Seniors attend this year. Created for girls, by girls, attendees learned how to communicate effectively, confidently make decisions, and developed their leadership skills.

Financial aid was graciously provided by the Helen Small Memorial Fund, an endowment specifically to enable older girls' participation in leadership and career programs. Girl Scouts of Northern California would like to thank our volunteers, staff, and Girl Scouts, as well as our 40+ donors that made this event possible!

AFTERSCHOOL PROGRAMS

Bringing Girl Scouts to Every Girl

THIS SEMESTER WAS THE FIRST TIME GIRL SCOUTS HAVE BEEN ABLE TO OFFER

innovative afterschool programming for girls attending Helen Lehman Elementary, a Title 1 school (under-resourced communities with free/reduced lunch programs) in Santa Rosa. The principal has been very supportive and enthusiastic about our outreach troop! She told our Program Instructor, Deanna, that it was evident the girls have really grown in maturity and responsibility, and it carried over into school. She even attempted to recruit parents to volunteer as troop leaders. The girls had fun exploring STEM through our Discover

Together program boxes, especially a Green By Nature module called "Waste Reduction". They learned all about trash, recycling, and reusing, and were excited to pass their new knowledge on to their families! For their service project, they created a poster campaign for e-waste recycling, informing the community about free resources for disposing of e-waste properly. We are excited about our partnership with Helen Lehman Elementary and look forward to creating a sustainable, volunteer-led troop and many more memorable Girl Scout experiences for girls with the support of our grantors and donors.

DISCOVER TOGETHER

Funded Programs Transitioning to Volunteer-led Troops

FOLLOWING TWO SUCCESSFUL 12-WEEK PROGRAMS AT SASSARINI ELEMENTARY

(a Title 1 school), GSNorCal is thrilled that this troop has transitioned into a multi-age, multi-school volunteer-led troop. The new troop leader, Nila Plexico, shared this with GSNorCal:

“There is an on-going joke among parents, coaches, friends, and family: ask Nila if something needs to get done. I never say no and I always follow through! Our troop is made of six first-grade Sassarini girls, three first-grade Flowery girls, one girl from Sonoma Charter, and my daughter, who is in Kindergarten at Sassarini. Not only do the girls get to know girls of different ages but also girls from all over the Valley. I myself was not a Girl Scout growing up but I have met so many inspirational, amazing, and motivated women that have been Girl Scouts and I am proud to say I am a leader now. My daughter usually identifies herself as a cheerleader when people ask what she does, but now she says she is a Girl Scout that is also



a cheerleader. I love the confidence that she has gained, along with the friendships she is making.”

Nila said that the support she received from the other parents and GSNorCal staff was instrumental in her decision to commit to leading the troop. During the afterschool program, they learned science, chemistry, explored their personal values, and built friendships. She and the troop are excited to see where Girl Scouts take them next!

It is only through the support of our grant funders and donors that this kind of program and transition is possible—thank you for helping us grow the next generation of Girl Scouts!

GS EXEC CONNECT Networking Sessions for Girls

IN FEBRUARY, 25 GIRL SCOUTS HAD AN EXCITING OPPORTUNITY to attend a professional networking event at Deloitte Consulting. GS Exec Connect provides a relaxed setting where girls can learn about networking by actually doing it, and women executives can support the next generation of leaders by sharing their experiences. In addition to meeting top Deloitte Consulting employees, girls met with executives from Lean In, Salesforce, the U.S. Treasury, Kohl’s, and more! Girls who attended are

in high school and transitioning to college or their first job. Exec Connect is a great opportunity for girls to meet female role models, ask questions, and make connections that will help them create a bright future for themselves!

Deloitte.

Girl Scouts of Northern California would like to thank Sandy Shirai and Deloitte Consulting for hosting this opportunity for older girls.

100 Years of Girl Scouts going Gold!



IT'S THE 100TH ANNIVERSARY OF THE GOLD AWARD! Starting in 1916 (as the Golden Eagle of Merit), the highest award in Girl Scouting marks a long tradition of recognizing the extraordinary efforts of girls to make their world a better place. We're celebrating with a very special event—hope to see you there!

Gold Award Centennial Breakfast

June 14, 2016 | San Francisco

Show your support for the next generation of women leaders! Join us for an inspiring breakfast where we'll celebrate 100 years of the Gold Award and hear from today's girls about their life-changing experiences in Girl Scouts!

For more information about sponsorship opportunities and to purchase tickets to this special event please visit www.GSNorCal.org/ga100



Local Gold Award

Centennial

Celebrations

There will also be Gold Award celebrations across Northern California this spring:

The San Francisco Alumnae Chapter had a Gold Award Ceremony in January. Assembly Members Susan Bonilla and Catharine Baker attended to help honor 31 girls.

Coming up, the South Bay Alumnae Chapter is holding a Gold Award Ceremony at Levi's Stadium in conjunction with the 50/50 Event – a sleepover at Levi's Stadium for Girl Scouts!

The Santa Rosa Alumnae Chapter is holding a Gold Award Ceremony in Santa Rosa in May as well.

In the works . . . a Gold Award 100th Anniversary Celebration at the capital, in collaboration with other Girl Scout Councils across California. Stay tuned for more information!



Annie Cai of Pleasanton receives her Girl Scout Gold Award.



Helena Oft: "Paws for Paly"

Gold Awardee

Helena tackled the problem of student stress at Palo Alto High School with a two-pronged approach: a Paws for Paly event, and a Stress Busters smartphone app. Paws for Paly brought dog owners and their furry companions directly to the school, providing a short "interruption" from the stress of finals. Her app, created with the support of the Stress Busters Club (founded by Helena) and tech advisors, gives students an easy way to find advice and resources on

managing and reducing stress. Her survey results indicated that both goals were accomplished, with positive responses about lower stress levels following Paws for Paly and heightened awareness of stress reduction resources after users explored the app. Her club is re-working the app based on initial user testing and hopes to release it soon.

“Being able to motivate people with a common cause has been an inspirational experience.”



Misbah Surani: "Skills for Success"

For her Gold Award project, Misbah chose to impact the underrepresentation of women in the STEM field by creating a 3-day program for 50 girls in third to sixth grade.

The participants were introduced to and learned about many topics, such as computer science, physical science, engineering, communication, leadership, teamwork, and math. She was also able to garner support from many organizations, who presented some of her workshops, and through this, the girls met women in with high leadership positions and jobs in STEM fields.

Misbah built the curriculum herself and managed the logistical components of the event, including recruiting participants and volunteers, finding a venue, and coordinating the schedule. Misbah plans to partner with local organizations and school clubs to continue holding this event annually and leave a lasting mark on her community.



“Learning from hands-on science and from a sandbox approach, many students can pick up more concepts and can truly gain a love for education and learning.”



Congratulations!

We are proud to recognize the 87 Girl Scouts who recently earned the highest honor in Girl Scouting, the Gold Award.

(Earned from June 14, 2015 through February 9, 2015.)

- | | | |
|------------------|-------------------------------|----------------------|
| Christina Adams | Kerry Huang | Lavanya Rajan |
| Avalon Akashi | Arianna Jackson | Natalie Ramos |
| Karlie Anderson | Tess Jacobsen | Caroline Ratliff |
| Mugdha Apte | Snigdha Jayavarapu | Saraya Rider |
| Kara Baldyga | Emma Johnston | Erica Rohnstock |
| Evelyn Barnes | Lauren Jozefov | Asha Rudrabhatla |
| Molly Baxter | Kyra Kamiya | Kyra Sakamoto |
| Annissa Bensalah | Ahna Kay | Akshaya Sekharan |
| Cristen Berggren | Daya Kulkarni | Madeleine Shedd |
| Jamila Campwala | Steffi Kwok | Namita Sherlekar |
| Shelby Carroll | Christie Li | Kenna Sherman |
| Madison Cashman | Lisa Liao | Iman Sigman |
| Carina Casissa | Katherine Liu | Rhea Subramanian |
| Jessie Chen | Melissa Magner | Misbah Surani |
| Angela Chu | Logan Manchester | Monishaa Suresh |
| Melissa Chu | Lara Martz | Julia Tavares |
| Saher Daredia | Katherine Mason | Michelle Tham |
| Nicole Datte | Kathryn McCarty | Adrielle Thorenfeldt |
| Gabrielle Dimick | Caitlyn McElligott | Jenny Tran |
| Casey Everitt | Jacquelyn Nguyen | Josephine Tsai |
| Riley Felt | Minna Nguyen | Sunaina Vyas |
| Ashley Frans | Tina Nguyen | Sarah Wang |
| Shalyn Fullerton | Anna Nunes | Berklee Welsh |
| Inbar Gavra | Helena Oft | Isabel Winn |
| Charley Gittins | Kamakshi Pachauri | Bella Younger |
| Olivia Gray | Sarah Padilla | Jennifer Yu |
| Larae Hale | Mariko Pauling | Karen Zellers |
| Tatum Harrison | Diane Phan | Jenny Zheng |
| Rachel Healy | Leilani Gabrielle Quisenberry | Laura Ziganti |

Daughters of Farm Workers **SUMMER PROGRAM**

LAST SUMMER, 97 YOUNG LATINAS FROM MARGINALIZED farmworker communities in south Santa Clara County participated in GSNorCal's Daughters of Farm Workers Program. In addition to our on-site day camp program, the K-3rd graders visited the Dr. Martin Luther King, Jr. Library in downtown San Jose for a librarian-hosted tour and reading hour, followed by a stroll through the campus of San Jose State University, a visit from Dr. Ann Lopez, Founder of the Center for Farmworker Families, and an impromptu meeting with a Latina SJSU campus policewoman. After their library visit, they picnicked at the Guadalupe River Park Conservancy, where the girls were fascinated by their encounters with river wildlife,

expertly facilitated by a park ranger.

Later that summer, GSNorCal took older girls in grades 4-9 to Santa Clara University's Bannan Engineering Labs, where they learned about computer science and how to make things with code. They also got a tour of the university and met Marina Park, our CEO. The girls shared their projects on the big screen at the end of the day with family and friends.

These are just two of the many exciting experiences girls in DoF get through Girl Scouts—only made possible through corporate sponsorship, donors, and grants from Silicon Valley Bank, Lantern League, and First Data Corporation.

IT'S ALMOST TIME TO GO TO CAMP!

GIRL SCOUTS LOVE GOING TO CAMP!

Camp registration opened at the beginning of February, and by the end of the first day, registration for some camps was already half full. Our newest camp session is Camp MakeHers: for the girl who loves building things! For this unique week, Camp Bothin transforms into an innovative all-girl maker space, where girls not only get to tinker with micro-controllers and design their own wearable electronics, but also get a classic camp experience, full of swimming, hiking, challenge courses, and s'mores by the campfire.

Last year, Girl Scouts of Northern California provided almost 350 girls with financial aid to attend camp through the Opportunity Fund, supported by individual donors and our partnership with grant funders like the Guardsmen.





How do you say “Girl Scouts” in ASL?

PROGRAM INSTRUCTOR ALLYSON B. WAS TEACHING A COMPUTER SCIENCE PROGRAM in the South Bay when she noticed one girl still standing by the door. When Allyson asked her to come over and choose a computer, she didn’t move. The participating girls informed her that the girl was deaf.

In Allyson’s own words:

“I walked over to the girl and asked in sign language if she knew how to sign. I watched her eyes get wider and she stepped forward to hug me. I did my best to sign everything that I knew how to sign, and wrote everything on the board so she could understand. At the end of the class she hugged me again and told me thank you. The girls asked how I knew sign language and I told them it was because of Girl Scouts. One of my best friends joined my Girl Scout troop in high school.

She was deaf and thrown into public school without any friends. My troop of 5 girls learned sign language for her. And I’m sure glad we did. She is one of the nicest people I know, and I value her friendship greatly.

I am proud that I could carry those skills with me. I am so grateful that one Girl Scout sister could teach me something to help me teach other sisters. I am happy to have made a difference.”

At Girl Scouts of Northern California, we strive every day to make sure that all girls who want to participate have opportunities to join in on the fun of Girl Scouts. Diversity and inclusiveness are a priority for every person on our staff. Thanks to our funding partners and donors, we can continue providing this kind of inclusive experience for girls in Northern California!

Honoring Dr. Kathy Gallagher

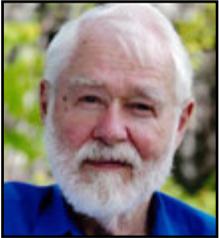
WE ARE SO PROUD OF KATHERINE “STAAR” GALLAGHER, MD who was honored with Kaiser Permanente’s David Lawrence Community Service Award for her countless hours of volunteerism contributing to the overall health of communities! Kathy is a Girl Scout Lifetime Member, Former Board Vice President, trainer, troop leader, backpacking expert, and more. Many know Kathy as the leader of backpacking treks at Camp Two Sentinels. She also volunteered on 19 medical missions with Doctors without Borders. In celebration of her 40-year career and her dedication to volunteering, Kaiser Permanente is



making a \$10,000 donation to Girl Scouts! Congratulations, Kathy, and thank you for inspiring generations of girls and leaders!

Remembering Our Girl Scout Friends

Girl Scouts treasure friendships—both new and old. We recently lost some longtime friends, but we will always remember their impact in our Girl Scout community.



PETER BAILEY • Rohnert Park, California

Peter served 13 years as a Konocti Girl Scout Council Board Member, chaired the property committee which established the current Santa Rosa office, and was awarded the Thanks Badge. He proudly wore his 30-year pin for his volunteer service! Peter is survived by his wife of 58 years, Debbie Bailey, who remains an active volunteer.



PATRICIA HAMPLE HEIJN • Fremont, California

Patricia Heijn was a lifetime Girl Scout, a Thanks Badge recipient, a leader of troops in the Coyote Hills Association, and historian who managed their lending library. Patricia especially liked Cadettes, and continued as troop leader of the “Purple Ding-a-lings” helping many girls attain their First Class Award.



MARIAN MOYNIHAN • San Rafael, California

Marian volunteered in Mission Rafael Association while her daughter was in Girl Scouts. She was often the life guard at resident camps and First Aider at association events. Marian traveled with the San Francisco Bay Area Alumnae Group to Our Cabaña World Center, Mexico in 2002.



NANCY RUTH (PYE) WENTWORTH • Menlo Park, California

“Nan” devoted her life to Girl Scouts! She started her career with the Spokane Girl Scout Council in 1945, and was Field Director, Resident Camp Business Manager, and Assistant Director for Camp 4 Echos. Nan also served as Day Camp Director, trainer, South County Association Chairman, on the San Francisco Bay Council’s Board of Directors (1976-1981), and at Peninsula Day Camp’s Arts Unit for many years.



JEAN “JEANIE” P. (GOODLOE) WHITELEY • Cupertino, California

Jeanie Whiteley was a longtime volunteer with the Girl Scouts of Santa Clara County in the 1970s and 1980s. She was Neighborhood Cookie Chair and Neighborhood Association Chair in Los Altos, Senior Troop 676 co-leader for 8 years, and a Camp Friendship volunteer for several years. She was a National Delegate at two conventions and a Board Member for two terms. Jeannie was always the one with a smile, a kind word, a good sense of humor, and a glint in her eye that lit up the room. She will be dearly missed.



ROSE WHITEWATER • Lake County, California

On April 3, 2016, our community lost a wonderful Girl Scout Leader. Rose Whitewater was a Service Unit team member in Lake County and co-leader of her granddaughter’s troop. She was a Veteran, a wife, a mother, a grandmother, and a fierce advocate for any who needed help. She loved Girl Scouts and shared many creative and inspiring ideas. Most recently her troop gathered care packages for those displaced by the Lake County fires.



1650 Harbor Bay Pkwy, Ste 100, Alameda CA 94502



INSPIRE!

Newsletter | Spring 2016

The Inspire! Newsletter is a publication mailed to donors, Lifetime Members, and alumnae.

The e-version is sent to all registered Girl Scout families and is archived on our website.

Our Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

Our Vision

We create opportunities girls want and experiences that change lives.

Diversity & Inclusion

Girl Scouts of the USA and our council, Girl Scouts of Northern California, value diversity and inclusiveness; our staff and volunteers are representative of the diverse communities that we serve. Girl Scouts does not discriminate on any basis, including age, race, ethnicity, religion, disability, sexual orientation, or gender identity.