

COUNCIL FACTS

Council Leadership

Board President Diana Bell • **CEO** Marina H. Park

Our Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

Our Numbers

- 41,124 girls
- 3,940 troops
- 29,224 adult members
- 180 staff
- 20 board members
- 8 camp properties

Our Core Girl Scout Programs

- **STEM** Inspiring a new generation of women in science, technology, engineering, and math.
- **Community Based** Helping girls in under-resourced communities develop positive relationships, unleash their potential, and make their voices count.
- **Financial Literacy** Girls learn five essential skills for leadership, success, and life: goal setting, decision making, money management, people skills, and business ethics.
- **Camp and the Outdoors** Encouraging girls to get outdoors, discover an affinity for nature, and seek new challenges year-round at camps and program centers across Northern California.

These programs, as well as the traditional Girl Scout troop experience, help girls develop a strong sense of self, positive values, and healthy relationships, and encourage them to be challenge seekers and community problem solvers.

Our Founder

Juliette Gordon Low organized the first group of Girl Scouts on March 12, 1912 in Savannah, Georgia.

Diversity and Inclusion

As a council, we value diversity and inclusiveness; our staff and volunteers are representative of the diverse communities that we serve. Girl Scouts does not discriminate on any basis, including age, race, ethnicity, religion, disability, sexual orientation, or gender identity.



Who We Serve

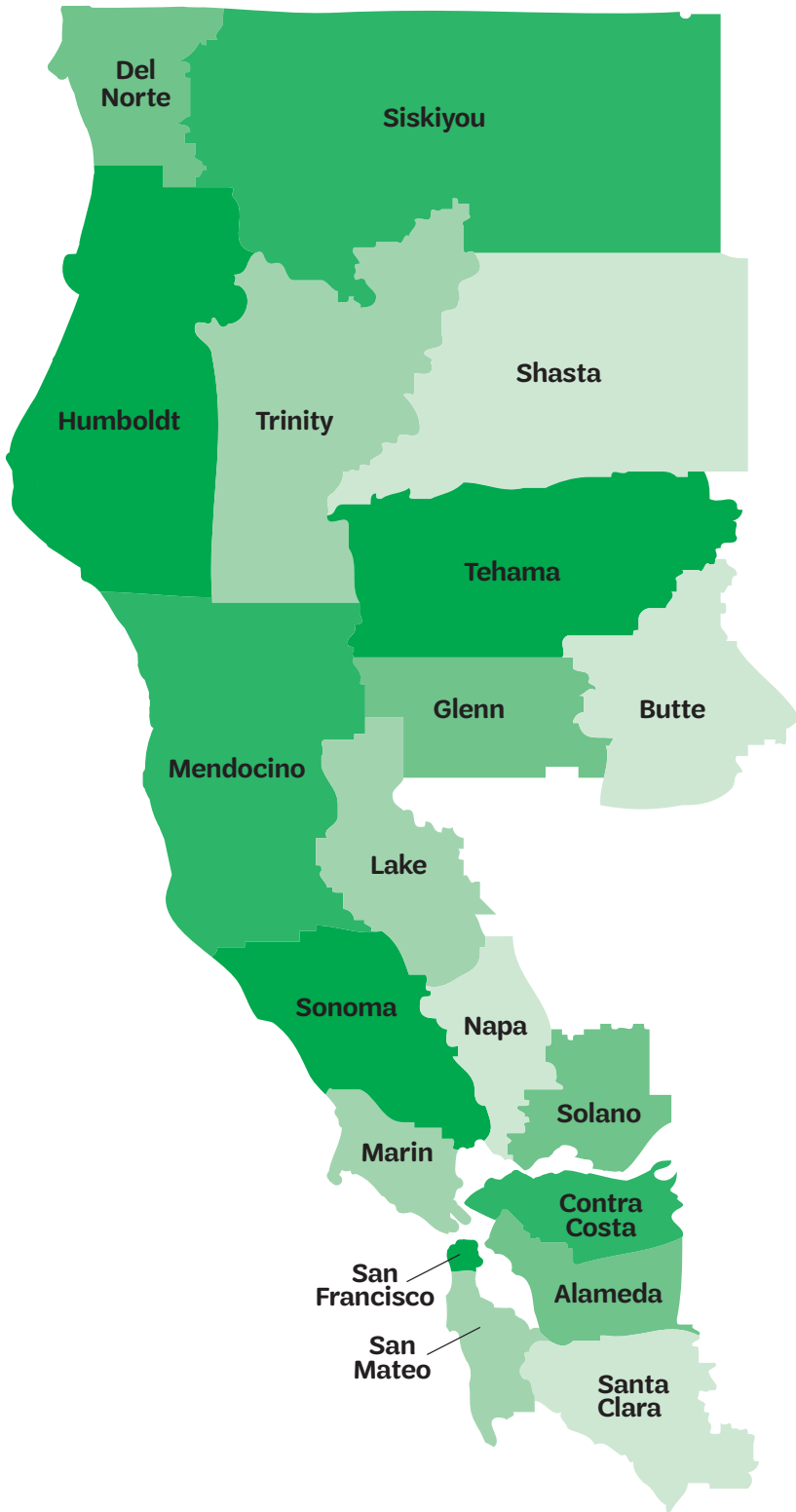
Our programs are tailored to meet the needs of girls and are girl-led at every age level:

- d** **Daisy** (grades K-1)
- b** **Brownie** (grades 2-3)
- j** **Junior** (grades 4-5)
- c** **Cadette** (grades 6-8)
- s** **Senior** (grades 9-10)
- a** **Ambassador** (grades 11-12)



Want More information?

Contact Lillian Samuel, Chief Development Officer, at 510-562-8470 ext 1507 or Isamuel@girlscoutsnorcal.org.



Girl Scouts of Northern California serves

19 Counties

- Alameda • 6,393 girls
- Butte • 712 girls
- Contra Costa • 7,852 girls
- Del Norte • 80 girls
- Glenn • 125 girls
- Humboldt • 443 girls
- Lake • 92 girls
- Marin • 1,743 girls
- Mendocino • 126 girls
- Napa • 308 girls
- San Francisco • 1,488 girls
- San Mateo • 5,191 girls
- Santa Clara • 9,585 girls
- Shasta • 528 girls
- Siskiyou • 73 girls
- Solano • 1,269 girls
- Sonoma • 2,056 girls
- Tehama • 205 girls
- Trinity • 64 girls

Want more information?

Contact Lillian Samuel, Chief Development Officer, at 510-562-8470 ext 1507 or lsamuel@gsnorcal.org

BY THE NUMBERS

During 2018-2019, Girl Scouts of Northern California made monumental strides.



38,669

Girls

Building courage, confidence,
and character to make the
world a better place.

4.4 Million



Packages of Cookies

The Girl Scout Cookie Program is the largest
girl-led financial literacy program in the country.

95

Gold Awards



Our Girl Scout Leadership Experience
culminates in the Gold Award, our highest honor for girls.

10,000



Summer Campers

Attended 26 council and volunteer-run
camps across our 19 counties.

\$271,246

Total Financial Aid

Distributed to girls thanks
to our generous donors.



128,532

Badges Earned

Earning badges teaches girls
confidence, self-reliance, and the
courage to try new things.



4,870

Troops

Troop leaders are among our
more than 28,000 volunteers.



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